

MONTCLAIR

STATE UNIVERSITY

Social Media Ambassador Program - Description

Do you spend hours scrolling on Instagram and TikTok? Do you enjoy creating social media content? Are you full of **#RedHawkPride**?

Montclair State University's Digital Communications team is looking for students to join our **University Social Media Ambassador Program**.

Who you are:

- Currently enrolled undergraduate or graduate student at Montclair State
- OBSESSED with social media, specifically Instagram, TikTok or Bereal
- On top of memes, trends, challenges, sounds, dances, effects, etc.
- Maintain an active and appropriate personal social media presence
- Creative and digitally savvy
- Enjoy creating and editing fun videos
- Interested in social media, digital media, communications, business, marketing, entertainment, etc.
- Involved in University clubs, organizations, sports, or otherwise in your major or in the campus community
- Organized, reliable and demonstrate good judgement
- YOURSELF! And not afraid to let that shine through your content

What you'll do:

- Create videos and other content for the University social media channels
- Pitch your own ideas regularly while also completing project needs of the department
- Engage with the content posted on University social media channels
- Collaborate with members of the University social media and digital teams
- Attend priority events, representing the University
- Meet and build relationships with students, faculty, staff and administrations from across the University
- Other duties as assigned

What's in it for you:

- Flexibility to earn extra \$\$\$, working when you want and how you want
- Opportunity to build your professional portfolio with real-life work experience
- Transferable skills including but not limited to social media, marketing, content creation, and project management
- Montclair swag to wear in your videos and flaunt to your friends
- Bragging rights to all your friends and family that you were featured on the University social media channels!