Executive Home Care Franchising, LLC

Title: Franchise Business Consultant

Location: 270 State Street, Hackensack, NJ 07601

Job Type: Full-Time (Entry Level)

Compensation Type: Salary

Start Date: 6/30/2017

Primary Responsibilities:

- Guide system-wide compliance, and adaptation of franchisor programs, processes and brand standards
- Foster and create a positive business relationship with franchise owners as their primary contact with the Franchisor
- Provide guidance and direction to franchisees around their operational goals, marketing, and sales initiatives, recruitment strategies, and implementation of revenue growth plans
- Analyze key performance indicators for each franchise location and use these metrics to influence growth
- Collaborate with Franchise owners to understand and overcome barriers of operational and revenue growth
- Carry out administrative tasks including completing field visit summaries, expense reports, and daily communication logs

Qualifications:

- Bachelor’s degree required
- Franchising experience desired but not necessary
- Senior/Home Care experience is HUGE plus
- Solid written and verbal communication skills including ability to present and teach in group settings
- Entrepreneurial and self-directed
- Ability to coach and influence
- Ability to communicate with and influence diverse groups and individuals effectively

Application Instructions: Please forward resume for consideration to Lenny@executivehomecare.com.

About the Organization: Executive Home Care is more than just a Senior Care company. We are a full-service home health care company serving clients from infants to seniors throughout United States.