

University of South Carolina - Tenure-Track Assistant Professor (Data, Media and Society)

The School of Journalism and Mass Communications at University of South Carolina invites applications for two tenure-track Assistant Professor faculty positions starting August 16, 2021.

We welcome applicants with: 1) a terminal degree in mass communications or a closely-related field (PhD, MFA, J.D. — or alternatively, a Master's degree in mass communications or a closely-related field plus a minimum of 5 years of relevant professional experience and demonstrated research interests) by the start date of employment (ABDs considered); 2) a record of or demonstrated potential for excellence in teaching and research or creative activity that explores race and ethnicity at the intersection of data, media and society, including the active engagement with the theories and methodologies currently informing the study of media and race; and 3) evidence of — or promise of developing — a program of scholarly research or creative activity in their specialty area.

The School is deeply committed to building an inclusive community and encourages applications from candidates who will enrich the diversity of our faculty, including those who enhance our representational diversity as well as those who, through their research or creative activity, teaching and community engagement efforts contribute to a diverse, equitable and inclusive learning and working environments for our students, staff and faculty.

We welcome applications from candidates who would fit in any of our school's five areas — Advertising, Journalism, Mass Communications, Public Relations or Visual Communications — which serve about 1,700 undergraduate and 90 graduate students. Regardless of specialization, the successful candidates will be expected to make significant contributions to scholarship or creative activity that explores race and ethnicity at the intersection of data, media and society. We interpret data, media and society broadly and welcome candidates who employ qualitative and/or quantitative methodologies. The selected candidates will also be expected to mentor graduate students and teach graduate- and undergraduate-level courses. Examples of existing faculty research expertise include: theory, history and criticism of media; health, risk and environmental communication; strategic communication (including advertising and public relations) processes and outcomes; methodological expertise; social media analytics; law and ethics of media; public opinion and political communication; family, youth and media; journalism studies; film/media production; and visual communications practices and impact.

Our diverse, engaged faculty and staff enjoy a dynamic and intellectually stimulating work environment within the school. In addition, a rich potential for collaborative and interdisciplinary connections exists across the university including, for example, the Institute for African American Research; the Institute for Artificial Intelligence; the Big Data Health Science Center; the Hazards and Vulnerability Institute; the McCausland Brain Imaging Center; the Research Consortium on Children and Families; the Center for Civil Rights History & Research; and the Center for the Education and Equity for African American Students.

College of Information and Communications

The College of Information and Communications is home to two nationally accredited schools, the School of Journalism and Mass Communications and the School of Information Science. Across its two schools this year, the college is searching for up to three new faculty members to enhance the college's diversity, equity, and inclusion efforts. The college provides outstanding teaching, research and community outreach. As such, it is one of only a few universities to combine its communications and information science programs, two rapidly evolving — and converging — fields united by a

shared belief that information accessibility is the cornerstone of self-governance. The College has approximately 1,800 undergraduates, 400 graduate students,

and more than 100 faculty and staff members. New assets available to faculty and students in both schools include the Social Media Insights Lab and the Biometric and User Experience Lab. Both are designed to facilitate the study of issues related to data, media and their impact on society.

The University of South Carolina

The University of South Carolina in Columbia is the major research institution of the University of South Carolina system and its largest campus, enrolling approximately 35,000 students. The university offers over 320 degrees at the bachelor's, master's, doctoral and professional program levels. Founded in 1801, it is among America's oldest and most comprehensive public universities and is one of only 32 public universities to earn the Carnegie Foundation's top-tier designations in both research activity and community engagement.

South Carolina's capital city is currently undergoing a number of urban revitalization projects and offers residents a growing range of artistic, cultural and recreational opportunities. In addition, the university is close to Charlotte and Atlanta and within a two-hour driving distance to mountains and beaches.

The University of South Carolina does not discriminate in educational or employment opportunities on the basis of race, sex, gender, gender identity, transgender status, age, color, religion, national origin, disability, sexual orientation, genetics, protected veteran status, pregnancy, childbirth or related medical conditions.

All applicants must fill out an online application at USC Jobs. Candidates should be prepared to upload a letter of application, CV, teaching philosophy statement, research statement, list of references including their names, phone numbers, and email addresses and any additional materials that demonstrate educational and academic experience.

The School has a strong interest in ensuring that all candidates hired for faculty appointments share our commitment to educational access, excellence, and diversity. Therefore, we also request that candidates submit a diversity, equity and inclusion statement with their materials.

All application materials must be received no later than February 1, 2021. For more information about these positions, please feel free to contact the Search Committee Chairs Professors Kenneth Campbell (kencamp@mailbox.sc.edu) or Mary Anne Fitzpatrick (fitzpatm@mailbox.sc.edu).

Applicant Documents Required Documents

1. Cover Letter
2. Curriculum Vitae
3. Teaching Philosophy Statement
4. Research Statement
5. List of References and Contact Information
6. Diversity, Equity and Inclusion Statement

Optional Documents

1. Additional materials that demonstrate educational, academic or professional experience