

SSIPP Advising: A New Approach



SUSTAINED

Ongoing support instead of an inoculation approach



STRATEGIC

Differentiated services to maximize capacity and efficiency



INTEGRATED

Services are integral to the student experience, not standalone interventions



PROACTIVE

Outreach is based on risk factors and faculty feedback at critical junctures



PERSONALIZED

Students receive the support they need, when they need it

For further reading, see the Community College Research Center's practitioner packet on technology-mediated advising ([linked here](#)).

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