Spice Chain Corporation

Title: Marketing Coordinator Intern

Location (address, city, state): East Brunswick, NJ

Job Type: Co-op/Internship

Compensation Type: Hourly Wage (optional): TBD

Start Date: 5/30/2017 Close Date: 5/26/2017

Job Description: The Marketing Coordinator Intern will participate as an essential member of the Spice Chain team assisting with internal and external marketing efforts. This position requires the ability to work in a team oriented environment, strong project management and communication skills. The Marketing Coordinator must have the ability to work under pressure, demonstrate active listening, and exhibit organizational skills. This is a significant role in an ever changing environment that will include a variety of tasks including administrative, project coordination, content writing, and research. This position is an intern position with the possibility of a full time position for the successful intern.

Primary Responsibilities:

- Help team set up processes and procedures to manage the 4Ps of marketing.
- Data mining - category and sales data evaluation for SKU rationalization and pricing.
- Product specifications and product library.
- Price list development and trade promotion planning.
- Create library of presentations and sales collateral.

Qualifications:

- Bachelor's degree or commensurate experience
- Outstanding communication skills, both written and verbal
- Commitment to customer service (internal and external)
- Detail-oriented, self-motivated with superb organizational skills
- Strong ability to multi-task with results-oriented mindset
- Experience coordinating events and writing content for a technical audience
- High level of proficiency in Microsoft Office Suite applications
- Must be eligible to work in the U.S

Application Instructions:

Disclaimer Information

About the organization: Spice Chain is a leading importer, processor and supplier of premium ingredients such as spices, seeds and dried vegetable to the food manufacturing, bakery supply and food distribution. Our products and services include a comprehensive supply chain for spices and related products - from Import, to milling and grinding, to bulk and private label packaging, organic certification and more...
Disclaimer information: Our Company offers a diverse work environment where every employee adds value and makes a difference. We are an equal opportunity employer committed to hiring a diverse work force at all levels of the business thereby creating a culture that allows us to better serve our customers, our employees and our communities. We offer a competitive benefits and compensation package. For further consideration, please ONLY submit your application online.