Sony Electronics

Title: Marketing Intern

Location: Park Ridge, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly


Job Description: Intern will be working on Salesforce.com CRM system to update sales leads, cleanup database and help align marketing email campaigns. Will also support the logistical planning and execution of a National Road Tour with email marketing, invites, appointments and budget concerns dealing with travel and locations.

Primary Responsibilities:

• Database Management
• Email marketing
• Excel and CRM management

Qualifications:

• Database Management skills
• Statistics
• Time Management
• Good communication skills
• People skills
• Working with a team
• Self-starter
• Able to meet deadlines
• Able to multitask
• Excel, Word and PowerPoint savvy
• Organized.
• Must possess strong written and oral communication skills along with strong interpersonal skills. Solid presentation skills are also needed.
• Good computer skills in Microsoft Word, Excel and Power Point required
• Must have strong organizational skills and work well in a fast-paced environment
• Must be able to effectively work both independently and in a team environment
**Application Instructions:** Please submit resume to career center for review and officially apply on the Sony Job Site:


If selected you will then go through a Skype interview or on location interview in Park Ridge, NJ

**This position is for the summer with the option to extend into a work-study position for the fall of 2016 and beyond.**

**Disclaimer Information:**

Sony Electronics is an Equal Opportunity Employer that values employees with a broad cross-cultural perspective. We strive to create an inclusive environment, empower employees and embrace diversity. We encourage everyone to respond.