BCBG MAX AZRIA GROUP

Title: NYC Showroom Internship

Location: New York, NY

Job Type: Co-op/Internship (Fall)

Compensation Type: Unpaid

Start Date: August 2016 Application Deadline: 8/5/2016

Job Description: Internships take place in the New York City Showroom supporting the BCBGMAXAZRIA, BCBGeneration or Herve` Leger brands. Students have a choice of a Wholesale Sales or Public Relations track as noted below.

- Wholesale Sales gives a well-rounded experience for students interested in gaining experience in Merchandising, Buying, Planning and Visual

- Public Relations is editorial driven, focusing on the placement of samples, writing, partnerships and event planning

Primary Responsibilities:

- Assist with market, NY fashion week, and trade show preparations
- Attend market appointments, runway, and local trade shows
- Prepare tools such as buy books, look books, best seller reports, clips, and open to sell listings
- Manage, track, and organize samples
- Maintain reports and logs
- Visit stores and write recaps

Qualifications:

- Pursuing a 4-year bachelor’s degree Fashion, Business, Marketing or Public Relations
- Ability to obtain course credit for completing an internship
- Strong MS Excel skills
- Previous internship and retail experience preferred
- Proven communication and time management skills, organized, self-starter with the ability to work in high-pressure settings

Application Instructions: Send resume to Christina Chiaro, Human Resources Director, at christina.chiaro@bcbg.com
About the Organization: BCBGMAXAZRIAGROUP, LLC. - With critically acclaimed collections, a loyal elite following and a strong worldwide presence, this fashion powerhouse has evolved into one of the hottest names in the fashion industry today. Our vision is TO MAKE EVERY WOMAN LOOK AND FEEL BEAUTIFUL for all of her life's special moments. Our mission is TO INSPIRE WOMEN TO BE INSPIRATIONAL; to feel beautiful, confident and empowered.

Disclaimer Information: All Internships are non-paid and the intern applicant must receive school credit.