



BS in Business Analytics

#81 in top public schools

U.S. News & World Report 2025, Top Public Colleges and Universities

\$81,680 average salary for business and financial occupations in 2024

U.S. Labor Board Statistics, 2024

19 km from New York City (one of the hottest job markets in the U.S.)

120+ student clubs and organizations



The B.S. in Business Analytics program at Montclair provides a hands-on introduction to state-of-the-art technologies and techniques, allowing the analysis of large and complex datasets to obtain business insights.

About the program

Our B.S. in Business Analytics program is a STEM-designated program that is designed to provide students with the analytical skills, techniques, and perspectives required to understand, analyze, and interpret datasets of various sizes and content. The knowledge and skill set can be used to help businesses and other organizations improve decision making and create measurable improvements in performance.

The program is designed to meet the demand for graduates who can understand and use an array of tools and techniques to collect, organize, report, and mine data to extract insights that help organizations realize their business potential. Through courses that teach cutting-edge methods and applications, such as Python, Tableau, SQL, machine learning and artificial intelligence, you'll be able to identify business questions that can be resolved with data, and in your capstone experience, you'll use that knowledge to provide business analytics consulting on a real-world project.

Admission Requirements

- Application
- Application fee
- English translation of transcripts from all secondary schools attended
- English proficiency test score
- Statement of purpose
- Letter of recommendation
- Resume
- Optional:
 - List of extracurriculars
 - SAT/ACT scores

Transfer Students

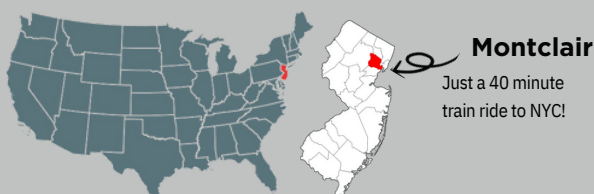
In addition to the general requirements, students must also provide an official course-by-course NACES evaluation

Career Outcomes

Graduates with a business analytics degree can go into wide range of fields and careers. Some of the most common include:

- Operations research
- Market research
- Consultant
- Financial analyst
- Business analyst
- Statistician
- Data scientist
- Quantitative analyst
- CRM analyst
- Data architect
- Business development manager
- Business intelligence analyst
- Computer systems analyst
- Fraud analyst
- Data engineer
- Sales analyst

Fast facts about Montclair



Number of students	23,500
Countries represented on campus	77
Students living on campus	5,300
Student/Faculty ratio	17:1
Average class size	25
Alumni Network	145,000+ in 50 states and 70 countries