

**BFA Visual Communication Design (VSCD) 120–122 credits**

 Recommended *Four-Year Plan* (Fall 2017) v.2

Provided as an outline towards completion of four-year degree requirements. *This plan is a recommendation*; use it in consultation with your program (i.e., major) advisor(s). This plan assumes that no developmental courses are required. If developmental courses are required as part of your studies, then you may need to complete other courses that do not appear on this four-year plan.

<b>First year, Fall: 16–17 creds</b>	hrs	✓	<b>Spring: 15–16 creds</b>	hrs	✓
GER A. GNED199 <i>New Student Seminar</i>	1		GER COMM. C2. WRIT106 <i>College Writing II</i>	3–4	
GER COMM. C1. WRIT105 <i>College Writing I</i>	3–4		CORE ARFD102 <i>Drawing as Research</i>	3	
CORE ARFD100 <i>Perceptual Drawing</i>	3		GER G. <i>Computer Science</i>	3	
CORE ARFD101 <i>Process &amp; Media I—Surface</i>	3		CORE ARFD103 <i>Color and Light</i>	3	
CORE ARHT102 <i>Visual Culture</i>	3		CORE ARFD106 <i>Digital Literacy</i>	3	
STUD. REQ. B. VCDS120 <i>Typography I</i>	3				
<b>Second year, Fall: 15 creds</b>	hrs	✓	<b>Spring: 15 creds</b>	hrs	✓
CORE ARFD104 <i>Process &amp; Media II—Space</i>	3		CORE ARHT201 <i>History of Design</i>	3	
GRAD. REQ. WRLD LANG. <i>World Language I</i>	3		GRAD. REQ. WRLD LANG. <i>World Language II</i>	3	
GER HUM. F1/II: PROG. CORE REQ. ARHT105/6 <i>Art in W. Civs</i>	3		CORE ARFD200 <i>Process and Media III—Time</i>	3	
STUD. REQ. B. VCDS201 <i>VisCommDes Studio I</i>	3		STUD. REQ. B. VCDS220 <i>Typography II</i>	3	
STUD. REQ. B. VCDS225 <i>Creative Coding</i>	3		STUD. REQ. B. VCDS301 <i>VisCommDes Studio II</i>	3	
<b>Third year, Fall: 15 creds</b>	hrs	✓	<b>Spring: 15 creds</b>	hrs	✓
COLL. CRSE C. ENTR201 <i>Entrep. Mindset and Innovation</i>	3		COLL. CRSE C. ENTR303 <i>Create &amp; Pitch Your Startup</i>	6	
GER K1. <i>American and European History</i>	3		COLL. CRSE C. CMDA110 <i>Intro to Comm. and Media Arts</i>	3	
STUD. REQ. B. VCDS335 <i>VisCommDes Co-Op</i>	3		GRAD. REQ. WRLD CULTRS/II: PROG. CORE REQ. ARHT101 <i>Art in Non-Western Societies</i> or ARTX201 <i>Culture and Appearance</i>	3	
STUD. REQ. B. VCDS311 <i>VisCommDes Studio III</i>	3		STUD. REQ. B. VCDS465 <i>Motion Design</i>	3	
STUD. REQ. B. VCDS320 <i>User Interface Design</i>	3				
<b>Fourth year, Fall: 16 creds</b>	hrs	✓	<b>Spring: 13 creds</b>	hrs	✓
CORE ARFD400 <i>Art &amp; Design Forum</i>	3		GER HUM. F2. <i>Philosophical and Religious Perspectives</i>	3	
COLL. CRSE C. MKTG240 <i>Intro to Marketing</i>	3		GER COMM. C3. CMST101 <i>Fundamentals of Speech</i>	3	
MAJ. ELECTIVE	3		STUD. REQ. B. VCDS411 <i>VisCommDes Studio V Portfolio/ Thesis Exhibition</i>	3	
STUD. REQ. B. VCDS401 <i>VisCommDes Studio IV Thesis</i>	3		MAJ. ELECTIVE	3	
FREE ELECTIVE	1		MAJ. ELECTIVE	3	

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Fall 2017 Curriculum Guide v.2

Program Coordinator: Prof. Anthony Inciong

Program Advisors: Profs Anthony Inciong, Jun Hierholzer, John Luttrupp

<b>I. General Education Requirements</b>	<b>16–21</b>
<input type="checkbox"/> <b>A. GNED199 New Student Seminar</b>	<b>1</b>
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<b>C. Communication</b>	<b>9–11</b>
<input type="checkbox"/> C1. WRIT105 <i>College Writing I</i>	3–4
<input type="checkbox"/> C2. WRIT106 <i>College Writing II</i>	3–4
<input type="checkbox"/> C3. CMST101 <i>Fundamentals of Speech</i>	3
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<b>F. Humanities (choose one of two)</b>	<b>3</b>
<input type="checkbox"/> F1. ARHT105 <i>Art in Western Civ: Ancient – Med.</i> <sup>■</sup> or ARHT106 <i>Art in Western Civ: Ren. – Mod.</i> <sup>■</sup>	
<small>Above ARHTs fulfill Graduation Writing Requirement</small>	
<input type="checkbox"/> F2. <i>Philosophical and Religious Perspectives</i>	3
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<input type="checkbox"/> <b>G. Computer Science</b>	<b>0–3</b>
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<b>K. Social Science</b>	<b>3</b>
<input type="checkbox"/> K1. <i>American and European History</i>	3
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<b>II. Graduation Requirements</b>	<b>3–6</b>
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<b>1. World Languages Requirement</b>	<b>3–6</b>
<input type="checkbox"/> <i>World Language I</i>	0–3
<input type="checkbox"/> <i>World Language II</i>	3
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<b>2. World Cultures Requirement</b>	<b>0</b>
<input type="checkbox"/> ARHT101 <i>Art in Nonwestern Societies</i> <sup>♦</sup> or	
<input type="checkbox"/> ARTX201 <i>Culture and Appearance</i> <sup>♦</sup>	

Notes:

 Student \_\_\_\_\_  
 MSU ID# \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Date admitted into the program \_\_\_\_\_  
 Program Advisor(s) \_\_\_\_\_

<b>III. Major Requirements</b>	<b>93–94</b>
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<b>A. I: Core Requirements</b>	<b>36</b>
<input type="checkbox"/> ARFD100 <i>Perceptual Drawing</i>	3
<input type="checkbox"/> ARFD101 <i>Process &amp; Media I—Surface</i>	3
<input type="checkbox"/> ARFD102 <i>Drawing as Research</i>	3
<input type="checkbox"/> ARFD103 <i>Color and Light</i>	3
<input type="checkbox"/> ARFD104 <i>Process &amp; Media II—Space</i>	3
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<b>II: Program Core Requirements</b>	
<input type="checkbox"/> ARFD106 <i>Digital Literacy</i>	3
<input type="checkbox"/> ARFD200 <i>Process &amp; Media III—Time</i>	3
<input type="checkbox"/> ARFD400 <i>Art &amp; Design Forum</i>	3
<input type="checkbox"/> ARHT102 <i>Visual Culture</i>	3
<input type="checkbox"/> ARHT201 <i>History of Design</i>	3
<input type="checkbox"/> ARHT101 <i>Art in Nonwestern Societies</i> <sup>♦</sup> or ARTX201 <i>Culture and Appearance</i> <sup>♦</sup>	3
<input type="checkbox"/> ARHT105 <i>Art in Western Civ: Ancient – Med.</i> <sup>■</sup> or ARHT106 <i>Art in Western Civ: Ren. – Mod.</i> <sup>■</sup>	3
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<b>B. Studio Requirements</b>	<b>33</b>
<input type="checkbox"/> VCDS120 <i>Typography I</i>	3
<input type="checkbox"/> VCDS220 <i>Typography II</i>	3
<input type="checkbox"/> VCDS225 <i>Creative Coding</i>	3
<input type="checkbox"/> VCDS320 <i>User Interface Design</i>	3
<input type="checkbox"/> VCDS335 <i>VisCommDes Co-Op</i>	3
<input type="checkbox"/> VCDS201 <i>VisCommDes Studio I</i>	3
<input type="checkbox"/> VCDS301 <i>VisCommDes Studio II</i>	3
<input type="checkbox"/> VCDS311 <i>VisCommDes Studio III</i>	3
<input type="checkbox"/> VCDS401 <i>VisCommDes Studio IV Thesis</i>	3
<input type="checkbox"/> VCDS411 <i>VisCommDes Studio V Portfolio/Thesis Ex.</i>	3
<input type="checkbox"/> VCDS465 <i>Motion Design</i>	3
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<b>C. Collateral Courses</b>	<b>15</b>
<input type="checkbox"/> CMDA110 <i>Introduction to Communication and Media Arts</i>	3
<input type="checkbox"/> MKTG240 <i>Introduction to Marketing</i>	3
<input type="checkbox"/> ENTR201 <i>Entrepreneurial Mindset and Innovation</i>	3
<input type="checkbox"/> ENTR303 <i>Create &amp; Pitch Your Startup</i>	6
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<b>D. Major Electives (choose three)</b>	<b>9–10</b>
<input type="checkbox"/> ANTH100 <i>Cultural Anthropology</i>	3
<input type="checkbox"/> ANTH101 <i>Physical Anthropology</i>	4
<input type="checkbox"/> ANTH125 <i>Anthropology of Globalization</i>	3
<input type="checkbox"/> POLS100 <i>Introduction to Politics</i>	3
<input type="checkbox"/> POLS101 <i>American Government and Politics</i>	3
<input type="checkbox"/> POLS201 <i>Comparative Politics</i>	3
<input type="checkbox"/> PSYC101 <i>Introduction to Psychology</i>	3
<small>or other electives with approval of Program Coordinator</small>	
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<b>IV. Free Electives</b>	<b>1–8</b>

Students are encouraged to use free electives to build an additional area of expertise relevant to their major program.