



BA in Hospitality, Sports, Events, and Tourism

#81 in top public schools

U.S. News & World Report 2025, Top Public Colleges and Universities

\$76,790 average salary for lodging managers and related fields in 2024

U.S. Labor Board Statistics, 2024

19 km from New York City (one of the hottest job markets in the U.S.)

120+ student clubs and organizations



Students will be able to take elective courses in the area of hospitality they wish to focus on.

About the program

The B.A. in Hospitality, Sports, Events and Tourism (HSET) program combines coursework grounded in business fundamentals with exposure to the HSET industries. The HSET sector includes a diverse array of interconnected industries, and in this program, students will learn about the various sectors and how they intersect.

Through active learning, an internship experience, and professional networks, our curriculum provides students with a core of courses focused on service management and marketing, communication, data analysis, and industry perspective. To explore opportunities in the HSET sector, students are provided with co-curricular opportunities including international experiences, internships, experiential projects, guest speakers, and other field experiences.

The Hospitality, Sports, Events, and Tourism profession is one the fastest growing industries globally which indicates a positive employment outlook for this career path.

Admission Requirements

- Application
- Application fee
- English translation of transcripts from all secondary schools attended
- English proficiency test score
- Statement of purpose
- Letter of recommendation
- Resume
- Optional:
 - List of extracurriculars
 - SAT/ACT scores

Transfer Students

In addition to the general requirements, students must also provide an official course-by-course NACES transcript evaluation

Career Outcomes

Graduates with an HSET degree can go into wide range of fields and careers. Some of the most common include:

- Office Manager
- Director of Housekeeping
- Sommelier
- Restaurant Manager
- Catering Assistant
- Travel Agent
- Event Planner
- Conference Organizer
- Theme Park Manager
- Spa Director
- Sports Team Manager
- Sports Center Manager
- Director of Guest Services
- Food Service Director
- Tour Guide

Fast facts about Montclair



Number of students	23,500
Countries represented on campus	77
Students living on campus	5,300
Student/Faculty ratio	17:1
Average class size	25
Alumni Network	145,000+ in 50 states and 70 countries