McCann Echo

Title: Art/Design Intern

Location: Mountain Lakes, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly

Start Date: 6/6/2016  Application Deadline: 5/31/2016

Job Description:

McCann Echo is seeking a creative Intern who is passionate about having the opportunity to apply their coursework, creative Art, and Design skills in our fast-paced agency. Learn and gain valuable hands on experience as an Art or Design Intern in healthcare advertising.

McCann Echo, a leader in healthcare advertising and communications, is seeking a visually oriented individual with the raw creative talent of a designer. Candidates for this position should be able to provide visually appealing concepts, which meet the needs of different audiences (colleagues, clients, and prospective clients). We will offer you challenging opportunities to apply your skills and enhance our internal and external communications.

Primary Responsibilities:

Communication is vital to helping guide and shapes the success of our clients’ brands – which are some of the largest brands in pharmaceuticals industry. As a creative Art Intern, you will work closely with Art Directors, Designers and copywriters of all levels to assist on varying projects throughout the creative process. Our Creative Art Intern will be asked to design creative art on key accounts and help assist in developing powerful creative marketing tools (print and digital) that will enable clients to build stronger brands that lead to the success of selling their products.

Qualifications:

Our ideal candidate profile includes:

- Great working knowledge of Adobe Creative Suite (InDesign, Illustrator, and Photoshop)
- Efficiency across Microsoft Office programs
- Creative passion with an ability to design multiple solutions on how to visually represent information
- Strong communication skills: the ability to listen well, take direction, accurately verbalize ideas and concepts, and have the creativity to tell compelling stories through design
- Collaborative spirit and the ability to work effectively in group settings
• Proven multitasking capabilities and time management skills, with the potential to evaluate situations and change direction quickly
• Familiarity with PowerPoint, Keynote and Prezi is a plus

**Application Instructions:** Please send resume and online portfolio to [margaret.bremer@mccann.com](mailto:margaret.bremer@mccann.com) or apply online at: [http://search5.smartsearchonline.com/mccann/jobs_healthcare/adhocjobsearch.asp](http://search5.smartsearchonline.com/mccann/jobs_healthcare/adhocjobsearch.asp)

**About the organization:** We’re a full-service healthcare advertising agency solely focused on healthcare professionals and their patients. Standing behind us at all times is McCann Health, the largest global agency network.