Diztinct.com

Title: Search Engine Marketing Specialist and Content Writer

Location: 67 Newark Pompton Turnpike #203, Pequannock Township, NJ 07440

Job Type: Full-Time

Compensation Type: Salary

Start Date: 5/2/2016

Job Description:

A rapidly growing website design and development company specializing in ecommerce is seeking a talented and creative individual to perform search engine optimization, content writing, blogging and social media tasks for the company and its ecommerce clients.

Primary Responsibilities:

- Build search engine optimization campaigns.
- Research important keywords and phrases to determine which keywords to use.
- Track and analyze website statistics and sales in order to determine success of SEO campaigns.
- Implement optimized META tags into websites.
- Write optimized text for website pages and insert the text into the website.
- Research and write press releases, articles and informational web pages on a variety of topics.
- Write blog posts on a variety of topics.
- Set up Facebook and Twitter accounts.
- Manage Facebook and Twitter posts on a daily basis.

Qualifications:

- The successful candidate will possess a willingness to learn, will be self-motivated, well organized and creative.
- Strong writing skills are required. The ability to research and write on a variety of topics is preferred.
- Knowledge of HTML and ecommerce websites is a plus.

Application Instructions:

Please submit your resume and visual portfolio via email to HR Rep Meredith Kohlbrenner at jobs@diztinct.com.