PRIS IN VIVO

Title: Consumer Market Research – Quantitative Associate

Location: 500 Frank W Burr Blvd, Teaneck, NJ 07666

Job Type: Full-Time (Entry-Level)

Compensation Type: Salary

Start Date: ASAP

Job Description: Are you looking for an educational and fun environment full of growth opportunity?

Well, PRIS IN VIVO is the world’s leading research agency focused on packaging, shopper marketing and new product execution and we are searching for exceptional people to join our Quantitative Research Team.

As a Quantitative Associate you’ll work on projects for some of the world’s largest consumer goods companies (such as Coca-Cola, Unilever, etc.) documenting consumer behavior and be part of a team that provides direction to our clients on major packaging decisions.

You’ll work with different methodologies (e.g., in-person quant, online quant, Quali-Quant, etc.) as well as cutting edge technologies that are used to understand shopper behavior.

In year one you will begin to build the foundation for your career in market research:

• Working closely with internal departments (i.e. field, graphics, programming etc.) to execute projects
• Creating the materials necessary to field studies
• Performing quality checks at various stages of the research to ensure accuracy
• Assisting with survey design

In addition to learning the fundamentals of quantitative market research in a fast paced, growth focused environment you will have the opportunity to:

• Work with seasoned researchers on the analysis/reports
• Gain exposure to other forms of PRIS IN VIVO research (Qualitative, in-store)
• Grow your knowledge by attending workshops and “Knowledge Sharing” lead by experienced researchers
• Be mentored by senior team members on everything from project related issues to guidance on your career path

Qualifications:

• Have a Bachelor’s degree in market research or related field such as, social sciences, journalism, communications, or English
• Have a passion for problem solving
• Are a big picture thinker – but are also detail oriented
• Have a track record of meeting deadlines
• Can juggle your priorities
• Love working independently as well as in a team environment
• Are great at proofreading your own work
• Have strong writing skills - including the correct use of grammar, punctuation and spelling
• Aren’t afraid to express your opinions
• Are proficient in Microsoft Office including Excel, Word, and PowerPoint

**Application Instructions:** Please apply through our website at: [http://www.prs-invivo.com/careers/](http://www.prs-invivo.com/careers/)