Unilever

Title: Communications Specialist

Location: Englewood Cliffs, NJ

Job Type: Full-time

Compensation Type: Salary  Wage: TBD

Start Date: 5/30/2016  End Date: 5/7/2017

Job Description:

Unilever is one of the world’s leading suppliers of Food, Home and Personal Care products with sales in over 190 countries and reaching 2 billion consumers a day. It has 172,000 employees and generated sales of €48.4 billion in 2014. Over half (57%) of the company’s footprint is in developing and emerging markets. Unilever has more than 400 brands found in homes around the world, including Persil, Dove, Knorr, Domestos, Hellmann’s, Lipton, Wall’s, PG Tips, Ben & Jerry’s, Marmite, Magnum and Lynx.

Unilever’s Sustainable Living Plan (USLP) commits to:

• Decoupling growth from environmental impact.
• Helping more than a billion people take action to improve their health and well-being.
• Enhancing the livelihoods of millions of people by 2020.

Unilever was ranked number one in its sector in the 2014 Dow Jones Sustainability Index. In the FTSE4Good Index, it achieved the highest environmental score of 5. It led the list of Global Corporate Sustainability Leaders in the 2014 GlobeScan/SustainAbility annual survey for the fourth year running, and in 2015 was ranked the most sustainable food and beverage company in Oxfam’s Behind the Brands Scorecard.

Primary Responsibilities:

• Review current internal communication effectiveness including Town Halls, Customer Development weekly newsletter etc.
• Create together with the MCO leadership team the annual communications program for internal and selective external UFS events.
• Ensure use of the UFS Brand for internal and external material is in line with global guidance.
• Link with UFS Global as well as Unilever Retail Communications team in order to create an annual MCO Communications strategy & content plan.
• Use existing CRM Tool and new digital assets to drive the internal communications strategy.
• Lead the internal execution and alignment of the UFS Purpose (Purpose Ambassador).
• Organize and lead the UFS North America Town Halls on a monthly or quarterly basis. Ensuring all functions leverages these forums.
• Manage and lead selective external PR and public events where UFS will have an external presence / engagement – needs to be part of annual comms plan and not adhoc.
• Support FSLT with announcements for key roles within organization, update on strategy.
• This does not include WL1 appointments and changes, functional leader owns.
• Management of communications budget to be agreed as part of MCO Communications plan.
Qualifications:

- Company Communications strategy development.
- Ability to work well within tight deadlines and under pressure.
- PR & Media planning.
- Strong Digital, Computer skills (PowerPoint, Excel, Adobe) as well as Presentation skills.
- Strong Influencing skills.
- 5+ year of internal UFS experience.

Application Instructions: Please apply for this position at

https://unilever.taleo.net/careersection/external/jobdetail.ftl?lang=en&job=170002XZ

Or call Unilever Enterprise Support HR Services 888.775.0389

Disclaimer Information

About the organization: Unilever is an organization committed to diversity and inclusion to drive our business results and create a better future every day for our diverse employees, global consumers, partners, and communities. We believe a diverse workforce allows us to match our growth ambitions and drive inclusion across the business.

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Equal Opportunity/Affirmative Action Employer Minorities/Females/Protected Veterans/Persons with Disabilities.

Applicants and employees are protected from discrimination under Federal law. For more information, please see EEO is the Law.

Employment is subject to verification of pre-employment drug-screening results and background investigation.