New Jupiter Media

Title: Blogging/Social Media Intern

Location: Keyport, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly Wage: $10

Start Date: May 2016 Close Date: 4/29/2016

Job Description:

Since 2005, New Jupiter Media has been a leading digital marketing agency focused primarily on search engine marketing (SEM) using services such as Google AdWords, Bing Ads and Facebook Advertising. We manage $2 million per month in online advertising for nearly 200 companies. We work with a diverse range of clients to implement organized, integrated, and profitable marketing strategies.

We are looking for a friendly, hard-working blogging/social media intern to join our team.

Primary Responsibilities:

One half of the internship will be focused on writing and publishing blogs on our website. The intern will be expected to keep on top of industry news and write approximately one blog post of 750-1000 words per week. The intern will work with our editor to improve his or her writing skills and will learn about search engine optimization (SEO) best practices. He or she will also be responsible for basic WordPress management, such as uploading blogs to our website and optimizing posts for social networks and/or SEO.

The other half of the internship will be devoted to daily social media management of various platforms (including Facebook, Twitter, Instagram, Pinterest, Google+, and/or LinkedIn) for both the company and its clients. The intern will be responsible for brainstorming original and creative takes on existing social media efforts, as well as mapping out new social media efforts for success. He or she will learn how to plan weekly/monthly social media strategies and schedule posts using Hootsuite.

Qualifications:

- Enrollment in an accredited college and seeking a degree in communications, marketing, public relations, journalism, or a related field.
- A social personality
- Highly organized
- Customer service skills
- A genuine interest in writing
- A genuine interest in learning how to strategically grow the number of followers/likes and engagement for businesses of all kinds on social media
- Excellent spelling and grammar
- Ability to create new and interesting angles for news/topics to blog about
- Experience writing thought-provoking blogs or articles for publications or classes
- Demonstrated ability to meet deadlines
- Ability to easily adapt to existing tone/branding of social media efforts
- Create original and engaging social media posts
- Driven-for-success personality, fast learner, good attitude, and a team player.

**Application Instructions:** Interested candidates should email the following to socialmedia@newjupitermedia.com:

- A resume
- A one-paragraph summary of why you should be picked for this internship
- Two pitches for our company blog
- Two or three relevant writing samples

*Applicants who do not submit all of the above will not be considered.*

**About the organization:**

At New Jupiter Media, we want every employee to be proud of where they work and excited about their job. The following is a partial list of our company benefits:

- Reduced Summer/Friday hours
- Relaxed and casual office environment
- Team Lunches, Holiday Party, and off-site Google Events
- Pool & Foosball Tables, Lounge and Kitchen
- Free coffee, tea & more

New Jupiter Media is a fun and dynamic place to work. We do our best to do right by our employees.