Caldwell Living Magazine

Title: Sales Intern

Location: Caldwell, NJ

Job Type: Co-op/Internship

Compensation Type: Stipend

Start Date: May 2016          Application Deadline: 4/29/2016

Job Description:

Advertising Sales Interns will partner with the team on diverse and sometimes complex sales support duties. Interns will assist in the following ways: completion of proposals, maintenance and updates to online contact database, assist in coordinating events and travel, interact with marketing team on custom proposals, research potential advertisers, tear sheet prospective advertisers from competitive magazines or websites, prepare media kits/information for clients, and various administrative tasks as needed.

This is an excellent opportunity to apply Marketing, Advertising Sales, Journalism or Communications backgrounds in a corporate environment.

Qualifications:

- Must be able to have fun while working under a high level of pressure within a fast pace environment
- Strong organization skills, attention to detail; a self-starter able to set priorities and multitask
- Proficient with Microsoft Word, Excel, and PowerPoint
- Demonstrated interest and motivation to work in a sales environment

Application Instructions:

Send CV/resume and response to the following prompt to Dani Bryan at danib.bvm@gmail.com

Sell yourself in three (3) different styles:

- a 10-word headline
- a 50-word blurb
- 100-word copy

About the organization: Caldwell Living Magazine is a micro-targeted publication that specializes in a private, family-oriented, neighborhood-specific magazine that serves residents and local businesses.