Global Design Corporation

Title: Marketing Assistant

Location: 67 Park Place East, Suite 750, Morristown, NJ 07960

Job Type: Part-Time

Start Date: ASAP

Job Description:

GDC is seeking a high-energy, self-motivated individual who has a healthy disregard for the impossible and views a challenge as the necessary inspiration to create a legacy.

This unique opportunity is for a paid marketing entry-level position, based at our headquarters in Morristown, NJ. Qualified candidates will have the opportunity to work with a world class international team that is revolutionizing the way people live with energy. The candidate will be integral in a wide variety of global projects ranging from products launches to branding initiatives. This part-time position is planned to develop into a full-time role for a qualified individual.

Primary Responsibilities:

- Strategize and design amazing marketing and sales presentations
- Brand management
- Social Media management, and creative strategy to drive participation
- Development and strategy of written content
- Marketing outreach programs
- Development, design and implementation of marketing campaigns
- Public relations – News, Media, Magazine
- Networking industry events
- Deadline and detail-oriented

Qualifications:

- Experience in Adobe Illustrator, Photoshop, and InDesign
- Proficient in PowerPoint
- Creativity and a flair for graphic design
- Creative and proficient writing skills
- An eye for detail
- Manage and maintain a strong Social Media presence

Application Instructions:

Please submit your resume and examples of recent work, design and presentations to careers_us@gdcworld.com.