Economic Benefits

Although the University’s core mission lies in higher education, it is also an integral part of the local economy and a steady driver of its growth.

A MAJOR EMPLOYER
Montclair State has a strong, direct impact on its host communities by means of the jobs it provides. In fiscal year 2011, the University employed 107 full-time employees from Bloomfield who earned $7.27 million. The University also employed 36 part-time employees from Bloomfield who earned an additional $420,000.

STIMULATING THE LOCAL ECONOMY
The University’s economic impact extends well beyond its own staff to create income and employment for hundreds and hundreds of people in our host communities, many of whom have no
direct connection to Montclair State. The University’s direct expenditures (including capital expenditures) in Bloomfield in fiscal year 2011 totaled about $203,000.

To measure short-term economic impact accurately, it is necessary to apply a multiplier to direct spending to capture the indirect, “ripple effect” of an institution’s expenditures. The individuals and businesses whose incomes are directly affected by an institution’s spending themselves spend or invest some of those dollars locally, creating additional income and employment for thousands of people, many of whom have no direct connection to the institution. Economic impact studies produced by other universities in the region conservatively estimate that every dollar spent generates another dollar’s worth of in-state economic activity. If this multiplier of 2 is applied to estimate the combined effect of direct and indirect spending, Montclair State’s total short-term economic impact on the entire state of New Jersey in 2011 becomes $398 million — four times the state’s $99.6 million total funding of the University.

Spending naturally translates into jobs. Applying a conservative coefficient to expenditures of $199 million yields an estimate of 5,512 jobs attributable to direct spending by the University, its employees, and its students. Even without counting graduate assistants and student workers, when its own employees are included, a total of 8,497 New Jersey jobs were attributable to Montclair State in 2011. The University not only drives job growth, but also heightens wages and salaries. Because the University both stimulates demand for local businesses and directly competes with them for employees, average compensation in the area is higher than would be the case without it. As a result, Montclair State’s presence benefits all workers in Bloomfield. And because the University’s impact has only grown over time, with enrollments and investments steadily increasing, Montclair State has continued to make a positive and stabilizing contribution to New Jersey’s economy even as other sectors have experienced downturns.

**Educational Benefits**

**ENROLLING LOCAL APPLICANTS**

New Jersey cannot compete economically without a sophisticated workforce, but it ranks a disappointing 49th in the nation in seats at public, four-year institutions of higher education per high school graduate. As a result, New Jersey is far and away the largest net exporter of college students in the United States. In the fall of 2008, over 36,000 students, or more than 37% of college freshmen from New Jersey, left the state. Fewer than 5,300 out-of-state freshmen attended four-year colleges in New Jersey that year.

It is a great advantage to have a high-quality institution of higher education in the neighborhood, and local students take full advantage of it. From 2000 through 2011, Montclair State enrolled a total of 461 freshmen from Bloomfield, an average of 38 each year. During that period, the University also enrolled a total of 533 transfers from Bloomfield, an average of 44 each year.

**The Gifted and Talented Program**

Established in 1981, Montclair State’s Academically Gifted and Talented Youth Program provides engaging courses designed to meet the unique intellectual and social needs of high-ability students. Gifted students in grades K-11 have an opportunity to enroll in courses delivered over
nine weekends in the fall and spring as well as a six-week summer camp. From fall 2009 through fall 2011, the University admitted 108 students from Bloomfield into this program.

COLLEGE OF EDUCATION AND HUMAN SERVICES PROGRAMS

The Montclair State University Network for Educational Renewal (MSUNER) — The University’s educational benefits extend far beyond enrolling local applicants. MSUNER promotes the renewal of public schools and teacher education by means of collaboration between and among Montclair State and 30 local school districts. As an active member of MSUNER, the Bloomfield school district profits from a wide array of programs.

• **Student teachers** — In academic years 2008-11, Montclair State dispatched 111 student teachers to Bloomfield schools, an average of 28 each year.

• **Professional Development Series** — MSUNER sponsors a fall and spring series of six-hour workshops on topics related to teaching for critical thinking, culturally responsive teaching, coaching and mentoring strategies, technology, differentiated instruction, problem-based learning, English language learners instruction, and inclusion strategies, among other things. In academic years 2008-11, 514 Bloomfield teachers participated, an average of 129 each year.

• **Summer Conference** — MSUNER holds an annual conference each June, and in 2011, 400 teachers attended. Teachers share their research and best practices with their colleagues by means of a series of presentations and a poster session. In academic years 2007-11, 209 Bloomfield teachers participated, an average of 42 each year.

• **Leadership Associates** — This week-long summer program for teachers and administrators promotes educational leadership for teaching in a democratic society. Participants complete a year-long research project in their school and share their results the following summer. In academic years 2009-11, 18 Bloomfield teachers participated, an average of six each year.

• **Clinical Faculty** — Participants are able to apply for all grant opportunities, attend special professional development activities, co-teach mini-courses, and mentor Montclair State student teachers. In academic years 2007-11, 483 Bloomfield teachers participated, an average of almost 97 each year.
• **Teacher Study Group Grants** — These grants provide an opportunity for teachers to take responsibility for their own professional development by engaging in collaborative learning and inquiry that will advance the simultaneous goals of renewal of our schools and the education of educators. Each MSUNER district is eligible for up to $1,000 in grants for funding Teacher Study Groups. In academic years 2008-11, Bloomfield received $4,000 in grants, an average of $1,000 each year.

• **Teachers as Scholars** — A collaboration of Montclair State’s College of Education and Human Services and the College of Humanities and Social Sciences, this program provides schoolteachers and administrators the time to become students again and immerse themselves in scholarly issues. Eight seminars are held each year with over 150 teachers participating. In academic years 2008-11, 41 Bloomfield teachers participated, an average of 10 each year.

• **Technology Workshops and Annual Conference** — MSUNER sponsors technology workshops each semester and an annual conference at Montclair State’s ADP Center for Teacher Preparation and Learning Technologies. Each year, over 500 teachers participate in workshops for integrating technology into the curriculum, SMART Board training, digital storytelling, social networking, responsible Internet use, and podcasting, among others.

• **The Dodge Project, A Team Approach to Professional Development** — This project involves teams of six people (five teachers and one administrator or supervisor) from six MSUNER member schools in a year-long, intensive experience of research and self-study professional development to transform teaching practice. Brookdale Elementary School in Bloomfield has a second-year Dodge Team.

**Assessment Center** — The Center provides individualized educational and psychological evaluations for school-age children who experience learning or behavioral difficulties. Referrals come from community members, and school personnel may recommend for evaluation students who would not be eligible for assessment services at school. Services are offered on a sliding-scale basis to ensure access for all families. Since the fall of 2006, the Center has assisted six children from Bloomfield.

**Future Educators Associations** — The Teacher Education Advocacy Center at Montclair State provides support to Future Educator Associations (FEA) in Bloomfield, Montclair, Clifton, Little Falls, and 13 Newark high schools. The Advocacy Center also invites middle and high school students from Bloomfield and other local communities to FEA conferences held annually at Montclair State. At the 2010 FEA High School Conference, three teachers from Bloomfield High School served as workshop facilitators.

**The Literacy Enrichment Center** — The Center offers one-on-one tutoring for undergraduate and graduate students in reading, study skills, and other literacy areas. A summer literacy program is aimed at children aged 6-17.

**P-3 Modified Alternate Route Program** — Since 2002, this Montclair State program has provided the courses necessary for nearly 1,000 teachers to
apply for P-3 licensure. The program primarily targets teachers in Abbott districts employed in pre-kindergarten through third grade classrooms, but this program now has relevance for almost any pre-K teacher. Montclair State is reaching out more than ever since the addition of Community Based Centers, which allow teachers to apply for scholarships from New Jersey Impact, and the preschool expansion program, which requires those pre-K centers that are connecting with public schools to certify their teachers.

Educational Opportunity Fund (EOF) — The Fund provides access to the University to motivated residents from under-represented populations and areas that meet the N.J. State Higher Education income criteria and exhibit the potential for high achievement. The EOF community fully engages students in curricular and co-curricular experiences, ultimately producing active alumni dedicated to lifelong learning and global citizenship. The fund has enrolled 13 Bloomfield students since fall 2005.

The Health Careers Program — This program prepares highly motivated and academically capable students of color from disadvantaged backgrounds for careers in health professions or the sciences. Seven Bloomfield students have participated since 2001.

COLLEGE OF THE ARTS PROGRAMS

Theater
- Montclair State instituted low-cost pricing of all performances to widen the accessibility of its programming to audiences from surrounding communities. With a wide range of professional and student productions, including the Peak Performances series, which presents work by world-class artists from outside our region, Montclair State offers residents of Bloomfield a diverse array of performances at a remarkably affordable price.

- In March 2011, the University offered community performance opportunities that incorporated local residents into the Liz Lerman Dance Exchange’s The Matter of Origins. For the second act of this piece, the audience joined the performers on stage for small-group discussions taking off from the content of the performance. Leading these discussions were 36 “provocateurs” recruited from the local community.

- Brainstorm, a day-long symposium on creative thinking in April 2011, attracted approximately 200 local artists, educators, and community members for a day of dialogue on creativity across disciplines.

- The third annual Theatre Night Awards were held in May 2011 to honor and showcase the best in high school drama. Thirty-seven schools from across New Jersey participated, including Bloomfield High School.
• High school performing arts teachers from schools across New Jersey converged on Montclair State for a week of hands-on experience in directing, stage design, and acting exercises during the second annual **Summer Intensive for Theatre Teachers** during August 2011.

• The University's Office of Arts and Cultural Programming holds an annual public talk on the state of the arts as viewed by a prominent contemporary artist. In September 2011, it featured performance artist Karen Finley.

• More than 50 New Jersey teachers, including participants from Bloomfield, attended a full day of teacher professional development at the fourth annual **Theatre Day for Teachers** in January 2012.

• As part of Peak Performances, the Office of Arts and Cultural Programming stages a series of free public events to provide local audiences with an opportunity to develop a deeper understanding of the aesthetic, cultural, and social contexts of performances presented on campus. These include pre-performance **Shop Talks** with directors and choreographers, post-performance **Community Conversations** between audiences and artists, and **post-performance receptions** at which audience members can meet and talk informally with artists.

• **Theatre on the Move**, a new touring company within the University’s Department of Theatre and Dance, is bringing socially relevant theatrical performances to high schools around the state.

**Music**

• The **Preparatory Center for the Arts** provides students of all ages, backgrounds, and levels of ability with the experience of learning music in an environment designed to enhance creative growth and promote a life-long appreciation for the musical arts. The Center has served as a supplemental enrichment for some students and a comprehensive training ground for others who have gone on to pursue successful careers in music. The Center offers private lessons, classes, and ensemble opportunities to approximately 200 students from northern New Jersey ages 8-months through adult. From fall 2010 through fall 2011, the Center enrolled 13 students from Bloomfield.

• The **Stokes Forest Music Camp** offers children ages 10 to 17 sessions of intense music-making combined with environmental studies and recreational activities. The mission of the Camp is to cultivate a sense of individual self-discovery and self-confidence through the rigors of music study and an appreciation for the natural environment. The University’s Preparatory Center for the Arts developed the Camp’s music curriculum and continues to administer its musical endeavors. The University’s New Jersey School of Conservation provides the rustic campus and the environmental experts who run ecology classes, hikes, and other activities. From 2007 through 2011, the Center enrolled four students from Bloomfield.

• To provide **music therapy**, the University’s John J. Cali School of Music maintains professional affiliations with clinical sites.
throughout the area, including the Mount Carmel Guild School and Preschool in Bloomfield.

• As part of its Education Program, the Cali School has placed student teachers in Bloomfield High School, among other places.

Visual arts
• Sponsored by Congressman Bill Pascrell, the annual juried Artistic Discoveries exhibition of high school art included works by 63 students from his district at the University’s George Segal Gallery in April 2011.

• The George Segal Gallery gave nearly 30 tours to local school groups, senior centers, and arts organizations in 2011.

• Artists, designers, art historians, and critics from around the world present their work and ideas at the University’s Art Forum. Distinguished guests have included Sarah Abramson, Phil Patton, Elvis Fuentes, Miroslav Cogan, and Carol Brown. These weekly presentations are free and open to the public.

• Open to the public, Art Talks lectures have featured such notable artists, historians, and critics as Vito Acconci, Eleanor Heartney, Shirin Neshat, Lucky DeBellevue, Orly Genger, Arie Obrose, and Matthew Nichols. Arts Talks is a collaboration between the University and the Montclair Art Museum with lectures taking place at the Museum as well as on campus.

Others
• Free, full-day Arts Days events target college-bound students interested in careers in the arts. Arts Days include faculty-taught technique classes, audition/interview preparation sessions, career talks, student performances, and teacher/parent sessions. Events focus on theater, dance, music, music therapy, and broadcasting. School groups and family members as well as individual students are welcome to attend.

• Free and open to the general public, the weekly Film Forum features contemporary filmmakers who come to campus to talk about their work and profession. Audience members are invited to ask questions and hear personalized, inside stories from some of the most innovative filmmakers in the region. One Film Forum featured a moderated discussion with Michael Price, an Emmy- and Writer’s Guild Award-winning writer/producer, for example.

• Topics for the award-winning Carpe Diem weekly show produced by the Broadcasting Department are often selected with the
University’s host communities in mind. Local teachers are invited to bring their classes to observe a taping of *Carpe Diem*.

**COLLEGE OF SCIENCE AND MATHEMATICS PROGRAMS**

**Professional Resources in Science & Mathematics (PRISM)** — This program fosters partnerships between Montclair State and school districts to improve K-12 science, mathematics, and technology teaching. In the 2010–11 academic year, it provided planning assistance to 46 New Jersey school districts (and 12 out-of-state and foreign districts). From July 1, 2011 to December 31, 2011, it provided planning assistance to 31 New Jersey school districts (and three out-of-state and foreign districts). The University’s Virtual Experts program offers assistance to teachers via webcam, telephone, or e-mail. Montclair State also provides science, technology, engineering, and mathematics (STEM) curriculum development training for hundreds of teachers. PRISM has a national impact, but programs with a local impact include:

- **In-Class Mentoring of Teachers** — In 2010-11, STEM educators from Montclair State mentored 61 teachers from nine districts. Bloomfield enjoyed 41 visits to 10 teachers.

- **The Rainforest Connection Live!** — Live videoconference programs link students to researchers at remote research locations in Panama, Belize, Honduras, Australia, and Thailand. This program served 2,015 students nationwide in 2010-11. It enables STEM professionals to stimulate student enthusiasm for their respective fields, especially among children with little firsthand exposure to science professionals.

- **STEM Subject Matter Workshops** — In 2010-11, PRISM provided 22 full-day workshops for New Jersey teachers, including 35 teachers from Bloomfield. In the second half of 2011, PRISM provided six full-day workshops for New Jersey teachers, including nine teachers from Bloomfield.

- **Summer Institute** — Ten days of intensive STEM content and pedagogy experiences are provided to scores of teachers. Ten teachers in Bloomfield benefited from this program in 2010, and another six in 2011.

**The Passaic River Institute** — The Institute conducts problem-oriented research, delivers environmental education programs, and hosts conferences and workshops. Its biennial Passaic River Symposium, with the fourth installment held in June 2010, brings together nearly 300 community members, industry leaders, and scientists to discuss environmental issues important to communities in northeastern New Jersey.

**The New Jersey School of Conservation** — The oldest university-operated, environmental education center in the nation, the School annually provides environmental education programs for nearly 7,000 elementary and secondary school students and close to 1,000 teachers from about 100 schools.

**The Center for Environmental Management and Analysis** — The Center addresses issues of energy, air, and water quality, solid and hazardous waste, sediment and land contamination, and coastal resource management. It has partnered with business, government, consultants, and nonprofit organizations to solve environmental problems.
The Margaret and Herman Sokol Science Lecture Series — Open to the public and heavily attended by residents of neighboring communities, this series has featured such eminent speakers as Nobel laureate Roald Hoffmann, Oliver Sacks, Brian Greene, and Rita Colwell and panel discussions that blend such disciplines as art and neuroscience.

PharmFest — New Jersey’s pharmaceutical industry was the focus of PharmFest, a daylong conference held in April 2010 at Montclair State with the co-sponsorship of the HealthCare Institute of New Jersey. Held every other year, this day-long conference, which is open to the public, brought together over 200 college and high school students, educators, community members, and professionals from the pharmaceutical industry for discussion and information sharing.

North Jersey Astronomical Group — This club meets monthly at Montclair State for lectures and presentations by outside speakers, members, and University students reporting on their projects. Most of its 50 members are from local communities.

Public Telescope Night — Every Thursday evening from September to December and January to April when the weather is clear, telescopes are set up outside for students and community residents to view the constellations, the moon, planets, double stars, nebulae, and galaxies. Groups such as the Girls Scouts, Boy Scouts, Cub Scouts, astronomy enthusiasts, local church groups, the University’s Children’s Center, high school classes, and elementary school classes from surrounding communities attend these sessions on campus. Some of the activities count toward Scouts’ merit badges and high school science grades.

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES PROGRAMS

Center for Audiology and Speech Language Pathology

- Hearing and Balance Center — Since its inception in 2006, the Center has provided diagnostic services to 63 Bloomfield community residents who have or suspect they have hearing loss, auditory processing problems, or balance problems. In addition, the hearing aid dispensary has fitted three Bloomfield residents with hearing aids.

- Hearing Screenings — University staff and students provide community hearing screenings.

- Better Hearing and Speech Months — Every May, June, July, and August, Montclair State’s audiology program takes out ads in local papers to publicize its free hearing screenings. The University also provides community outreach in the form of presentations to local groups.
• **The Center for Audiology and Speech Language Pathology** — Since Montclair State’s Communication Disorders Center moved to a new, state-of-the-art facility in Bloomfield in 2009, it has grown by leaps and bounds. It continues to provide speech-language therapy to over 250 individuals and perform additional speech and language diagnostic evaluations every week. The Center has welcomed many adult clients in the past year, and now has two adult language groups. The Center continues to provide adults and many children from surrounding communities with speech, language, and cognitive therapy, and expanded facilities have permitted programs to grow. Language-delayed preschoolers now meet twice a week, and plans for spring 2012 include parent and toddler language stimulation groups.

**The Joseph and Elda Coccia Institute for the Italian Experience in America** — The Institute sponsored a wide variety of substantive and engaging academic and community-focused lectures, book presentations, films, and performances in 2011, nurturing relationships already developed with students, teachers, and community organizations and successfully establishing new ones. Two signature programs assist students and teachers of Italian at all levels.

• **Italian Language and Culture Day** — In collaboration with the Italian Teachers Association of New Jersey, the Institute invites middle and high schools with active Italian language programs to participate in this all-day event, last held in March 2011. Entitled “La Canzone Italiana: A Celebration of Italian Pop Music,” a record-breaking 425 students performed — in Italian — original skits, musical numbers, and dance routines developed around this theme, and a competition was held among 19 acts from 17 local schools (up from 10 the previous year).

• **Teaching Italian Symposium and Workshops** — Montclair State has been recognized as our region’s “center of excellence” for professional development of teachers of Italian. In 2011, the purpose of this annual, all-day event was to prepare teachers to help their advanced students succeed in the state’s advanced placement exam.

The Institute is frequently called upon to support a variety of programs and initiatives sponsored by other academic and community-based entities. In conjunction with local chapters of the Italian-American service organization UNICO, it is a strong supporter of scholarships and awards for Italian language and Italian study-abroad programs. The Institute emphasizes the importance of serving the University’s neighbors, and every effort is made to engage both cultural organizations and the community at large.

**ADDITIONAL PROGRAMS AT MONTCLAIR STATE UNIVERSITY**

**Athletics Department**

• Every fall and spring, the University offers swimming lessons to 80 children from a variety of Essex and Passaic County towns.

• The Athletics Department runs a soccer camp, a girls’ basketball camp, and a field hockey camp for children from neighboring communities.
• Montclair State students have worked with the after-school program at Oak View Elementary School in Bloomfield, playing soccer, volleyball, field hockey, and basketball with the children.

• The University’s Red Hawk Swim Club registered 226 community participants in 2010-11, including participants from Bloomfield.

Information Technology Support for Public Schools — Montclair State’s Center of Pedagogy provides extensive instructional technology support to local public school districts. Twenty-seven educators from Bloomfield Public Schools attended curriculum and technology integration professional development sessions provided by the Center in 2011.

Ben Samuels Children’s Center — The Center provides a nurturing environment in which children with disabilities from birth to six years of age learn, play, and grow alongside typically developing peers of the same age. From fall 2009 through spring 2011, the Center enrolled 39 children from Bloomfield, an average of 13 each year.

Educational Assessment and Intervention Services (E AIS) — The group provides evaluations and instructional plans for students from Kindergarten through college who are experiencing learning, behavioral, or social-emotional difficulties. E AIS provides an evaluation and instructional plan for improving students’ skills and success in school.

Sprague Library — The Library is open to the public and reference librarians are available to answer questions about its services and resources. Reference assistance is also available by phone and e-mail. Elementary, middle, and high school students receive tours and instruction in the use of Library resources. Adult residents of Essex and Passaic Counties enjoy free borrowing privileges, and corporate borrowing privileges are also available for a fee. Newspapers and magazines are available for leisure reading. During University semesters, the Library is open in the evening and on weekends.

FOUNDATION AND GRANT FUNDING
Montclair State wins millions of dollars in grants every year, and much of that money is spent on programs in neighboring communities.

• The Professional Resources in Science and Mathematics program received $592,000 from the New Jersey Department of Education for the first year of a three-year project intended to increase the academic achievement of students in mathematics and science by enhancing the content knowledge and teaching skills of classroom teachers. Montclair State is partnering with 25 school districts to reach 135 teachers, including 16 teachers from Bloomfield.
• The College of Science and Mathematics received a five-year grant of $560,935 from Rutgers University for the Louis Stokes Alliance for Minority Participation Program, which is designed to increase the participation of African-American and Hispanic students in the sciences. The Program’s 25 students include participants from Bloomfield.

• The Center of Pedagogy received $260,500 from the PNC Foundation for a project that will disseminate financial education materials to 500 Northern New Jersey schools and early childhood centers, including institutions in Bloomfield.

COMMUNITY SERVICE BENEFITS

Aid to Local Police — In addition to responding to all calls for assistance and investigating all crimes on campus, the Montclair State University Police Department plays an active role in the towns and counties in which it is located. University Police provide investigative assistance, motor vehicle crash response and assistance, traffic direction, training facilitation, and emergency mutual aid, among other services, that have a direct impact on our neighbors. The Police Department is composed of a diverse group of men and women. Bilingual officers aid local police departments when translations are needed, and female officers often assist neighboring communities with processing female arrestees and with investigations in which victims prefer to speak with a female officer.

The University’s crime prevention officer regularly interacts and participates in events with the Essex County Crime Prevention Officers Association. The University’s investigative unit has assisted with numerous investigations over the past five years that involved municipalities throughout Essex County. Three officers are active members of the Essex County Rapid Deployment team. The addition of a K9 unit to University Police has strengthened Montclair State’s relationship with the Essex County Sheriff’s Department, and the University often hosts training events, including a county- and state-wide drill for K9 handlers and their dogs. The K9 officer also serves in an on-call capacity for other agencies in Essex County and has responded to over 40 calls for assistance. University Police are active in law enforcement memorial services within Essex County and at the annual November Blue Mass for officers lost in the line of duty.

Aid to Local Fire Departments — The University supplies fire extinguisher training equipment to local fire departments and permits these departments to conduct training at its buildings. The Department of Fire Safety has made itself available to local fire departments during nights and weekends to facilitate training.

SERVICE-LEARNING PROJECTS

Montclair State was named to the 2009 President’s Higher Education Community Service Honor Roll, the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning, and civic engagement. Montclair State was recognized for the impact that the University and its students have had on issues ranging from poverty and homelessness to environmental justice.

The University’s Service-Learning and Community Engagement Program seeks to foster the development of informed and involved citizens through the integration of service to the community with academic course work. Students
participate in organized, community-based service activities that meet specific local needs. The program establishes and sustains community partnerships that are based on reciprocity and rely on long-term commitments between the University and its neighbors. Montclair State is also one of 50 colleges and universities nationwide honored to host a Bonner Leaders AmeriCorps Program. Bonner Leaders commit to an average of 300 hours of service per academic year, primarily to community- and faith-based organizations, K-12 schools, and local non-profits.

In addition to Bonner Leaders, the Service-Learning program now manages the EECO (Environment, Education, and Community Outreach) AmeriCorps Program in conjunction with the University’s New Jersey School of Conservation and Center for Student Involvement. EECO assists public schools, community- and faith-based organizations, non-profits, and other civic organizations. EECO members coordinate, support, and participate in community projects related to unmet educational needs, especially those that help children and youth achieve school success, prevent them from dropping out, and encourage them to aspire to higher education. Other EECO projects include devoting time to local social-service organizations that address issues of public health, hunger, homelessness, and aging.

From fall 2010 through fall 2011, Service-Learning students from Montclair State gave 780 hours and Bonner Leader gave another 117 hours to community service in Bloomfield. Among other recent student service-learning projects in Bloomfield:

- A Bonner Leader devoted 51 hours to an after-school homework help program at Franklin Elementary School in spring 2011.
- One Service-Learning Student worked at the Job Haines Home assisted living community in spring 2011, and 14 students worked there in fall 2011.
- In fall 2011, 30 Bonner Leaders devoted 1,690 hours and two EECO AmeriCorps members devoted another 1,122 hours to the Montclair State University Volunteer Resource Center. There, they helped manage the University’s community partnerships and service placements by communicating with partners, managing projects, and making site visits. Students also created a database of, on one side, community partners and their needs for volunteers and, on the other side, students and campus groups and their availability for service. Center staffers meet with students, train them in best practices for volunteering in the community, and create evaluative tools to assess success and areas of improvement.

In collaboration with the Service-Learning and Community Engagement Program, other University offices, and community partners, the Volunteer Resource Center planned, coordinated, and led the annual National Day of Service on
September 10, 2011. More than 280 students, faculty and staff members, alumni, and community partners cleaned community areas and helped with food drives. Montclair State volunteers assisted with 18 different community service projects in the towns of Bloomfield, Montclair, Clifton, Little Falls, Newark, Hillside, and Jersey City. Projects included street sweeps in Bloomfield.

**Aid to Local Charities** — A variety of student organizations assist local charities. Students who have developed a record of service activities through participation in high school, church, community, or employment-related activities or organizations exercise these skills by joining the Human Relations and Leadership Development Association (HRLDA), each of whose 40 members performs 30 hours of service per semester. Each of 600 fraternity and sorority students performs 40 hours of service per year. The Newman Catholic Campus Ministry has an especially active program of community service activities.

**Conclusion**

In addition to fulfilling its core missions of education and scholarship, Montclair State University significantly and tangibly benefits our host communities of Bloomfield, Montclair, Clifton, and Little Falls by serving as an engine of economic growth and providing innumerable community services. Dedicated to building positive relationships with local governments, private and nonprofit organizations, the business community, and the community at large, the University is a powerful force for good in Essex and Passaic Counties, the state, and the region.