Townsquare Media

Title: Marketing & Promotions Intern

Location (address, city, state): Northfield, NJ

Job Type: Co-op/Internship

Compensation Type: Unpaid

Start Date: 5/15/2017                Close Date: 5/12/2017

Min. Education: Some College        Min. Experience: 0 - 1 Year

Job Description: Become a part of Townsquare Media’s team in Atlantic City. Network while building relationships with local and national clients. This unique opportunity will allow you to develop skills that are important in establishing a successful and rewarding career while building resume experience!

Our highly visible and fast-paced promotions team depends on energetic interns to support the functions of marketing to reflect the needs and wants of our target audiences.

The internship is an unpaid position, and candidates must be receiving college credits. We require an 8-hour per week commitment from our interns. Also, we ask that interns also attend AT LEAST 1, if not more, events per week.

Primary Responsibilities:

- Assisting in the production of live events and live radio broadcasts
- Interacting and engaging with people of different demographics at events
- Posting to station websites
- Writing creative radio copy
- Promotional deliveries
- Developing marketing strategies for upcoming live events
- Researching possible promotional ideas
- Picking up promotional items and prizes
- Calling winners
- Conducting competitive analysis

Qualifications:

Ideal candidates will:

- Have experience with Microsoft Word, Excel and PowerPoint
- Possess excellent verbal and written communication skills
- Can work effectively and professionally in a fast-paced environment
- Be able to work nights and weekends
- Possess a passion for music and event planning
- Have a valid driver’s license
- Be able to receive college credit
Application Instructions: If you think you have what it takes to be a rock star marketing and promotions intern with Townsquare Media, please send a cover letter and your resume to Jennifer.Costabile@townsquaremedia.com. Use “Promotions Intern” as your subject line. (PDF format is preferred)

Disclaimer Information

About the organization: Townsquare Media, LLC is a local media and entertainment company that owns and operates radio, digital and live event properties. The Company specializes in creating and distributing original entertainment, music and lifestyle content. Its assets include 176 radio stations and companion websites in 38 small to mid-sized markets, over 200 live music and non-music events and certain national digital properties including Taste of Country, Ultimate Classic Rock, Loudwire, The FW, The Checkup, GuySpeed and PopCrush, as well as eCouponing business Seize the Deal. Additionally, Townsquare Media also operates Townsquare Cares, a non-profit organization that seeks to better the lives of troops and their families. Funds managed by Oaktree Capital Management are the Company’s largest equity holder.

Disclaimer information: