Fashion Fit Models

Title: Media and Model Management Intern

Location: New York, NY

Job Type: Co-op/Internship

Compensation Type: Unpaid

Start Date: 9/5/2017

Job Description:

Fashion Fit Models is celebrating 10 years in NYC and currently rebranding, scouting, and focusing on developing an online presence that reflects the company’s growth and success to date. Daily tasks are primarily working with the founder to creatively develop the Website and social media as well as assisting in Model castings and client relations.

This is a great introduction into the world of Fashion for anyone looking to explore different areas of fashion as we deal directly with Designers, Photographers, Models, etc…

Primary Responsibilities:

- Generate, edit, publish and share daily content on various social media outlets and website
- Creative development of the Fashion Fit Website
- Developing and email campaign promoting the models and agency
- Creating specs sheets and/or comp cards for models
- Developing their portfolios
- OVERALL: Media Management, Model Castings, Website development, over all day-to-day duties of running an agency

Qualifications:

- Knowledge of social media platforms is a must
- Desire to grow an online presence including web development
- Knowledge of Squarespace is a plus but not a requirement as its super easy to learn

Application Instructions:

Email Resume to Alina at Alina@fashionfitmodels.com

Please include a brief summary of your current career path and any questions you may have prior to the initial interview.

About the Organization:

Fashion Fit Models is a New York City Based Fit Modeling Agency. Established in 2007. Our clients range from Perry Ellis to Marc Jacobs and everywhere in between. We scout fit models and place them with Designers and Technical design departments within the Fashion Industry. They range from sample size 0/2 to Plus size 18 models. We are currently building new departments such as a men’s division, petites, and active wear.