



BA in Fashion Design and Merchandising

#81 in top public schools

U.S. News & World Report 2025, Top Public Colleges and Universities

\$97,030 average salary for fashion designers in 2024

U.S. Labor Board Statistics, 2024

19 km from New York City (one of the hottest job markets in the U.S.)

120+ student clubs and organizations



Students will have access to our state-of-the-art fashion design studio!

About the program

The BA in Fashion Design and Merchandising at Montclair State University focuses on the evolving field and multi-billion-dollar industry involved in the design, production, and sale of fashion products. Explore the many facets of fashion while learning to identify consumer needs and how a dynamic industry meets these needs. Students also learn how fashion is branded to appeal to various demographics and forecasting where the industry is headed.

Students will work with outstanding professors and guest artists who are experienced professionals in fashion design and research, brand development, textiles, costuming, and apparel buying.

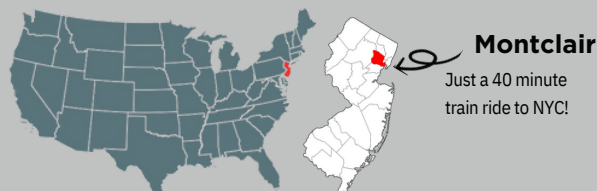
Admission Requirements

- Application
- Application fee
- English translation of transcripts from all secondary schools attended
- English proficiency test score
- Statement of purpose
- Letter of recommendation
- Resume
- Optional:
 - List of extracurriculars
 - SAT/ACT scores

Transfer Students

In addition to the general requirements, students must also provide an official course-by-course NACES transcript evaluation

Fast facts about Montclair



Number of students	23,500
Countries represented on campus	77
Students living on campus	5,300
Student/Faculty ratio	17:1
Average class size	25
Alumni Network	145,000+ in 50 states and 70 countries

Career Outcomes

Graduates with a degree in fashion design can go into wide range of fields. Some of the most common include:

- Accessories Design
- Cosmetics
- Fashion Buying and Sales
- Fashion Merchandising
- Fashion Production
- Styling
- Theatrical Costuming
- Fashion Publications Management
- Fashion Retailing
- Market Research
- Merchandise Management
- Public Relations
- Textile Design
- Quality Assurance Management