Strauss Consulting

Title: Intern

Location (address, city, state): New York, NY

Job Type: Co-op/Internship

Compensation Type: Non-paid       Wage (optional):

Start Date: 5/30/2017       Close Date: 5/26/2017

Job Description: We are need of an intern to help us out with social media, help grow out our audience on YouTube by shooting and editing some videos, and generally help us further our digital marketing reach.

Primary Responsibilities: Creating book trailers for the books we publish, help us further our reach on our social media accounts, filming and editing video, and various other tasks.

Qualifications: Experience with using and uploading to Youtube, Twitter, and Facebook, filming and editing video, and must have strong writing skills. Experience with Google Analytics a plus. Must have own laptop.

Application Instructions: Please send your resume and cover letter to karen@straussconsultants.com with “INTERNERSHIP APPLICATION” as the subject.

Disclaimer Information

About the organization: Strauss Consultants is an independent sales and marketing group focused on working with publishers who want to expand their reach and increase revenue. Through our subdivision Hybrid Global Publishing, we focus on the author and make the publishing process run smoothly and easy.