

# ***Evolution of the Montclair State Athletics Logo***



The first appearance of the Montclair State athletics logo came in its simplest form in the late 1920s into the early 1930s. The “Big Red” the first nickname of all Montclair athletic teams, each sported the scarlet letter “M” on its uniforms.



By the 1930s, Montclair State Teacher’s College had changed its nickname to the Indians and soon the traditional Native-American Indian profile (left) adorned with “MSTC” was emblazoned across all athletics uniforms. When the school changed to Montclair State College, the “T” was dropped from the logo. Other variations of the indian logo were used, including the popular mark worn by the Cleveland Indians, which also appeared on the baseball caps of Montclair State’s 1987 NCAA Division III national championship squad.



In August 1989, the Montclair State Athletic Department took a bold step changing its nickname from Indians to Red Hawks. Being sensitive to the concerns of Native Americans about Indian mascots, Red-Tailed Hawks, who inhabit the surrounding areas of the Montclair State campus, became the new nickname. In addition, a contest was held to find a new logo. The winning design, by Maureen McGill, embodied both the new and the old of the University as the block letter “M” was combined with the new Red Hawk.



In 1995, a new Red Hawk logo was unveiled as Montclair State College became Montclair State University. The new mark displayed the University’s change in status as the Red Hawk is pictured flying through the “U” in the logo.



Unveiled in January 2005, the new MSU Athletics logo design is more dynamic, exciting and aggressive. It depicts the Red Hawk as a fierce competitor and is consistent with the design of modern athletic logos.