

PHARM FEST

AT MONTCLAIR STATE UNIVERSITY

The Changing Landscape

April 3, 2012

Program

8:00 a.m. **Check in**

8:30 a.m. **Opening Remarks:** Lt. Governor Kim Guadagno
Mr. Dean J. Paranicas, President and CEO – HealthCare Institute of New Jersey

Opening Session: *Overcoming Today's Pharma Challenge: Building on Past Successes with a Focus on Science, People and Partnerships*

Moderator: Dr. Francis Cuss, Senior VP, Research, R&D – Bristol-Myers Squibb

Panelists: Mr. Paul Biondi, Senior VP, R&D Operations – Bristol-Myers Squibb

Dr. Francis Cuss, Senior VP, Research, R&D – Bristol-Myers Squibb

Dr. Donald Nicholson, VP, Worldwide Discovery – Merck

Dr. Maria Webb, Chief Scientific Officer – Venenum Biodesign

10:00 a.m. **Session A-1:** *Start-up Enterprises and the Pharmaceutical Sector: Challenges and Innovations in Today's Marketplace*

Moderator: Ms. Jeanmarie Tenuto, Chief Executive Officer – Healthcare Technical Solutions, LLC

Panelists: Dr. Michel M. Bitritto, Director – NJMC Business Accelerator

Ms. Jeanmarie Tenuto, Chief Executive Officer – Healthcare Technical Solutions, LLC

Mr. Wayne Wong, Senior President for Business Development – Nuclear Diagnostic Products, Inc.

Session A-2: *The Convergence of the Biotech, Pharma, Medical Devices and Diagnostics Industries: Challenges and Opportunities*

Moderator: Mr. Christopher Bowe, US Healthcare Analyst – Scrip Intelligence

Panelists: Mr. Christopher Bowe, US Healthcare Analyst – Scrip Intelligence

Dr. Samir Tari, Founder – PCAsso Diagnostics

Dr. Pascal Yvon, President – BioSciences Expansion, LLC

11:30 a.m. **Lunch**

Welcoming Remarks: Dr. Susan Cole, President – MSU

Keynote Address: Mr. Robert Hugin, President – Celgene

1:00 p.m. **Session B-1:** *New Trends in Pharmaceutical Sales and Market Research*

Moderator: Dr. Avinandan Mukherjee, Chairperson Department of Marketing – MSU

Panelists: Mr. Brian Cain, VP of Global Market Research & Analytics – Merck & Co., Inc.

Mr. Jerry Clor, Managed Care, Managed Markets & Account Manager, Training & Development

Mr. Norm Tessell, Director of Business Development, Imaging Systems – Atlantis Worldwide, LLC

Mr. David Thompson, President – KnowledgePoint360 Group

Session B-2: *Computational Drug Design*

Moderator: Dr. Terry Stouch, President – Science for Solutions, LLC

Panelists: Dr. Kalyan Das, Research Professor – Center for Advanced Biotechnology and Medicine and the Department of Chemistry and Chemical Biology – Rutgers University

Dr. Terry Stouch, President – Science for Solutions, LLC
Dr. Sung-Sau So, Principal Scientist, Computational Chemistry and Datamining Group – Roche
Dr. Sidney Topiol, President – 3D-2Drug

2:30 p.m.

Session C-1: Drilling Down: New Jersey's Life Sciences Vendor Community

Moderator: Mr. Dean J. Paranicas, President and CEO – HealthCare Institute of New Jersey

Panelists: Mr. Mike Loftus, Director – Integrium Clinical Research

Dr. Cornell Stamoran, VP of Corporate Development and Strategy – Catalent

Mr. Alan Vernon, VP – Translation Plus

Session C-2: Small Molecule and Biologic Drug Discovery and Development

Moderator: Dr. David Rotella, Sokol Professor of Chemistry – MSU

Panelists: Dr. William J. Greenlee, Medicinal Chemistry Consultant

Dr. David Kimball, Research Professor – Rutgers University School of Pharmacy

Dr. Suzanne J. Suchard, Research Fellow in Immunology Drug Discovery – Bristol-Myers Squibb

Dr. Robert Veneziale, Associate Research Fellow in Drug Safety – Pfizer Global Research and Development

4:00 p.m.

Session D: Careers in Pharma

Moderator: Ms. Carolyn D. Jones, Executive Director, Center for Career Services and Cooperative Education – MSU

Panelists: Mr. Terence J. Gunning, Chief Operating Officer – Medical Lab Diagnostics

Ms. Cheryl Maiello, Staffing Manager, Global Development – Novartis Pharmaceuticals

Ms. MaryLinda Schumann, Internship Program Recruiter – Chemetall US

Dr. Maria Webb, Chief Scientific Officer – Venenum Biodesign