Hogarth Worldwide

**Title:** Junior Designer

**Location:** Rockleigh, NJ

**Job Type:** Full-Time (Entry Level)

**Compensation Type:** Salary

**Start Date:** 7/1/2017

**Job Description:** The Graphic Designer is responsible for creating next generation multimedia design and production for advertising across all media including: print, online (digital and social), CRM (email and direct mail), OOH, video and collateral campaigns, and internal/external presentations. Retouching imagery is a key aspect of this role.

The ideal candidate must have a great eye for design, come from digital background, be fluent in Adobe suite, and have outstanding communication skills with demonstrated interpersonal and organization abilities. The Designer must be curious and adaptable; they must be able to familiarize themselves with the most current creative campaigns in market and then tailor their style to fit the overall brand voice.

**Primary Responsibilities:**

- Collaborate with various client team members and partner agencies to deliver design elements on brand and to spec
- Translate marketing ideas into effective design
- Create complete designs from concept to polished deliverable
- Present ideas in a clear and concise manner
- Production of CRM elements
- Effective & timely management of assigned projects
- Utilize process workflows and manage assets to meet deadlines
- Maintain a superior knowledge of the latest technology; learn new programs as they are released
- Follow all aspects of file management and quality control methods
- Utilize graphic design tools and software to develop create custom PowerPoint presentations and templates with content
- Design and prepare engaging presentations with compelling content and visuals
- Collaborate with global marketing and distribution departments
- Own the process of design from concept to completion, including proofing for accuracy and adherence to brand style guides
- Manage and prioritize multiple last minute creative direction and multiple rounds of edit
- Retouch imagery for use on the web and social media

**Qualifications:**

- Graphic Arts degree
- In-depth Macintosh and computer layout knowledge
- Able to provide creative/technical solutions to problems
- Excellent eye for design and creative flair
- Proficient in Adobe Creative Suite, Acrobat, InDesign & PowerPoint
- Strong communication skills
Able to provide clear feedback and honest assessments of work
Excellent organization and time management skills
A detail-oriented, collaborative, team-player
Must be able to work in a fast-paced, fluid environment
Must have solid experience with complex presentations
Strong proficiency in multitasking and a collaborative, can-do attitude under pressure
Excellent written and verbal communication skills
A passion for cars

Application Instructions: Please send your resume and portfolio to eric.rubin@hogarthww.com.

About the Organization: Hogarth is a global marketing implementation agency that produces, creates and adapts advertising for brands across all media (video, print and digital), delivering multi-level national and international campaigns. Our mission is to create efficiencies in strategy, creative, production and delivery, while enhancing quality across all media, to streamline processes and optimize cost savings for clients.