

## **Development: Utilizing A Variety of Supporting Material**

*An important consideration for the development of argument is how to make our supporting material varied—particularly when utilizing outside sources. Rather than listing a series of supporting “facts,” it is most effective to use (and recognize how to use) a variety of supporting material from illustration and example, conceptual terms, and the quotation and paraphrasing of outside sources into our own arguments. Use the paragraph below to identify different kinds of supporting material and notice how it allows for a more progressive and in-depth process of development.*

### **Central Claim:**

Although often discussed as a painting of mourning, Andy Warhol’s *Jackie II* (1965), through its minimal background, color, and silk-screen process, develops a scathing critique of modern popular culture for its objectifying of women as over-sexed and incapable of action.

### **Support Paragraph:**

The minimalist background of *Jackie II* creates a sense of desolation to represent the emptiness of the objectified female. The background of paintings is usually overlooked but often contains essential contrasts and indicators of a painting’s effect. In fact, such art movements as Minimalism and Conceptual Art have strong parallels with Pop Art for the ways in which they consider emptiness and nothingness as meaningful (Jones 42). Looking closer at Warhol’s painting, we realize that the majority of the canvas is painted background. The pinkish gray color of the background of *Jackie II* takes nothingness and emptiness as a means to capture the loneliness of being a woman in the constant spotlight of popular culture. In her essay “The Blind Light of Pop Culture,” Alice Bowles refers to this emptying of the female identity in the world of celebrity as “identity erasure,” where one exchanges their image for the complexity and reality of their character. For example, we are much more apt to remember Jackie for the dramatic images of her reaching for help from the car in the Zapruder film of John F. Kennedy’s assassination than we are to remember where she was born or a particular speech she gave. Similarly, Warhol’s blank background covers the surface of his painting, almost dissolving the image of Jackie who appears to fade into its color. Such a lack of depth in the painting and in pop culture, “creates a desolation of mind and individuality” (Bowles 18). Thus, the desolate background of *Jackie II* shows clearly the emptiness of the female overexposed by pop culture in order to challenge its objectifying process of women.

- 1) Which sentence utilizes paraphrase as support?
- 2) Which sentence or sentences engage basic description (exposition)?
- 3) Which sentence or sentences utilizes example and/or illustration?
- 4) Which sentence or sentences employ a key concept or conceptual term?
- 5) Which sentence or sentences utilize quotation?