

# Real Estate Advantage



Coldwell Banker Residential Brokerage is pleased to offer the Real Estate Advantage Program to employees of



**MONTCLAIR STATE**  
UNIVERSITY

Real Estate Advantage is a real estate benefits program that is available exclusively through Coldwell Banker Residential Brokerage.

The program is available to current employees.

In order to access the Real Estate Advantage Program, please contact a REAP consultant prior to contacting any real estate agents as Coldwell Banker Residential Brokerage funds this program.

*A Real Estate Advantage Program  
Consultant can be reached at  
Office: 877.304.2862 or Email:  
[RealEstateAdvantageProgram@nrteast.com](mailto:RealEstateAdvantageProgram@nrteast.com)*

## Exclusive Real Estate Benefits Program Offered to Employees of **Montclair State University**



RESIDENTIAL BROKERAGE

### **Coldwell Banker Residential Brokerage**

1 Campus Drive, Parsippany, NJ 07054

**(973) 407-5401 Hal Maxwell, Broker of Record**

The Real Estate Advantage Program is a free, no-obligation benefits program offered in all states through Coldwell Banker Residential Brokerage. The ability to receive a rebate/reduction may be modified or prohibited by law in some states.

**\*\*Disclaimers:** (1) It is recommended that the buyer consult a tax advisor regarding the consequences of rebate; (2) The purchaser must pay taxes on rebate; (3) The agreement to rebate must be signed by buyer at the time of agency relationship with Coldwell Banker; (4) Limited to residential property; (5) Limited to purchasers not sellers.



## What is Real Estate Advantage?

- Rebates on Residential Sales Transactions
- Personalized Real Estate and Relocation Counseling
- Selection of Top Real Estate Agents
- Concierge

Real Estate  
Advantage 

## A Cost-Free Real Estate Benefits Program Offered to Employees of



**MONTCLAIR STATE**  
UNIVERSITY

*The Real Estate Advantage Program is an exclusive program of real estate benefits that will save you a substantial amount of money when you buy or sell a home. This program provides free access to a wide spectrum of real estate services normally reserved for company-paid transfers.*

This program offers a rebate and/or a commission reduction\* ranging from \$300 - \$2,625 per transaction, depending upon the purchase and/or selling price of the home.

*For further information please contact a Real Estate Advantage Program Consultant at: 877-304-2862 or email:*

*[RealEstateAdvantageProgram@nrteast.com](mailto:RealEstateAdvantageProgram@nrteast.com)*

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## What Are The Rebates?

- Offset the cost of a move
- Receive a rebate in the form of a credit at closing on the purchase of a home or a commission reduction as a credit at closing on the sale of a home.



## Rebate Schedule

Sale Price		Rebate*
\$50,000	- 99,999	\$300
\$100,000	- 199,999	\$400
\$200,000	- 299,999	\$625
\$300,000	- 399,999	\$875
\$400,000	- 499,999	\$1,125
\$500,000	- 599,999	\$1,375
\$600,000	- 699,999	\$1,625
\$700,000	- 799,999	\$1,875
\$800,000	- 899,999	\$2,125
\$900,000	- 999,999	\$2,375
\$1,000,000	- 1,099,999***	\$2,625

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\*\*\*If the purchase or sale price is higher, the rebate will be incrementally higher.

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