Links Residential

Title: Digital and Video Marketing Intern

Location (address, city, state): Maywood, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly Wage (optional): $12-$14

Start Date: 5/30/2017 Close Date: 5/26/2017

Job Description: Digital Marketing is now a major aspect of any Company’s Communications Strategy. If you have any interest in Real Estate this is a great opportunity for you! You won’t be a receptionist and you won’t be just buying coffee- but you will have an opportunity to learn and create something real. Build your knowledge base and your portfolio.

Primary Responsibilities:

- Assistant to Brand Manager & Marketing Manager.
- Shoot and edit marketing videos using FinalCut software.
- Market videos on YouTube, Instagram and Facebook.
- Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages consumer actions.
- Help create editorial calendars for Facebook, Twitter and Instagram pages and syndication schedules.
- Help with the design infographics for social media pages.
- Research projects as needed on various communications strategies and concepts.
- Assist with public relations and miscellaneous marketing efforts.
- Video Concept editing and design.

Qualifications:

- Junior or Senior in good standing with a minimum 3.0 GPA.
- Communications, Journalism, Marketing, or similar major.
- Graphic Design and HTML skills a plus
- Experience with Creative Suite, PhotoShop, FinalEdit a plus.

Application Instructions: Submit resumes to Info@LinksNJ.com.

Disclaimer Information

About the organization: We are a boutique real estate agency committed to providing our clients with the highest level of real estate services in New Jersey!
Disclaimer information: Links Residential is an Equal Opportunity Employer and does not discriminate against any employee or applicant for employment because of race, color, sex, age, national origin, religion, sexual orientation, gender identity, status as a veteran, and basis of disability or any other federal, state or local protected class.