Ashfield Healthcare Communications

Title: Senior Digital Designer

Location: 125 Chubb Ave Lyndhurst, NJ 07071

Job Type: Full-Time (Experienced)

Compensation Type: Salary

Start Date: ASAP

Job Description:

The Digital Designer is responsible for all digital concepts, responsive solutions, apps and any other digitally related material (UX/UI, wireframe creation and design work). The Digital Designer also works collaboratively with the creative, copy, UX and development teams to craft out services and solutions and helps support the overall business effort by producing cutting edge solutions to our RFP and new business opportunities. The right candidate must be a collaborative team player who works well within a studio team setting. The Digital Designer must be a creative, deadline driven individual who is passionate about UX/UI design and is fully immersed in the digital arena. Reports to the Creative Director of Ashfield Digital and Creative US.

Primary Responsibilities:

- Has a solid understanding of overall web technology, HTML5 and native app functionality
- Has a complete understanding of the UX/UI mythologies (i.e. rapid prototyping, interactive storytelling)
- Can read and effectively understand a creative brief and can execute on those outlined objectives
- Has a basic understanding of HTML programming as it relates to design
- Has a basic understanding of email design and can implement effective and responsive solutions
- Has a basic understanding of UX/UI best practices and policies
- Can design Web-based solutions according to a creative brief or from direction provided by the CD, ACD Digital Design UK, creative or Account services lead
- Helps to establish and maintain quality and award-winning work that goes beyond traditional thinking and pushes both the technological and creative boundaries
- Strives to meet assigned deadlines. Alerts the CD or ACD Digital Design UK if deadlines cannot be met for any reason, or if an extension is required
- Meets with Account Services, as required, to ensure timely and accurate completion of assigned projects
- Contributes direct creative input into digital strategy for a broad range of digital projects
• Effectively identifies the hierarchy of information and business objectives
• Creates intuitive and engaging design, navigation and overall good UX/UI practices
• Builds a high awareness of industry trends and developments, leading education and development of colleagues in digital design and UX best practices

Qualifications:

• B.A. or B.F.A in graphic design, interactive design, advertising or other design-related program
• UX/UI Understanding a must
• IOS design principles a must
• 3+ years of pharmaceutical industry experience a plus
• Strong online design portfolio/ designed resume
• Solid understanding of the latest versions of applicable design programs: Mac OS, Adobe creative Suite etc.
• Competency in business applications including Microsoft Office products
• Basic web practices and principles a plus

Application Instructions: Please email full updated resume to recruiting@ashfieldhealthcare.com. Direct the attention to Meital Scheflan.

About the Organization:

Ashfield Healthcare Communications is the world's largest healthcare communications service provider. We bring the insight, quality and communication excellence to deliver multi-channel communications to your audience on the right channels, at the right time.