Letter From the Chair

These newsletters just keep getting better and better, thanks mainly to Patty Piroh’s increasingly sophisticated design talents. I was looking at one of the early black and white editions of On Air and we certainly have come a long way.

And you thought last year was dynamic! Thom Genicelli left us and we gained a new full time faculty member, Dianne Doctor. We conducted a search to fill Thom’s faculty line, and it resulted in Marc Rosenweig’s hiring as a tenure track Assistant professor. And just when we thought everything had settled down, Dianne was beckoned back into professional broadcasting. She was hired last April as News Director for Fox5 News, however she is continuing to teach for us as an adjunct.

Fortunately we were able to attract enough exceptional candidates during the search to hire Beverly Peterson as the fourth full time faculty line. Beverly taught most recently at Monmouth University, and has an impressive record as a documentary filmmaker.

Jeff Friedman continues to upgrade the facilities of the DuMont Center. As I write this we’re anxiously awaiting the installation of new sets and new high definition television cameras for the main studio. Meanwhile, we have significantly beefed up our post-production capabilities with new hardware and software, supplementing our Avid editors with Final Cut Pro. We’ve also gained new field production equipment to significantly improve our location capabilities.

We have been involved in ongoing discussions

Please see LETTER, page 2
**N.J. Burkett Named 2008 DuMont TV Center Broadcaster of the Year**

MSU’s Department of Broadcasting will honor Channel 7 WABC-TV News Correspondent N.J. Burkett this fall with the Broadcaster of the Year Award.

Burkett will visit the campus October 3 to meet with students, be interviewed on a special edition of Carpe Diem and to receive his award from Broadcasting Department Chair Dr. Larry Londino and College of the Arts Dean Geoffrey Newman.

Burkett, a New Jersey native, is celebrating his 20th year as an award-winning correspondent for WABC-TV—the most watched television station in the United States. Over his 25 year career, Burkett has reported on stories ranging from the Iraq War and the ongoing battles between Israel and the Palestinians to natural disasters, race relations and police misconduct.

On September 11, 2001, Burkett and his photographer Marty Glembotzky narrowly escaped the collapse of the South Tower of the World Trade Center. Burkett shared the George Foster Peabody Award and the Alfred I. duPont Award with his colleagues at ABC News for coverage of the terrorist attacks. Burkett broke the biggest story of 2007 in New York when he was the first to report that three police officers had been indicted in the fatal shooting of unarmed motorist Sean Bell.

Burkett is a two-time winner of the Edward R. Murrow Award from the Radio and Television News Director’s Association and a four time Emmy Award winner.

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**LETTER, continued from page 1**

about forming a school of media arts and communication. We are proposing a “state-of-the-art” curriculum that would allow for maximum cross discipline opportunities for all of our media students. Pending on funding, there could be some very exciting news emanating from the College of the Arts in the days ahead.

Our department has also been in the middle of a proposed initiative to establish a unique collaboration with New Jersey Network, and the other colleges and universities in the state. This year, we’re producing several pilot programs as examples of programming that could be featured on a special digital university channel provided by NJN. Stayed tuned!

I look forward to seeing you all at the Centennial Celebration on September 20.
## Department of Broadcasting 2008 Award Winners

NELSON DEPASQUALE, Bill Puskas’ Most Promising New Student Award; BONNIE ARRIAZA Achievement in Production; ROBERT MELOK, Achievement in Production; ERICA EMMICH, Achievement in Production; JUSTINA VILLANUEVA, Achievement in Production; CRISTINA PINZON, Achievement in Production; KRISTINE BATES and RONALD TOMAINO Broadcasting Faculty Award; TANIA IVANOVA, John D. Sharkey Award; MANNY FUENTES, Radio Club of America Scholarship; KRISTINE BATES, Angelo and Margaret J. DiFlauro Scholarship; KRYSTAL ACOSTA, Christopher Stasheff/Al Prieto Scholarship; NICOLE PICA, Cento Amici Scholarship. ROBERT ROWE, Leo Kiely Scholarship Award.

## Christine Nagy Receives the Leonardis Distinguished Alumni Award

“Sometimes you will run across people who will discourage you. Don’t listen to those people. You know who you are and what you have to offer. And if you are really passionate about radio or TV, that’s going to propel you.” These words of wisdom were shared with the graduating class of 2008 during the School of the Arts convocation by our own alumna, Christine Nagy.

During the ceremony Christine was honored with the Leonardis Distinguished Alumni Award, recognizing her achievements as an alumna in the field of broadcasting. Humbly accepting the award, Nagy offered the graduating class sound advice that reflects many of her own personal experiences.

Following her passion in radio, Nagy is currently the co-host of New York’s 106.7 Lite FM morning show and has had a successful career in the #1 market working at Q104.3 and Z100 as a co-host on the Z Morning Zoo. Nagy has risen to the top of her field in radio and continues to follow her dreams in theatre.

When asked about her experience as a woman in radio, Nagy said she felt from the beginning it was a male oriented field. She says, “It did feel like a boys’ club at first, but I didn’t feel excluded. I kind of felt valued. I think it’s starting to change more and in fact I am doing a morning show in New York that consists solely of two women.” Talking with celebrities on Z100’s Z Morning Zoo morning show was an everyday occurrence during her eight and half year career there.

“Sometimes you will run across people who will discourage you. Don’t listen to those people. You know who you are and what you have to offer. And if you are really passionate about radio or TV, that’s going to propel you.”

Christine expressed that she was truly honored by the award, and wished the MSU community and the Broadcasting Department, in particular, continued success! --Erica Emmich
**NEW ADDITION TO OUR FACULTY:**

**BEVERLY PETERSON**

Ms. Peterson joins the Broadcasting faculty as an award-winning documentary filmmaker. Her films have been broadcast internationally, and screened at major festivals including HBO, PBS, The Sundance Channel, The Sundance Film Festival, Human Rights Watch, Museum of Modern Art, Brooklyn Museum of Art, The Walker Art Center, The Warhol Museum, and The Kitchen. She often acts as producer, director, and editor and brings these skills to her students. Ms. Peterson has been on the faculty at Monmouth University in the Communication Department for the past six years, where she developed both production and post-production courses, served on various University committees, and was the Executive Director of the Two River Film Festival partnered with Monmouth University.

*I’m excited about joining a great community and looking forward to sharing my passion with our students.* -- Beverly Peterson

**SAVE THE DATE!**

**The Centennial Festival and Our Broadcasting Annual Alumni Event will take place on Saturday September 20, 2008!**

**PBS Stations to air A Ripple in the Water in November 2008.**

Check local listings for times and dates.

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DEPARTMENT OF BROADCASTING
Chair: Dr. Lawrence

MAJOR IN BROADCASTING
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Angelica Marina
Miguel A. Alfaro
Joshua Keith And
Kristine Ellen B.
Casie A. Cod
Jacquelyn M.
Daisy Y. Coz
Tara Michelle D.
Caitlin Elizabeth
Kristen M. Ern
James Matthew
Jeffrey Alan
Evelyn M.
Katherine
Jacquelyn
Luis Rod
Christopher William O'M
Chastity S. Palmer-Davis
Cristina A. Pinzon
Alex S.

GRADUATION 2008
**YOU’RE INVITED!**

Our Broadcasting Annual Alumni Event will take place on **Saturday, September 20**. We will join other alumni to mark our school’s 100th anniversary. Over 88,000 alumni have been invited, so please join us!

We will be participating in the Centennial Festival, so be on the lookout for a Broadcasting department table. Be sure to stop by and say hello!

Please RSVP by September 12 by calling 973-655-5158 or by emailing pirohp@mail.montclair.edu
Broadcasting Grad Wins Emmy for work on Good Morning America

**Good Morning America (GMA)** was recognized with a 2008 Daytime Emmy Award for Outstanding Morning Show and 2007 grad Craig Viechec has already won his first Emmy.

“I’m kind of a unique breed here,” says Craig, a GMA staffer. There are only two full-time script coordinators and Craig is one of them. While still a student, he knew he wanted to work on GMA. After a Fall 2006 internship, he was hired to work on the show.

Craig’s job is to put the script in order. “I go through it line by line, making sure the b-roll, animations and copy all match up.” He distributes it to the anchors, producers and crew. In Senior Seminar class, Patty Piroh gave him a valuable tip: “Be nice to everybody, from the janitors to the executive producers;” Craig notes that GMA anchor Robin Roberts also “knows everybody’s names.” This has helped, since in his line of work “I get to know everybody.”

He works on the second half of the show, on the cooking, economy, arts and entertainment segments. Even while working with celebrities like Roberts and Diane Sawyer, he confesses to feeling starstruck after meeting Meryl Streep, Whoopi Goldberg and Julie Andrews.

Craig is glad he went to MSU. “I got a lot from the program,” such as the practical experience he needed: “I know what a script looks like. I know what b-roll is, and we did rotations, shoots and editing.” He also uses AVID and spends a lot of time in the control room.

The MSU community was also helpful and supportive when his partner Ezra was dying of cancer. “I had a little family in Montclair. It was my sanity when I was dealing with doctors and hospitals.” Craig founded the Ezra Abraham to Life Foundation to help young cancer patients. His TV 3 group produced a PSA on the Foundation, which still airs on Carpe Diem. Theatre students performed in a fundraising cabaret. A recent fundraiser paid for therapy for dozens of young people, and Newark Beth Israel will soon be opening rec rooms for them.

In addition, Craig and his current partner co-founded Excel Productions two years ago; the company makes videos for special events, such as weddings and anniversaries.

“I’m thankful every day that I got my dream job,” Craig says. “I’m where I want to be. I couldn't be happier.” —Stephanie Wood
SABRINA CRAIG, ‘06
Sabrina is a Sales Support Specialist with Talkpoint Communications. She acts as liaison between account management, clients, and Talkpoint. Sabrina sets up webcasting events for new clients and demonstrates to clients how Talkpoint’s interface operates. She also works with the production crew to set up video shoots, provide content requirements and offer feedback and experience on the success of their events.

JODY ECCLES, ‘04
Jody was recently married on Saturday August 16th. She currently works full time at the Golf Channel and reports that she is having a great time!

MATT KANE, ‘94
Matt is in LA working as a Casting Associate on a new show called THE CLEANER starring Benjamin Bratt. It’s a one hour drama for A&E.

MATT BERNALDO, ‘93
Matt and wife, Lauren, welcomed Kiernan Matthew on March 28th. Kiernan’s “happy, healthy and huge.” Brother Colton, 4, and sister Kaelyn, 2, enjoy patting his head. In April, Matt was promoted to Assistant News Director - Interactive for Waterman Broadcasting in Fort Myers, FL, handling all aspects of the company’s websites and new media plans. Finally, Matt won a regional Edward R. Murrow Award for Best Website with www.nbc-2.com.

MELISSA REMICK, ‘96
Melissa is a reporter for Fox40 Sacramento and is mom to Olivia (9) Remick (5) and Anthony (10 months). While working and homeschooling her kids, she was nominated by the Sacramento Chapter of American Women in Radio and Television for a 2007 “Good News Award.”

CHRISTINA MARRA McELROY, ‘03
On May 2, 2008, Christina had her second child, Liliana “Lily” Kate. Lily joins Jerad Thomas, now age 2. Christina is working as a freelance writer, but writes that “my main job right now is being a mom!”

KARA CETINICH VACCARO, ‘01
On January 12th 2008, Kara Cetinich and Giuseppe Vaccaro were married in New York City. They celebrated their honeymoon in St. Moritz, Switzerland and live in Astoria, New York. Kara is an Associate Producer for 60 Minutes.
TJ WEIR, ’88
TJ is entering his 10th year as Director of Student Activities at The Governors Academy, a boarding school in northeastern Massachusetts. He works with the Dean of Students and handles all things regarding student fun, weekend Activities, student government, clubs, trips, etc. TJ also serves as the Head Track & Field Coach. He reports that he is remarried with three boys, two nine year olds and a 20 month old (TJ the II), and that he “still gets to Jersey often to see my family, all of which still live there. “I sometimes think about the good old days at MSC-II, DOC, Howard and the rest. Still lugging around numerous 3/4 video tapes of news and sports shows. My all time favorite is the Dirty Laundry video that Tony produced. What a trip! People can email me if they are ever in the Boston area: TWeir@govsacademy.org.”

NICOLE WHETSTONE, ’07
Nicole has spent the past year working full time for MTV Networks. There she worked as a PA on MTV Cribs season 15 as well as MTV’s new hit movie, The American Mall. She is currently the AP for the latest season of MTV Cribs and is looking forward to doing many new and different things in the field.

MIMI BAGYINSZKI, ’03
Mimi was promoted to Production Coordinator at Inside Edition (with the promotion comes her own office with Hudson views). She reports that she is “still working on my Masters...taking my sweet time, enjoying every moment of it!”

MICHELE DUPEY, ’75
Michele is currently attending Rutgers University on scholarship, under the Laura Bush 21st Century Librarian Grant, earning a Masters in Library & Information Science. She tells us, “I entered in Fall 2007 and so far... 4.0 GPA!” Expected Graduation: December 2009.

AMANDA KONECNY KOPESKY, ’99
Amanda got married on June 22, 2007 and has been the district Language Arts Literacy Supervisor in Paterson Public Schools since August 2006, an educator in Paterson since 2001. Amanda returned to Montclair to get her Masters of Arts in Teaching and then a second Masters of Arts in Administration and Supervision. She also has her Principal’s certification.

NICK CLUNN ‘01
Nick works for The Record as one of the newspaper’s mobile journalists, or “mojos.” Equipped with a laptop and other devices, Clunn can transmit words and photos from wherever there’s news. This new approach has enabled the paper to post breaking news on its web site more quickly. Clunn has covered four towns in southern Bergen County since joining the paper last year.

In the spring, Clunn is expected to return to his alma mater to teach a seminar course about reporting and producing news video for the web. Clunn, 29, lives in Astoria, Queens with his girlfriend Nicole.

ZENEP HUSENAJ ‘06
Zenep is the Director of the Management Division for The Foundry Media Group, a talent and brand management firm. Clients include Patti LaBelle (for her branding efforts), Donnie Klang (Bad Boy/Atlantic recording artist and winner of MTV’s Making the Band), superstar producer Chink Santana, boxer Hector Camacho Jr, among others. She handles the day-to-day management activities for all of her clients, conducts marketing research, works with record labels. She also handles all press related affairs, works directly with public relations firms, creates promotional videos, executing viral marketing campaigns, and coordinating television and radio interviews. She says, “it’s a grind, but I love it!”
ASTRID MARTINEZ, ‘05
Astrid has been cohosting a morning program since 2007 and can be seen on FOX 4’s Morning Blend in Florida. She is also enjoying time with her daughter Jolie. Check out the website: fox4morningblend.com.

CAMERON FERRARA, ‘06
Cameron is the new Technical Coordinator for Lion Television on Hudson Street in Manhattan. The New York office of the London-based company produces shows such as Cash Cab, History’s Detectives, It Takes a Thief as well as working to develop new programing for a host of networks. As Technical Coordinator, Cameron manages many aspects on the technical side of production such as managing equipment and computers, maintaining FTP access, and editing casting and teaser reels as well as serving as liaison with other local production and rental houses.

JARED MORGAN, ‘03
Jared works for CBS College Sports (Formerly CSTV Networks) and is a full time Final Cut Pro Editor. He tells us that “it is an exciting job because I get to work on different types of assignments. One day I am editing a promo, next I am putting together a full length show. I also had the opportunity to do some remote on site editing.” Besides editing, he is also going on his 11th year in the New Jersey Army National Guard and is a member of the 63rd Army Band, where he is in charge of all the sound. Jared travels out to job sites and set up the concerts, running the board for the show and then does all the post production (performance recordings, archive, etc). He says, “it is a lot of fun, and though it has been awhile, I still think of my beginnings in the [DuMont TV Center] audio room mixing my first tracks on the Wheatstone with Jason Strother.” As for his personal life, he reports, “to top it all off, I got married and bought a house at the Jersey Shore. The commute to NYC everyday is a bitch, but we have a great place, and a great dog we got from the pound named Billy.”

GEOFFREY DEVOE, ‘92
Geoffrey & Helen De Voe, along with sister Devyn, announce baby Teagan Lily DeVoe. Born on April 29, 2008, she weighed 7lbs, 13 oz and was 20.5 inches long.

AL KAZANFER ‘90
After a successful fifteen year career as a Certified Legal Video Specialist, Al Kazanfer received his teaching certification. In September 2008, he will begin his third year as the Video & T.V. Studio instructor at Jefferson Township High School. Al will earn his Master’s Degree in Educational Technology in May, 2009. He lives in Verona with his wife, Kari, and their two boys.
ROB POSNER, ‘07
Shortly after graduating, Rob (right) founded Proinnovation Productions, a full-service video production and advertising company specializing in television, internet, and print. Among the staff are fellow alumni Karleen Jayme,’07, (middle) and Adam Lee,’07, (left). In addition, Proinnovation Productions employs students from the Montclair State University Broadcasting Department for various freelance roles. Located in Parsippany, New Jersey, clients include local businesses and web channels. Visit their website at www.proinnovationproductions.com.

ASHLEY CLOSE, ‘06
Ashley reports that she is back to school for her teaching certification for grades K-5. She started substitute teaching last fall and after about 2 weeks of subbing, she realized she enjoyed teaching, was good at it, and felt welcome, so she made the decision to go back to get teaching certification. She says, “I will start MSU in the fall and will continue substitute teaching within the Ringwood school district.”

SUSAN WILLIAMS -ADRIANSEN, ‘91
Susan completed her first digital movie feature, “Under the Raven’s Wing,” which was released at the Full Moon Film Festival last Halloween. It was also screened at the Fright Night Film Fest in August and will have a special screening in September at the Dark Carnival Film Festival in Indiana, with Susan as a special guest and panel host on Women-in-Horror. “Under the Raven’s Wing” has received “rave’n’ reviews from the horror communities as well as on Afterellen.com and the June 2008 issue of Curve magazine. For more info on these reviews and other screenings, please log onto www.undertheravenswing.com . You can also find her on myspace at www.myspace.com/underravenswing.

Marc Rosenweig Guest Lectures at Two Universities

Professor Marc Rosenweig visited two universities in Ohio in May as a guest lecturer. The first stop was his alma mater, Ohio University. Marc met with students in six classes at the E.W. Scripps School of Journalism in Athens, Ohio. He sat in on the production of the school’s daily mid-day newscast and provided a critique for students. The other Ohio U. classes included a Media Ethics Seminar, two newswriting and reporting classes plus a session on sports writing.

Rosenweig then traveled to the University of Cincinnati to teach a class in Sports Management. He shared his experiences as a programming executive at the YES Network and discussed the relationship between sports franchises, university athletic programs and major media companies.
DAVID SANDERS PRODUCES NATIONAL MUSIC COUNCIL'S 2008 AMERICAN EAGLE AWARDS AND LEADERSHIP IN MUSIC SYMPOSIUM

The American music community came together to honor Maestro Lorin Maazel and singer/songwriter Tom Chapin at the National Music Council’s 27th annual American Eagle Awards luncheon at New York's Edison Ballroom on Thursday, June 5th. The Council's coveted American Eagle Award is given each year in celebration of an individual’s career-long commitment and contribution to the nation’s musical culture.

The presentations included tributes to the honorees by the legendary composer/conductor/musician David Amram, and beloved New York radio host and co-founder of the music industry’s premier anti-poverty charity, World Hunger Year (WHY), Bill Ayres. The award given to Mr. Maazel, in part commemorating his recent concert series in North Korea with the New York Philharmonic, read “To Lorin Maazel in recognition of his tremendous contributions to American musical culture and his dedication to seeking world peace through cultural understanding.”

Mr. Chapin’s award, honoring his commitment to using music as a vital educational tool for youngsters and adults, read “To Tom Chapin in celebration of his gifts of music, charity, and support for music and arts education in America.”

As in past years, the Council also presented its annual “Leadership in Music” symposium prior to the luncheon. This year’s program, entitled Still the Great Ambassador: Reaching Out to the World Through Music featured a panel moderated by music industry attorney and counsel to the Songwriters Guild of America Charles Sanders. The panel included Mr. Amram, renowned European composer and recording artist Nenad Bach, Korea Society President and former U.S. State Department Asia expert Evans Revere, and International Diplomat, Humanitarian and Concert Promoter Mo Sacirbey. The panel addressed the benefit and need for cultural exchange among nations to promote peace and goodwill. Video of the symposium can be viewed on the NMC website, www.musiccouncil.org.

NMC Director David Sanders highlighted the importance of the panel, saying that “there is no higher calling for the world’s music community than to use its influence to bring the people of the world together in peace and appreciation of great art.”

“There is no higher calling for the world’s music community than to use its influence to bring the people of the world together in peace and appreciation of great art.” --David Sanders, Director of the NMC and faculty member at MSU

The National Music Council is celebrating its 67th Anniversary as a forum for the free discussion of this country’s national music affairs and problems. It was founded in 1940 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture. The Council’s initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.
Montclair State Department of Broadcasting Students receive three of four New Jersey Broadcasters Association scholarships.

Broadcasting Majors Awarded Scholarships at the NJ Broadcasters Association

Manny Fuentes, Erica Emmich, President and CEO of the NJBA Philip Roberts, and Tania Ivanova.

Montclair State Department of Broadcasting Students receive three of four New Jersey Broadcasters Association scholarships.

Department of Broadcasting seniors Tania Ivanova, Erica Emmich and Manny Fuentes recently received three of the four scholarships awarded by the New Jersey Broadcasters Association (NJBA) at its annual “Best of the Best Awards Luncheon” in Atlantic City. Also honored at the luncheon was retiring President and CEO of the NJBA Philip Roberts.

You may have heard that the campus newspaper, The Montclarion, has become an independent publication, no longer funded by the Student Government Association (SGA). The administration decided to fund the paper separately from student fees after the SGA yanked The Montclarion’s funding last spring in a dispute over news coverage.

Broadcasting Department Professor Marc Rosenweig is the new advisor to The Montclarion. Senior Bobby Melok, one of our broadcasting majors, is the new editor-in-chief of the publication. Plans for the fall include expansion of the newspaper’s web site to include video. Some of this video will be shared with the weekly broadcasting department news program “Inside MSU.”

Marc is looking for alums who are willing to serve as mentors for the student editors. If you have an expertise in writing, reporting, advertising sales, marketing or web sites and want to participate, contact Professor Rosenweig at rosenweigm@mail.montclair.edu or 973-655-3169.
Changes at the DuMont!
New cameras, new edit stations and new sets!

On-Air
PATRICIA PIROH............Editor
STEPHANIE WOOD.........Writer
MARC ROSENWEIG.......Writer

LARRY LONDINO, Chair
DAVID SANDERS, Faculty
MARC ROSENWEIG, Faculty
BEVERLY PETERSON, Faculty
PATRICIA PIROH, Producer/Director
STEPHANIE WOOD, Secretary

GEOFFREY NEWMAN, Dean, CART

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