



Know What Skills in Your Coursework Are Sought by Employers

Psychology Majors Develop the Skills Needed to

- Apply knowledge in psychology
- Use scientific reasoning and think critically
- Demonstrate ethical and social responsibility in a diverse world
- Communicate (both oral and written communication)
- Show continuous professional development¹

Employers Seek Applicants Who Can

- Analyze and solve complex problems
- Effectively communicate (both oral and written communication)
- Display teamwork skills
- Think critically and display analytical reasoning skills
- Show ethical judgment and decision-making skills²
- Demonstrate technology skills

1. American Psychological Association. (2013). APA guidelines for the undergraduate psychology major: Version 2.0. Retrieved from <http://www.apa.org/ed/precollege/undergrad/index.aspx>

2. Hart Research Associates. (2015). Falling short? College learning and career success. Retrieved from Association of American Colleges & Universities website: <https://www.aacu.org/leap/public-opinion-researchKnow>



Know What You Can Do With Your Degree in Psychology

Popular Career Options for Psychology Majors

- Sales (20%)
- Other Work Activities (19%)
- Professional Services (17%)
- Management / Supervision (16%)
- Teaching (11%)
- Accounting / Finance / Contracts (9%)
- Employee Relations (5%)
- Research (3%)³

Other Career Possibilities

- Health and Medical Services
- Technology
- Law and Law Enforcement
- Social and Human Services
- Children and Families
- Sport, Fitness, and Recreation
- Military
- Counseling and Therapy⁴
- Other Emerging Careers

3. Stamm, K., Lin, L., & Christidis, P. (2016, June). What do people do with their psychology degrees? *Monitor on Psychology*, 47(6), 12. Retrieved from <http://www.apa.org/monitor/2016/06/datapoint.aspx>

4. Appleby, D. C. (2016). A poster to accompany an online career-exploration resource for psychology majors. Society for the Teaching of Psychology's Office of Teaching Resources. Retrieved from <http://www.teachpsych.org/resources/Documents/otrp/resources/All%20Career%20Poster%20-%20202.pptx>



3 YOUR EXPERIENCES

You Can Gain Valuable Experiences Through

- Internships
- A senior thesis project
- Courses involving significant writing
- Collaborative research projects
- Community service-learning projects
- Field projects in diverse communities
- Study abroad programs⁵
- Non-psychology minors in career specific fields⁶
- Work experiences
- Leadership positions
- Extracurricular activities⁷
- Informational Interviewing

5. Hart Research Associates. (2015). Falling short? College learning and career success. Retrieved from Association of American Colleges & Universities website: <http://www.aacu.org/leap/public-opinion-research>

6. Burning Glass Technologies (2013). The art of employment: How liberal arts graduates can improve their labor market prospects. Boston, MA: Burning Glass Technologies. Retrieved from <http://burning-glass.com/wp/content/uploads/BGTReportLiberalArts.pdf>.

7. NACE. (2016). Job Outlook 2017. Bethlehem, PA: National Association of Colleges and Employers.



4 YOUR BRAND

WHO WILL HELP YOU PREPARE

- › Career Advisors
- › Mentors
- › Academic Advisors
- › Family and Friends
- › Your Network

Market Yourself

You Can Sell Yourself With

- Participation in groups related to your areas of interest such as clubs, community groups, and professional organizations
- Strong writing samples that you've developed during your time in school or at your internships
- A clean social media presence including a strong LinkedIn profile to help you network and identify job opportunities
- An "elevator pitch" that will help you communicate what you're looking for and prepare you for effective networking at colleges, universities, and community job fairs
- Convincing answers to challenging interview questions such as "How did you use your college education to develop the skills you will need to succeed in the job for which you are applying?"
- Professional and academic references that provide evidence and validation of your skills
- The job titles you are pursuing or will pursue and knowledge of the skills needed for these types of jobs
- Job search opportunities offered through your career services office, such as mock interviews, creating an e-portfolio, contacting psychology alumni, resume assistance, and similar opportunities
- A professionally formatted resume and tailored cover letters that connect your skills and experiences to job requirements