AGAIN Interactive

Title: Digital Design Assistant

Location (address, city, state): Morristown, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly Wage (optional): $15.00

Start Date: 5/30/2017 Close Date: 5/26/2017

Job Description: The Digital Design Assistant will work closely with the creative team and assist in executing visual solutions for a variety of digital marketing deliverables including social experiences and campaigns. Digital Design Assistant must be able to schedule and fulfill 24-32 weekly internship hours from May through Mid-August at our Morristown NJ Office.

Primary Responsibilities:

- Assist in the creation of digital image assets for social media posts (Facebook, Instagram, Twitter and LinkedIn), digital and social media advertising, email marketing, landing pages, and presentation materials
- Assist with image retouching, production and editing
- Assist with photo research of stock imagery
- Assist in the organization of product assets, props and studio supplies
- Participate in strategy of new/existing business and translating briefs into informed creative solutions

Qualifications:

- Proficient with Photoshop and Illustrator
- Skills with photography, HTML/CSS, and PowerPoint a plus
- Passion for social media and actively participate in social channels
- Understanding of social media and web imagery best practices
- Detail-oriented and follows direction well
- Interest in digital marketing
- Curious, positive and self-motivated with a strong work ethic

Application Instructions: To apply, please email a cover letter, your portfolio (as a pdf or link), and résumé to us at careers@againinteractive.com.

Disclaimer Information
About the organization: AGAIN Interactive is a boutique social media agency in Morristown, NJ. Our clients include Panasonic, Office Depot, The Honest Company, Proactiv, and more.

Disclaimer information: Candidates will be required to sign a non-disclosure Agreement.