Little Kids Rock

Title: Content Specialist

Location: 271 Grove Avenue, Building E2, Verona, NJ 07044

Job Type: Full-Time ( Experienced )

Compensation Type: Salary

Start Date: ASAP

Job Description: The Content Specialist will be a dynamic and creative team member who is responsible for the development of content for Little Kids Rock curriculum and the delivery of content through innovative technological platforms (app and website development, animated and/or multi-shot video content, audio recording, online collaborative communities, digital games). She/he will be a project-oriented collaborator who pays close attention to detail, meets deadlines, and constantly aims to update and improve Little Kids Rock curricular resources. This person possesses a personal and professional commitment to music education and has the operational savvy necessary for the growth of the organization.

Primary Responsibilities:

• Work with Director of Teaching and Learning and other colleagues to develop engaging and relevant music curriculum driven by Little Kids Rock pedagogy and methodology, for classroom instruction
• Adapt and develop materials from consultants related to curriculum, such as audio, visual, web design specialists, performing artists and teachers
• Create/modify training materials, presentations, and professional development sessions to help new and current teachers become proficient in our content
• Pilot new curriculum with local teachers to determine efficacy and document desired outcomes
• Other responsibilities and tasks as assigned

Qualifications:

• Bachelor’s degree required
• Expert musician with expertise in popular music as well as traditional music theory/musicianship/reading
• Can create curricular content in unique areas that align with Modern Band needs
• Adept with technology
• Demonstrates competencies in two or more of the following: keyboard, drums, vocals, songwriting, Hip-Hop, popular music history
• Musician with competencies in popular music instruments, primarily on keyboard or vocals
• Project management experience including the proven ability to effectively manage multiple projects, self-prioritize, and adjust to shifting priorities while meeting deadlines and showing attention to detail
• Has used music notation software (Sibelius/Fina/le) for creation of musical scores, including knowledge of traditional musical staff notation and music theory
• Microsoft PowerPoint experience creating multi-media presentations
• Experience with recording projects as audio engineer with acoustic instruments, vocals, midi, virtual instruments, etc. (Logic preferred)
• Experience with video projects, editing in different camera angles, audio overdubbing
• Has designed and/or moderated websites gaining and understanding of how to upload and update content

Preferred, but not Required

• One year of experience teaching children in a large group setting
• Animation experience

Ideal Attributes

• A shared passion for Little Kids Rock’s mission and pedagogy
• Detail oriented, reflective, and committed to ongoing innovation
• Exceptionally strong interpersonal, written and aural communication skills
• An entrepreneurial spirit
• Ability to anticipate challenges and take initiative
• A dynamic, charismatic temperament that fosters enthusiasm in others
• A collaborative individual willing to consider diverse opinions and integrate them into creating effective solutions
• An individual of the highest integrity

Application Instructions: Please email cover letter (cover letter may be in the body of the email) and attached resume to programjobs@littlekidsrock.org with “Content Specialist” in the subject line. In the email please briefly state: relevant experience (including number of years of experience) and what you consider makes you a unique candidate for this position as relates to the job description’s Keys to Success. References may be requested.

No phone calls please. Early submission recommended. This position is available immediately.

About the Organization: Little Kids Rock is a national nonprofit dedicated to transforming lives by restoring, expanding, and innovating music education in our schools. The organization partners with public school districts to train teachers to run its innovative Modern Band curriculum, and donates all the accompanying instruments and resources necessary to teach popular music in a way that empowers students to experience instant achievement. What began as a single after-school guitar class has since exploded into a national movement that brings free, weekly music lessons to more than 275,000 public school children through the efforts of more than 1,800 teachers in 127 school districts nationwide. To date, Little Kids Rock has served more than 500,000 students. For more information about our work, please visit our website: www.littlekidsrock.org.

Working at Little Kids Rock – Our Workplace Values

1) We are committed to kids and teachers and passionate about the power of music to impact their lives.
2) We are one team, with one mission, and one groove, and together we make good things happen.
3) We are creative, entrepreneurial, positive and playful.
4) We are inspirational.
5) We are accountable.
6) We are respectful.
7) We support personal and professional growth.
8) We work to lead the field – thoughtfully, strategically and with urgency.
Disclaimer Information: Little Kids Rock is committed to recruiting and maintaining a diverse staff; individuals from all backgrounds are encouraged to apply. Little Kids Rock does not discriminate on the basis of race, color, ethnicity, religion, gender, sexual orientation, national origin, disability, age, marital status, veteran status, pregnancy, parenthood, or any other basis prohibited by applicable law.

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