Organic

Title: Strategy Intern

Location: New York NY

Job Type: Co-op/Internship

Compensation Type: Hourly  Wage: $16/ hour

Start Date: June 2016  Application Deadline: 5/23/2016

Job Description:

At Organic, every solution we craft starts with what we learn from data, experiences and technology. It’s all about understanding how people interact with things and how we can reach them in new, meaningful ways.

Sound like you? Then keep reading.

As an Organic intern, you will be assigned tasks that challenge and motivate you to think outside the box. We believe hard work and focus are what it takes to truly value the unique experience of helping to create award-winning work on assignments for world-renowned clients such as AT&T, Quaker and Subway, to name a few.

As an Intern at Organic, you will not be fetching coffee or taking lunch orders. We have bigger plans for you. As part of the Organic HotHouse, you will be involved in every aspect of daily work life. From brainstorming the next big creative idea to developing a timeline for a site launch to working with cross-functional teams and developing strategies for our clients, we will be keeping you busy!

75% of your week will be working on actual “Organic client work,” with 25% of your week dedicated to an assigned group project. You will have exposure to Executive Leadership and have mentors that will guide you daily.

Primary Responsibilities:

- Support the strategic planning team providing basic insights, summaries and POV’s.
- Brainstorm new digital strategies, which drive engagement, provide feedback and insight on projects currently in development.
- Has a passion for, and strong grasp of, the social media landscape and platforms.
- Loves to dissect analytics and research, converting it to creative thinking.

Qualifications:

- Undergraduate students in their junior or senior year
- Must be eligible to work in the US
- Must be able to work 35–40 hours/week
- Must provide their own housing and transportation for the duration of the internship
- Must be available during the timeframe of the internship (June 6th – August 5th)
- Must currently be enrolled and in good standing in a four year academic institution in a business-related field
- Demonstrated interest in and working knowledge of digital business, including insights for consumer needs and trends
- Basic understanding of product development platforms and technology
- Understanding of MS Excel and MS PowerPoint
- Ability to work in a dynamic work environment with multiple deliverables

**Application Instructions:**

Please apply directly to this link:

http://chm.tbe.taleo.net/chm01/ats/careers/requisition.jsp?org=ORGANIC&cws=2&rid=5826