Kinetic Social, LLP

Title: Social Media/Marketing Intern

Location: New York, NY

Job Type: Co-op/Internship

Compensation Type: Hourly  Wage: $12.00/hour


Job Description: The Social Media/Marketing Intern at this fast paced Social Media company will assist the Chief Marketing Officer and the Marketing Team on social media, traditional/digital marketing initiatives including content and reporting. Our paid internship program is designed to provide real-world experience that is directly related to your career goals and provide you a better understanding your post-degree options. This summer internship has the possibility to extend into the Fall semester and beyond, for the right candidate.

Candidates must be able to commit at least 20 hours per week to the internship, with a full time opportunity during the summer. We offer flexible hours to fit into your class schedule. Many past interns have gone on to become full time employees!

Components of our internship program include:

- Hands-on experience working as a member of the Marketing department and team
- Assigned projects to accelerate learning of key functions/process
- Cross-functional departmental exposures within the corporate office to ensure full understanding of the company structure and strategy

Primary Responsibilities:

- Help develop and maintain marketing materials to support the sales team
- Conduct industry research and help translate industry updates into materials for internal and external knowledge sharing.
- Generate and manage our content across social media platforms, increasing brand awareness through consistent, relevant marketing strategies
- Generate orginal SEO-friendly articles for company’s blog, including uploading to the company’s website via WordPress
- Assist in analysis of social post performance, social community management, and maintainance of ongoing reports to measure interactions
- Proofread/edit and disseminate internal and external content via email or social media
- Maintain organization system for internal knowledge sharing.
- Learn about corporate branding and market strategy
Qualifications:

- Outstanding written communication skills.
- Must currently be attending a college/university or recently graduated with a degree in Marketing, Social Media Communications, PR, etc.
- Knowledge of social media - Twitter, HootSuite, WordPress, Facebook, Instagram, Pinterest, YouTube, Tumblr, etc.
- Basic knowledge of Google Analytics, SEO, and WordPress
- Independent thinker who also has the ability to work effectively with a team.
- Strong work ethic as demonstrated by energy, drive, persistence, and tenacity.
- Strong analytics, real-time judgment, creativity, and intelligence.
- Effective time management, organizational skills, and attention to detail.
- Strong interest in media, marketing, and advertising.
- Flexible and eager to try new tasks and fulfill multiple roles within the team.
- Provide writing samples and/or portfolio

Application Instructions: Students should send resume, cover letter and writing samples/portfolio to hr@kinetics.com.