Shift Forex

**Title:** Graphic Designer

**Location:** 315 Madison Avenue, 24th floor, New York, New York 10017

**Job Type:** Full-Time (Experienced)

**Compensation Type:** Salary

**Wage:** $45,000 - $55,000 DOE

**Start Date:** ASAP

**Job Description:** Shift Forex is the ideal place to start or continue your career in a rapidly growing industry. With over $5.5 trillion traded per day, FX is by far the largest asset class. We provide clients with enterprise level technology and personalized advice in a dynamic, fast-paced environment. We create opportunities for growth by acting as the backbone of our clients' business. We have an office in the heart of Manhattan near all public transportation and we are rapidly expanding abroad as well. Due to our continuing growth, an exciting Graphic Design opportunity awaits the right candidate on our Marketing Team. This is an active and dynamic environment that will suit a reliable, driven and highly ambitious individual looking to develop a career in the world of finance. This is an exciting opportunity to work in one of the financial hubs of the world with the prospect of developing a long-lasting career with us in both design and FX.

**Primary Responsibilities:**

- Lead all branding, web and mobile app design
- Collaborate with executives, sales and marketing team to bring ideas to life
- Produce infographics, icons, web pages, sales sheets and brochures
- Create marketing collateral and manage production of printed materials
- Build high-quality presentations that tell a story using both PowerPoint and InDesign
- Create flash and image banners for digital advertising

**Qualifications:**

- Bachelor’s degree
- 2 years of experience in graphic design
- Strong command of the Adobe Creative Suite and Sketch
- Acute attention to detail, ability to listen and take constructive criticism and feedback
- Creative design sense focused on producing clean, professional results
- Deep understanding of fundamental design principles, typography and layout
- Should be familiar with both print and digital
- Must be up to date or interested in current design/web trends
- Video production and motion graphics experience a plus!!

**Application Instructions:** Please complete our application and attach your portfolio here: https://form315.typeform.com/to/Lf0uN4

*Must submit a portfolio or a few samples of work through our application URL.*

**About the Organization:** Shift Forex provides an integrated suite of strategy consulting, marketing, events and investment banking services to existing and new companies in the foreign exchange market. We serve a global FX clientele from offices in New York, London and Shanghai. Our clients expect more than a simple diagnosis
of the problem: they want a practical and effective path to implementation-one that generates real bottom line results and sustainable competitive advantages.

Shift provides a dynamic and highly entrepreneurial work environment, where the best ideas for innovative products, marketing, technology and liquidity prevail. If this environment is compelling and consistent with your skill set and experience, please contact us.