YES Network

Title: Communications Intern
Location: New York, NY
Job Type: Co-op/Internship
Compensation Type: Hourly  Wage: $12.00
Start Date: 9/7/2016  Application Deadline: 8/26/2016

Job Description: The Communications Intern will work directly with the Vice President, Communications in publicizing the business and on-air activities of the YES Network. The intern will review and identify newsworthy passages within YES shows for publicity purposes, research and identify possible stories and other exposure opportunities for the company and its senior executives, research, write and edit press materials such as press releases, biographies, fact sheets and industry awards competition submissions, manage online media database and photo library and research and maintain YES and industry ratings databases.

Qualifications:
- Must be a matriculating undergraduate student
- Must be able to commute to and work out of YES’ Manhattan office
- Strong written and verbal communication skills are necessary
- Must possess excellent office demeanor
- Must be meticulous, professional, responsive and resourceful
- Must know how to conduct research over the Internet
- Must be proficient in Word and Excel
- Working knowledge of the business of sports, television and new media is preferred
- Must have a genuine interest in the communications/public relations field

Application Instructions:
Submit resume to interns@yesnetwork.com, with “Fall 2016 Communications Intern” written in the Subject line. Include brief cover letter in body of email explaining why you should be considered for this position.

***Resumes must be submitted directly by students to YES; resumes submitted by the school (e.g. advisors or career services) or by third-party sites will not be considered.

About the Organization:
The YES Network, the number one regional sports network in the nation, is the exclusive television home of the 27-time World Champion New York Yankees, the Brooklyn Nets and New York City FC. YES, which has earned 95 Emmy Awards since its 2002 launch, also
televises original biography, interview and magazine programs, in addition to college sports. It has been the most-watched regional sports network in the country for 12 of the past 13 years. The company has been named the seventh-most valuable sports business brand in the world the past four years by Forbes.