



Montclair State University

Department of Economics

4+1 Year B.A. in Economics / M.B.A. - AY 2020-21

I. General Education		30 credits	IV. MBA Swing Courses**		6 credits
(A)	New Student Seminar	1	V. Free Electives 30-36 credits		
(C1)	Writing	3	<i>Students are strongly encouraged to choose free electives in such a way as to complete a minor either in Business or in a related field of Liberal Arts.</i>		
(C2)	Literature	3	Total credit hours: 120 credits		
(C3)	Communication	3	General MBA Program 36 credits		
(D)	Fine and Performing Arts	3*	A. MBA Fixed Core (including Swing Courses**) 27 credits		
(F1)	Great Works and Their Influences	3	MGMT 561 Achieving Competitive Advantage	1.5	
(F2)	Philosophical and Religious Perspectives	3	MKTG 561 Applying Marketing Management	1.5	
(G)	Computer Science	0	ECON 563 Managerial Economics	1.5	
	INFO 173 Intro to Computers in Business		INFO 561 Foundations of Data Analytics	1.5	
(H)	Mathematics	0	ACCT 560 Accounting for Business Managers	3	
	INFO 240 Statistical Methods in Business**		ECON 562 Macroecon. Analysis & Public Pol.	1.5	
(I)	Natural/Physical Science	4	INFO 563 Info. Systems Strategy & Innov.	3	
(J)	Physical Education	1	FINC 560 Corp. Financial Decision Making	1.5	
(K1)	Soc. Sci.: American and European History	3	FINC 561 Investments: Principles & Practice	1.5	
(K2)	Soc. Sci.: Global Cultural Perspectives	3*	INBS 561 Emerging Trends in Global Markets	1.5	
(K3)	Soc. Sci.: Social Science Perspectives	0	INFO 562 Operations Analytics	1.5	
	ECON 101 Applied Macroeconomics		INFO 564 Operations & Supply Chain Mgmt.	1.5	
(L)	Interdisciplinary Studies	0	MGMT 567 Business Growth Strategy	1.5	
	ECON 102 Applied Microeconomics		MKTG 561 Applied Marketing Management	1.5	
II. World Languages and Cultures Requirement		3-9 credits	MKTG 562 Market Analysis & Customer Insight	1.5	
	World Language	3-6	MKTG 563 Sustainability & Corp. Responsibility	1.5	
	World Cultures	0-3*	B. MBA Flexible Core 3 credits		
III. Major Requirements		51 credits	MGMT 565 Project Management	1.5	
A.	Required Courses	30	MGMT 566 Negotiation in the Workplace	1.5	
	ECON 101 Applied Macroeconomics	3	MGMT 569 Business Communications	1.5	
	ECON 102 Applied Microeconomics	3	ENTR 561 Bus. Innov. & Entrepreneurial Think	1.5	
	ECON 203 Fundamental Maths for Economics	3	C. MBA Electives 6 credits		
	ECON 207 Intermediate Micro Analysis, OR		<i>Select <u>6 credits</u> from the approved list of MBA electives.</i>		
	ECON 206 Managerial Economics	3	Total credit hours: 120+30 = 150 credits		
	ECON 208 Intermediate Macro Analysis	3			
	ECON 317 Quantitative Methods for Economics	3			
	ECON 370 International Economics	3			
	ECON 390 Applied Econometrics	3			
	ECON 412 Business Forecasting & Analytics	3			
	ECON 438 Advanced Seminar in Economics	3			
B.	Economics Electives:	15			
	<i>Select <u>FIVE courses</u> from the approved list of Economics electives.</i>				
C.	Collateral Courses	6			
	INFO 173 Intro to Computers in Business	3			
	INFO 240 Statistical Methods in Business**	3			
			++ Math 100 or equivalent is prerequisite for INFO 240.		
			* At least one course in one of these categories may satisfy the World Cultures requirement (please see course catalog).		
			** Upon admission to the BA/MBA program, students are provided with a cohort sequence and a student code which allows them to enroll in a specific list of 6 credits from the fixed core of MBA.		

Economics Major Electives:

ECON 204 Real Estate Principles & Practice	3
ECON 224 Financial Economics	3
ECON 240 Economics of Time & Mind	3
ECON 250 Selected Topics in Economics	3-6
ECON 301 Money and Banking	3
ECON 303 Economic Growth and Development	3
ECON 305 Commercial Real Estate	3
ECON 308 Public Finance	3
ECON 310 Urban & Regional Economics	3
ECON 311 Labor Economics	3
ECON 314 Development of Economic Thought	3
ECON 401 Financial Institutions	3
ECON 403 Comparative Economic Systems	3
ECON 407 Economics of Industrial Organization	3
ECON 408 Strategic Thinking & Game Theory	3
ECON 410 Computer Application in Econ & Finance	3
ECON 414 Economics of Natural Resources	3
ECON 430 International Macroeconomics	3

MBA Electives:

ACCT 510 Accounting Information Systems	3
ACCT 512 Fundamentals of Federal Taxation	3
ACCT 515 Ethics in Business and Accounting	3
ACCT 519 Fair Value Analytics	3
ACCT 520 Contemporary Issues in Financial Accounting I	3
ACCT 521 Contemporary Issues in Financial Accounting II	3
ACCT 523 Financial Statement Analysis	3
ACCT 524 Auditing Concepts and Techniques	3
ACCT 526 Fraud Examination	3
ACCT 527 Forensic Accounting	3
ACCT 528 Business Valuation	3
ACCT 539 Advanced Audit Analytics	3
ACCT 540 International Accounting and Auditing	3
ACCT 575 Independent Study in Accounting	1-3
ACCT 577 Selected Topics in Accounting	1-3
BSLW 503 Business Law I	3
BSLW 506 Legal Issues in Forensic Accounting	3
BUGN 570 Business Consulting Experience	1-3
BUGN 572 Co-Op Experience	1-3
BUGN 577 Selected Topic in Business/General	1-3
ECON 571 Globalization and the Developing World	1.5
ECON 575 Independent Study in Economics	1-3
ECON 577 Selected Topics in Economics	1-3
ENTR 561 Business Innovation and Entrepreneurial Thinking	1.5
ENTR 577 Selected Topics: Entrepreneurship	1-3
FINC 571 Currency Fundamentals and Currency Hedging	1.5
FINC 573 Cross Borders Investing and Financing	1.5
FINC 574 Capital Structure and Payout Policy	1.5
FINC 575 Independent Study in Finance	1-3
FINC 577 Selected Topics in Finance	1-3
FINC 578 Futures, Forwards, and Swaps	1.5
FINC 579 Options Markets	1.5
FINC 580 Short Term Financial Management	1.5

FINC 581 Financial Aspects of Mergers and Acquisitions	1.5
FINC 588 Advanced Investments	1-3
FINC 595 Student Managed Fund	1-3
HOSP 581 Hospitality Management	1.5
INBS 575 Independent Study in International Business	3
INBS 577 Selected Topics in International Business	1-3
INBS 581 International Marketing Management	1.5
INFO 571 Discovering and Leveraging Emerging Technologies	1.5
INFO 572 Business Analysis	1.5
INFO 573 Practicum in E-Commerce	1.5
INFO 574 Database Management	3
INFO 575 Independent Study in Information Systems for Business	1-3
INFO 576 Enterprise Systems Management	1.5
INFO 577 Selected Topics in Information Systems for Business	1-3
INFO 578 Systems Development Life Cycle Management	1.5
INFO 579 Agile Systems Development Management	1.5
INFO 580 Risk Analysis and Management	1.5
INFO 582 Decision Analysis and Optimization	3
INFO 583 Introduction to Data Mining for Business	3
INFO 584 Data Visualization	3
INFO 585 Advanced Business Analytics	3
INFO 570 Data Wrangling and Analysis	3
MGMT 566 Negotiation in the Workplace	1.5
MGMT 569 Business Communications	1.5
MGMT 570 Strategic Human Resource Management	1.5
MGMT 571 Leadership	1.5
MGMT 574 Business Leader Perspectives	1.5
MGMT 575 Independent Study in Management	1-3
MGMT 576 Advanced Project Management	1.5
MGMT 577 Selected Topics in Management	1-3
MGMT 578 International Strategic Management	1.5
MGMT 581 Hospitality Management	1.5
MGMT 582 Contemporary Topics in Project Management	1.5
MGMT 583 Managing Global Workforce	1.5
MGMT 584 Talent Management	1.5
MGMT 585 Human Resource Analytics	1.5
MGMT 586 Contemporary Topics in Human Resource Management	1.5
MKTG 571 Marketing Metrics	1.5
MKTG 572 Strategic Brand Management	1.5
MKTG 573 Social and Mobile Media: Fundamentals and Analytics	1.5
MKTG 574 Sports Marketing and Management	1.5
MKTG 575 Independent Study in Marketing	1-3
MKTG 576 Delivering Service Excellence	1.5
MKTG 577 Selected Topics in Marketing	1-3
MKTG 578 Pharmaceutical Marketing and Health Care Services	1.5
MKTG 580 Digital Customer Experience Management	1.5
MKTG 581 Integrated Marketing Communication: Crisis Management	1.5
MKTG 582 Integrated Digital Advertising Planning across Multiscreen, Hyper-targeted Media	1.5
MKTG 583 Omni-Channel Retailing	1.5
MKTG 585 Digital Marketing Strategy and RODMI (Return on Digital Marketing Investment)	1.5
MKTG 586 Sales Management	1.5
MKTG 587 New Product Development	1.5