PcxApparel

Title: Ecommerce Intern

Location: Passaic, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly

Start Date: 5/23/2016  Close Date: 5/20/2016

Primary Responsibilities:

The intern will help and assist with a number of mission critical tasks, including but not limited to the following:

- Generate and implement strategies for online brand penetration
- Actively engaging social media channels
- Log in new merchandise onto various online sales channels
- Update inventory receiving using proprietary management system
- Manage general inventory logistics
- Measure fabrics/apparel and record measurements
- Execute general corporate tasks assigned by manager

Qualifications:

Candidate must be on an academic track toward achieving a bachelor’s or master’s degree in one or more of the following areas of concentration: Fashion Merchandising/ Design, Business Administration, Marketing, and/or Retail Merchandising & Management.

The candidate must also display proficient knowledge of Microsoft Office, various social media platforms, high academic proficiency and communication skills, a desire to be in the fashion industry, and most of all dependability and honesty.

Experience at the corporate offices of a retail company is a plus.

Application Instructions: Please email Stephen Lee, the ecommerce director, your resume at stephen@pcxapparel.com. A cover letter would also be a plus.

About the Organization: PcxApparel is a newly established contemporary streetwear online retailer housed underneath the larger parent, PCX Clothing Company. PcxApparel is a start-up with enormous brand and growth ambitions. It is seeking to establish itself as the premier fashion-forward, quality-driven, and affordable brand that resonates with all communities regardless of race, ethnicity, income or [enter demographic characteristic here]. PcxApparel’s highest conviction and dream is to connect seemingly disparate communities through style. The
parent, PCX Clothing Company, is a rapidly growing retail company with over 40 store locations primarily in the New England region.

**Disclaimer Information:** This specification is intended to indicate the kinds of tasks and levels of work difficulty that will be required of positions that will be given this title and shall not be construed as declaring what the specific duties and responsibilities of any particular position shall be. It is not intended to limit or in any way modify the right of any supervisor to assign, direct, and control the work of employees under his/her supervision. The use of a particular expression or illustration describing duties shall not be held to exclude other duties not mentioned. Ability to competently perform all the essential duties of the position, with or without reasonable accommodation, demonstrated commitment to effective customer service delivery, and the ability to work productively as a member of a team or work group are basic requirements of all positions at PcxApparel, PCX Corp, and all subsidiaries or affiliates of PCX.