



**BA Fashion Studies (120 credits)**  
**GenEd 2002**  
**Fall 2019**

Student \_\_\_\_\_  
 MSU ID# \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Date admitted to program \_\_\_\_\_

**Program Requirements for Bachelor of Arts Degree (TOTAL CREDITS= 120 –122) Student Advisor:**
**I. GENERAL EDUCATION REQUIREMENTS 27-32**

<b>A. GNED199 New Student Seminar</b>	[1]
<b>C. Communication</b>	[9-11]
C1. WRIT105 College Writing I	3-4
C2. WRIT106 College Writing II	3-4
C3. CMST101 Fundamentals of Speech	3
<b>D. Fine &amp; Performing Arts</b>	[0]
ARFD100 Perceptual Drawing	↕
<b>F. Great Works and Their Influences</b>	[6]
F1. ARHT106 Art in Western Civilization: Renaissance to Mod.*	↕
*fulfills Graduation Writing Requirement	
F2. Philosophical and Religious Perspectives	3
<b>G. Computer Science</b>	[0-3]
<b>H. Mathematics</b>	[0]
MATH109 Statistics	↕
<b>I. Natural Science Laboratory</b>	[4]
<b>IX. J. Physical Education</b>	[1]
<b>X. K. Social Science Perspectives</b>	[6]
K1. American and European History	3
K2. Global Cultural Perspectives	3
K3 ARTX201 Culture and Appearance	↕
<b>L. General Education Elective</b>	[3]

**III. MAJOR REQUIREMENTS 81**

<b>A. I. Core Requirements</b>	[24]
ARFD100 Perceptual Drawing	3
ARFD101 Process & Media I—Surface	3
ARFD102 Drawing as Research	3
ARFD103 Color & Light	3
ARFD104 Process & Media II—Space	3
<b>II. Program Core Requirements</b>	
ARFD200 Process & Media III—Time	3
ARHT102 Visual Culture	3
ARHT106 Art in Western Civilization: Ren to Mod	3
<b>B. Required Collaterals</b>	[12]
ECON102 Applied Micro Economics <i>or</i>	
ECON101 Applied Macro Economics	3
MATH109 Statistics	3
MGMT231 Management Processes	3
MKTG240 Introduction to Marketing	3
<b>C. Major Requirements</b>	[27]
Complete two requirements I, for 24 credits, and II, for 3 credits:	
I.	
ARTX201 Culture and Appearance	3
ARTX298 Textiles	3
ARTX220 Fashion Industry Colloquium	3
ARTX310 Fashion Merchandise Mathematics	3
ARTX320 Dress & Fashion History from Prehistory–1800	3
ARTX321 Dress & Fashion History from 1800–Present	3
ARTX360 Fashion Consumer Research	3
ARTX409 Fashion Internship	3
II.	
ARTX400 Fashion Senior Research Project <i>or</i>	
ARTX409 Fashion Internship	3
<b>D. Major Electives:</b>	[18]
Complete 1 of the 3 following requirements:	
I. Complete 6 courses(18SHs) from Fashion Studies Elective list.	
6 SHs must be at the 300- and/or 400-levels and 12 SHs at and level.	
II. Complete 1 minor (18SHs) in Business (BUSS), or Communication Studies (CMST), or Fashion Design (FADS), or Fashion Merchandising (FAME)	
III. Entrepreneurship Certificate (ENTR, 9 SHs), plus 9 SHs from the fashion studies electives list.	

**II. GRADUATION REQUIREMENTS 3-6**

<b>1. World Languages Requirement</b>	[3-6]
World Language I	0–3
World Language II	3
<b>2. World Cultures Requirement</b>	[0]
Fulfilled by K3 ARTX201 Culture and Appearance	↕

**IV. FREE ELECTIVES 1–9**

Students are encouraged to use free electives to build an additional area of expertise relevant to their major program.

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## Fashion Studies Electives

## 18 SH

Select six courses (18 credits) from the following courses in consultation with advisor 0–12 SHs at 1- and 200-levels and 6–18 SHs at 300- and 400-levels OR complete a minor in Fashion Design, Fashion Merchandising, Business or Communication Studies; OR Complete the Entrepreneurship Certificate (9 SHs) with 9 selected electives. A minimum of two 300- and 400-level courses is required.

- \* \_\_ ARFD400 Art & Design Forum (3)
  - \* \_\_ ARST203 Accessory Design (3)
  - \* \_\_ ARST204 Painting (3)
  - \* \_\_ ARST205 Photography (3)
  - \* \_\_ ARPM208 Printmaking (3)
  - \* \_\_ ARST261 Screen Printing (3)
  - \_\_ ARTX120 Introduction to Apparel Design (3)
  - \* \_\_ ARTX222 Textile Design (3)
  - \* \_\_ ARTX226 Advanced Apparel Construction (3)
  - \* \_\_ ARTX230 Fashion Illustration (3)
  - \* \_\_ ARTX325 The Marketing of Fashion (3)
  - \* \_\_ ARTX326 Apparel Design: Flat Pattern (3)
  - \* \_\_ ARTX330 Evaluation of Apparel Quality (3)
  - \* \_\_ ARTX345 Fashion Study Abroad Seminar (3)
  - \* \_\_ ARTX355 Fashion Branding (3)
  - \* \_\_ ARTX398 Development of Fashion Products (3)
  - \* \_\_ ARTX410 Fashion Forecasting (3)
  - \* \_\_ ARTX422 Apparel Design: Draping (3)
  - \* \_\_ ARTX424 Tailoring (3)
  - \_\_ ENTR201 Entrepreneurial Mindset and Innovation (3)
  - \* \_\_ ENTR301 Creating Your Startup Business Model (3)
  - \_\_ ENTR302 Pitch and Launch Your Startup (3)
  - \_\_ INBS250 Intro. to International Business (3)
  - \* \_\_ INBS347 Export/Import Marketing Process (3)
  - \* \_\_ INBS349 International Marketing (3)
  - \* \_\_ INBS440 International Retailing (3)
  - \* \_\_ MGMT316 Human Resource Management (3)
  - \* \_\_ MKTG307 Retail Marketing & Manufacturing (3)
  - \* \_\_ MKTG309 Buying and Distribution Strategies (3)
  - \* \_\_ MKTG325 E-tailing and Multi Channel Retailing (3)
  - \* \_\_ MKTG341 Consumer Behavior (3)
  - \* \_\_ MKTG344 Integrated Marketing Channels (3)
  - \_\_ THTR100 Int. to the Theatrical Medium (3)
  - \* \_\_ THTR153 Costume Design I (3)
  - \* \_\_ THTR202 Production Costumes (3)
  - \_\_ CMDA110 Intro to Communication and Media Arts (3)
  - \_\_ JOUR315 Magazine (3)
- Restricted to Communications Minors Only:**
- \* \_\_ CMDA210 Theorizing Comm. and Media Arts (3)
  - \* \_\_ CMDA220 Writing for the Media (3)
  - \* \_\_ CMST130 Public Relations Principles (3)
  - \_\_ CMST170 Organization Communication (3)
  - \* \_\_ CMST225 New Media and Participatory Culture (3)
  - \* \_\_ CMST245 Communications Media and Gender (3)
  - \* \_\_ CMST322 Intercultural Communication (3)
- Restricted to Business Minors Only:**
- \* \_\_ ACCT204 Fund of Fin Acct. for Business Minors (3)
  - \* \_\_ ECON202 Econ & Fin for Business Minors (3)
  - \* \_\_ INFO301 Business Decision Making (3)

\*Prerequisites are required

## Required Collateral Courses

These are courses required in support of the major.

## Pass/Fail and Transfer Student Limitations

Courses that meet the major, minor, collateral, GER or the communications requirement may NOT be taken on a pass/fail basis. Transfer students may not include transfer credits for Internship (ARTX 409) in the 12 SH of upper level courses in the major at MSU.

## Repeated Courses

A student should repeat a failed course required for graduation as soon as possible. A course in which a student has earned a D+, D, or D- may be repeated (but does not have to be repeated) in an attempt to raise one's GPA. Any course to be repeated must be repeated at Montclair State for the new grade to become the official final grade. Consult the current Montclair-State - Undergraduate Catalog to read about the process to follow and the forms to be completed for repeating a course.

## World Cultures Requirement

Consult current Montclair State University Undergraduate Catalog for a description of this requirement. ARTX201 Culture and Appearance fulfills this requirement.

## Prerequisites

It is the student's responsibility to check that prerequisite requirement for all courses have been met prior to registration. Many of the required courses listed have required prerequisites, co-requisite or class standing requirements.

## Basic Skills

Developmental courses in reading, writing, and mathematics, which may be required of individual students, will be added to the number of semester hours required to graduate.

## Final Evaluation

Students who are eligible for graduation must file an Application for Final Evaluation in the Office of the Registrar according to the following schedule: by October 1 for the following June; June 1 for the following January; March 1 for the following August graduation. See Schedule of courses booklet for more information.

## Advisement


It is the student's responsibility to seek guidance in selecting electives and checking on prerequisites.

## Writing Requirement

ARHT106 meets the writing requirement for the Fashion Studies major.

## General Education

Credits under General Education can be reduced depending on level of ability and previous course experience. This includes 3 credits of world languages and CMST101 Fundamentals of Speech: Communication Requirement. Note that the number of free electives will increase if this is the case.

<b>4-Year Study Plan (2019)</b>			
 <b>MONTCLAIR STATE</b> UNIVERSITY		<b>DEPARTMENT OF ART &amp; DESIGN</b>	
<b>Program Requirements for Bachelor of Arts Degree in Fashion Studies (120–122 credits)</b>			
<b>Fall 2019</b>			
<b>RECOMMENDED 4-YEAR PLAN OF STUDY:</b> This recommended four-year plan is provided as a broad framework that students can follow in order to complete their degree requirements within four years. Students should always consult their academic advisor before registering for classes.			
<b>FIRST YEAR</b>			
<b>Fall Semester</b>	<b>16-17 Semester hours (SHs)</b>	<b>Spring Semester</b>	<b>15-16 SHs</b>
GER-GNED199 New Student Seminar	1	GER-WRIT106 College Writing II	3-4
GER-WRIT105 College Writing I	3-4	GER-Mathematics: MATH109 Statistics	3
GER-ARFD100 Perceptual Drawing	3	Core-ARFD103 Color & Light	3
GER-CMST101 Fundamentals of Speech	3	Core-ARFD102 Drawing as Research	3
Core-ARFD101 Process & Media I—Surface	3	World Cultures & GER Social Science Perspectives: ARTX201 Culture & Appearance	3
Core-ARHT102 Visual Culture	3		
<b>SECOND YEAR</b>			
<b>Fall Semester</b>	<b>16 SHs</b>	<b>Spring Semester</b>	<b>15 SHs</b>
GER-American and European History	3	Core-ARHT106 Art in Western Civilization: Renaissance to Modern	3
GER-Natural Sciences Laboratory	4	REQ-ECON102 Applied Micro OR ECON101 Macro Economics	3
Core-ARFD104 Process & Media II: Space	3	Core-ARFD200 Process & Media III: Time	3
GER Computer Science (Rec. - INFO 173 )	3	REQ-MGMT231 Management Processes	3
REQ-ARTX298 Textiles	3	REQ-ARTX220 Fashion Industry Colloquium **	3
<b>THIRD YEAR</b>			
<b>Fall Semester</b>	<b>15 SHs</b>	<b>Semester</b>	<b>15 SHs</b>
World Cultures-World Language I	3	World Cultures-World Language II	3
REQ-ARTX320 Dress & Fashion History: Prehistory to 1800	3	REQ-ARTX321 Dress & Fashion History 1800 to Present	3
REQ-MKTG240 Introduction to Marketing	3	REQ-ARTX360 Fashion Consumer Research	3
GER-Global Cultural Perspectives	3	Major Elective_____	3
Major Elective_____	3	Major Elective_____	3
<b>FOURTH YEAR</b>			
<b>Fall Semester</b>	<b>15 SHs</b>	<b>Semester</b>	<b>13 SHs</b>
GER: Philosophical and Religious Perspectives	3	GER-Physical Education	1
GER Interdisciplinary Studies*	3	Major Elective (upper level)	3
REQ-ARTX310 Fashion Retail Mathematics	3	Free Elective_____	3
Major Elective (upper level)	3	REQ-ARTX409 Fashion Internship	3
Major Elective _____	3	REQ-ARTX400 Fashion Senior Research Project OR ARTX409 Fashion Internship	3
<b>Total of 120–122 Semester Hours</b>			

**\*Recommend ECON102 will fulfill both GER Interdisciplinary Studies and Social major requirement  
ECON 101 or 102d**

**\*\*Offered in Spring only**