

# LANGUAGE, BUSINESS & CULTURE MAJOR

The innovative program combines intensive language and culture study (a choice of Arabic, French, German, Italian or Spanish) with fundamental business skills to prepare students for exciting careers both at home and abroad.

Majors explore the relevance of foreign language learning in a globalized world by honing target-language skills and applying knowledge to a range of business and professional-related fields. Students develop the hard and soft skills that employers seek: transferable soft skills, including intercultural competence, writing skills, oral communication, critical thinking and cognitive flexibility, and the knowledge base of international business, accounting, economics, finance, technology and cross-cultural business communications.

## A. REQUIRED CORE COURSES

INFO 173 Spreadsheet Modeling for Business Decisions\*  
INFO 240 Statistical Methods for Business\*  
ECON 202 Economics and Finance for Business Minors  
ACCT 204 Fundamentals of Accounting  
INBS 250 Introduction to International Business  
INFO 290 Technology in Business  
BUGN 295 Elements of Business  
INBS 356 Cross-Cultural Behavior and Management  
MLLT 475 Capstone Course in Language, Culture and Business

## AND one (1) of the following courses (in concentration):

ARAB 320 Business Arabic  
FREN 321 Business French  
GERM 321 Business German  
ITAL 321 Introduction to Italian Business and Commercial Translation  
SPAN 221 Spanish for Business

\*Required International Experience (non course requirement)

## B. ADVANCED BUSINESS ELECTIVES (3sh)

Complete one (1) of the following electives:  
INBS 347 Export/Import Marketing  
MKTG 342 Sales Concepts & Practices  
MGMT 318 Leadership  
MGMT 363 Business and Society

## C. LANGUAGE CONCENTRATIONS (15-21sh)

### **Arabic**

#### Concentration Required Courses

121 Intermediate Arabic I  
132 Intermediate Arabic II  
218 Spoken Arabic

#### Select 2 Applied Language Electives

321 Arabic Reading I  
325 Arabic Grammar I  
351 Advanced Spoken Arabic  
375 Arabic Study Abroad  
376 Arabic Writing II  
450 Translation  
478 Independent Study

### **French**

#### Concentration Required Courses

121 Intermediate French  
203 Review of French Grammar  
204 French Stylistics and Composition  
Select 2 Applied Language Electives  
206 Spoken Language Practice  
330 Advanced Spoken Language Practice  
332 Business French II  
350 Translation I  
351 Translation II

360 French Perspectives  
365 Intro to Consecutive & Simultaneous Interpreting  
375 French Study Abroad  
380 Cooperative Education  
452 Translation III  
478 Independent Study

### **German**

#### Concentration Required Courses

#### A. Complete 3-6 c.h. from following:

121 Intermediate German I  
135 Int. Germ. in Contemp. Contexts  
B. Complete 3-6 c.h. from following:

GERM 221-GERM225  
Select 2 Applied Language Electives

309 Practice in Spoken German  
300 Selected Topics  
310 Advanced Composition  
315 Translation I  
316 Translation II  
317 Translation III  
318 Translation IV  
320 Development of the German Language  
375 German Study Abroad  
385 Coop Ed for German Majors  
480 Independent

### **Italian**

#### Concentration Required Courses

#### A. Complete the following courses:

140 Comprehensive Italian III&IV  
309 Italian Conversation 3sh  
B. Complete 3 credits from following:

242 Italian Grammar & Composition I  
243 Italian Grammar & Composition II  
Select 2 Applied Language Electives  
345 Special Topics  
350 Introduction to Translating  
351 Translation for Tourism & Cultural Promo  
375 Italian Study Abroad  
385 Cooperative Education  
410 Advanced Italian Grammar  
450 Audiovisual Translation  
460 Capstone Course Audiovisual Translation  
480 Independent Study

## Spanish

### Concentration Required Courses

#### A. Select 0-1 Elective course

103 Spanish III

135 Spanish for Heritage Learners

145 Spanish Lang. Review Through Literature,  
Culture and Film

#### B. Complete the following courses:

242 Spanish Composition & Stylistics

332 Negotiation Skills in Spanish

### Select 2 Applied Language Electives

344 Spanish Conversation: Doing Business

346 Selected Topics in the Spanish Language

350 Theory and Practice of Translation

351 Fundamentals of Specialized Translation

374 Cultural Studies: Spain

375 Spanish Study Abroad

376 Cultural Studies: Latin America and the  
Caribbean

385 Cooperative Education

450 Introduction to Interpreting

452 Capstone Course in Translation

470 Senior Seminar

480 Independent Study

## CAREERS

The Tri-State area is home to many vibrant and diverse industries, thousands of which are foreign-based companies operating within the U.S. These companies frequently seek or prefer bilingual employees.

Majors will have a competitive edge pursuing careers in banking, customer services, marketing and promotions, human resources, management, administration, labor relations, finance, publishing, communications, international trade, international purchasing, translation, interpretation, as well as localization and internationalization specialists.

A B.A. in Language, Business and Culture also prepares students for graduate programs in law, business, social work, technology,

communication, language, linguistics and culture studies.

## INTERNATIONAL EXPERIENCE AND CAPSTONE COURSE

Fundamental to the major are experiential learning components—the required international experience and the capstone course—which offer undergraduate students unique opportunities to interact with organizations, businesses and governments and then to reflect critically upon these experiences.

The international experience may be fulfilled by a myriad of opportunities: study abroad experience, an internship abroad or an internship in the U.S. with an international company, a faculty-led short-term trip abroad, specific courses with an international experience component, an experiential or cooperative learning course. In the capstone course, senior students undertake an individually tailored, faculty-supervised capstone project



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[www.montclair.edu/chss/modern-languages-literatures/](http://www.montclair.edu/chss/modern-languages-literatures/)



## The Department of Modern Languages and Literatures

## Bachelors in Language, Business, and Culture

The Department of Modern Languages and Literatures is dedicated to sharing knowledge about the languages and cultures of a diverse world population and to imparting respect for and understanding of similarity and difference across national borders.

The new Bachelor of Arts in Language, Business and Culture is an integrated and interdisciplinary major offered by the College of Humanities and Social Sciences and the Feliciano School of Business.

