3B International

Title: Online Marketing/SEO Summer Intern

Location: Totowa, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly

Start Date: 5/23/2016

Job Description:
Luxury Fragrance Manufacturer and Distributor seeks enthusiastic and hard-working intern knowledgeable in online marketing and search engine optimization. We have multiple e-commerce web sites. You will be working under the direction of the e-commerce manager.

Primary Responsibilities: Online marketing across multiple audiences and platforms under direction of the ecommerce manager.

Qualifications:
- Experience and/or course work in marketing.
- Highly motivated, flexible with a strong work ethic.
- Passion for the beauty products, fashion & social media.
- Ability to work in a fast paced, international environment.
- Fluent in English. Knowledge of other language(s) a plus.
- Very good knowledge of MS Office & Google Docs.
- Experience blogging a plus
- Experience with Facebook and/or Google advertising a plus.

Application Instructions: Email resume to: alb@3binternational.com.

About the Organization: 3B International is a manufacturer, marketer and distributor of prestige fragrance and skin care brands. Our brands include English Laundry Fragrances, Catherine Malandrino Fragrances, Realtree Beauty and SeaRx Skin Care. Our products are carried in major US department stores such as Dillard’s, Lord & Taylor, and Macy’s, as well as overseas brick-and-mortar stores in diverse markets such as the Middle East and Indonesia. We have partnerships with Amazon, Birch Box and other online retailers as well as our own online shops.