WNET New York Public Media

Title: Senior Director, Education

Location: New York, NY

Job Type: Full-Time (Experienced)

Start Date: ASAP

Job Description:

WNET Education is a national and local leader that engages the education community through the development and delivery of high quality and innovative media and services designed to enhance learning, enrich lives, and extend the impact of public media content. The Senior Director, Education provides strategic direction and oversight in the development and implementation of multimedia educational content and community engagement initiatives (Online Educational Content, DVDs, Posters, PBS Station Partnerships, Community Events, Professional Development Programs, etc.) that leverage and extend WNET/PBS’s innovative programming in support of Educators, Parents, Students, and Community Members nationwide. Working in collaboration with the Vice President, the Senior Director ensures that program initiatives are in alignment with applicable educational/funding requirements and mandates overseeing proposal development, participating in funder meetings, and creation of project-based content.

Primary Responsibilities:

- Leads departmental and project-based strategic planning activities, in particular as strategies inform pursuit of funding, in collaboration with WNET development manager.
- Establishes content priorities for education projects that are driven by productions, field-based demands, opportunities (i.e. STEM, arts education, early learning, CCSS, etc.).
- Provides thought leadership regarding emerging and proven trends in K-16 education.
- Manages ongoing compliance and fulfillment of deliverables for New York State public media funding, in close collaboration with the New York State Education Department and station management.
- Develops and maintains a network of strategic local, state, and national partnerships in support of the full range of WNET Education projects (i.e. American Graduate, Early Literacy, Outreach and VITAL).
- Serves as WNET Education representative at national, regional, and local education conferences/events.
- Leverages new and emerging technologies and opportunities to extend the impact of WNET’s broadcast and online productions.
- Provides budget planning and oversight in collaboration with internal WNET budget manager.
- Collaborates with Operations and Evaluation staff to implement effective communications strategies and ensure all Education projects are meeting the outcomes established and linked to Education and WNET strategy.
- Effectively serves as project manager (timelines, deliverables, outcomes, reporting, grant management, outreach) on Education programs.
Qualifications:

- Qualified candidates will have a BA/BS or equivalent experience and at least 10 years of experience in education.
- Candidates with a Master’s degree in Education or related field, previous teaching, grant proposal process and creating/managing budgets experience are preferred.
- Solid experience in leading diverse and creative teams, strong public speaking, written, interpersonal, project management, and creative problem-solving skills and proficiency in a wide array of technology tools—Microsoft, Google Apps, Adobe, etc. will be required.
- Demonstrated broad experience in formal and/or informal educational settings with a strong familiarity with K-16 education market trends is necessary for the successful candidate.
- A proven track record of creating and implementing educational programs and projects and the ability to work with diverse constituencies, partner organizations, and stakeholders, both locally and nationally is required.
- Some domestic travel and occasional evening and weekend work will be required.

Application Instructions:

Apply online at www.wnet.org/careers