Benjamin Moore & Co.

Title: Marketing Intern – Paid Summer 2017 Internship

Location: Montvale, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly  Wage: TBD

Start Date: 5/30/2016  End Date: 5/26/2017

Job Description: Company Profile
The color of pride: Benjamin Moore is proud to be a part of Berkshire Hathaway, which was recognized by Fortune magazine as the world’s third most admired company. And for more than 130 years we’ve been a respected leader in the architectural coatings and home décor landscape; creating the products and tools that enrich and beautify thousands of communities each day. We recognize that our associates are the driving force behind our success and we strive to provide a work environment where hard work, creativity and purposeful collaboration are fostered and encouraged.
Join a company where innovation is constantly recognized as we look for individuals who produce world-class products, best-in-class services and customer experiences, design pioneering paints using the latest technologies and deliver unparalleled value and brand experiences for our customers and retail network.

Primary Responsibilities:
Your Internship search stops here! As a Retail Marketing intern, you will have the chance to support the Retail Marketing team with executing programs that align with the Benjamin Moore & Co. marketing strategy. You will also have the chance to work with the team on the following projects:

Communication -intranet and portal postings:

- New Marketing Access asset announcements
- Quarterly guides
- End tag order form updates
- Co-op announcements
- Organizing Retail Marketing Pages
- Preparing for 2017 Marketing Plan Pages

Marketing Access Center:

- loading assets
- tagging assets

Creative Requests:

- End tag order form updates
- MAC sell sheets
- Image gallery for creative requests
- Retailer Requests

Retailer End Tags:

- Assist with organizing request for retailer TV end tags
Proof TV end tags for Collaborative Marketing

Collaborative Marketing:

- Billing files
- Creative trafficking
- Communications

Qualifications:

- Must be a current student pursuing a degree in Marketing or a related field from an accredited program.
- Demonstrate extraordinary organizational skills.
- Excellent communication and presentation skills.
- Eager to support day-to-day business requests and is able to multi-task in a fast-paced environment.
- Ability to meet deadlines and handle multiple projects simultaneously.
- Strong command of the full Microsoft Office Suite

Application Instructions: Please submit your application via the link below:

Disclaimer Information

About the organization: The color of pride: Benjamin Moore is proud to be a part of Berkshire Hathaway, which was recognized by Fortune magazine as the world's third most admired company. And for more than 130 years we've been a respected leader in the architectural coatings and home décor landscape; creating the products and tools that enrich and beautify thousands of communities each day. We recognize that our associates are the driving force behind our success and we strive to provide a work environment where hard work, creativity and purposeful collaboration are fostered and encouraged. Join a company where innovation is constantly recognized as we look for individuals who produce world-class products, best-in-class services and customer experiences, design pioneering paints using the latest technologies and deliver unparalleled value and brand experiences for our customers and retail network.