Budgeting at Montclair State University

Overview for Budget Managers

January 6, 2020
Introduction

• This presentation is for new budget managers and other new staff that will be involved in budgeting unrestricted operating funds (non-grant and non-capital).

• Overview of the concepts, departments, systems, and processes for budget management.

• See Budget and Planning website for the complete Budget Policies & Procedures manual.

• This is not a training guide. Staff responsible for budgeting must attend training for Workday Financials, and division/college budget managers must attend training for Adaptive Insights.
What is a budget?

• A **budget** is a plan or forecast of revenues (income), expenses (spending), or both, for a future specified time frame such as a fiscal year.

• A **budget** is also a spending allowance.

• *Planned* revenues and expenses are **budgets**, but *real* revenues and expenses are called **actuals**.
Office of Budget and Planning

The Office of Budget and Planning (Budget Office) reports to the President and works closely with Finance and Treasury. Duties include:

- manage the University’s operating and capital appropriations
- oversee the annual budget planning process
- provide end-user budget reports
- approve budget transfers and re-allocations
- Maintain a balanced budget
- analyze trends and recommend policies
- link budgets with strategic planning
- prepare the annual State appropriation request
- manage the Adaptive Insights system for budget planning

For policies and forms, see www.montclair.edu/budget-planning/
Division of Finance and Treasury

• Finance and Treasury reports to the President. Duties are:
  • financial management
  • Controller, accounts payable and accounts receivable
  • grant accounting and grant budgeting
  • student accounts (bursar)
  • procurement (purchasing)
  • investments, debt management, and auditing
  • real estate management
  • risk management

• See www.montclair.edu/finance-and-treasury/ for F&T policies and forms.
MSU Foundation

The Foundation is a separate not-for-profit 501(c)(3) corporation. It has been designated by the Board of Trustees of MSU to:

• solicit, receive, hold and manage funds and investments on behalf of the University.

• ensure professional management and stewardship of contributions to support specific programs and projects at MSU, endowment funds, in particular.

• maintain strict adherence to donors’ philanthropic intentions.

• Support MSU cost centers in the receipt and use of donor funds.
Budget Cycle

• **Budget Call**, the process to develop next year’s budget, begins in March and ends in June.

• The annual operating budget exists for the duration of a **fiscal year**, July 1 to June 30.

• Budgets are monitored throughout the fiscal year by Division Managers, Cost Center Managers and the Budget Office.

• In June, the Budget Office makes **year-end close** adjustments, such as transfers to capital.

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Budget & Planning Calendar*

- State Appropriation Request Nov 1
- Budget Call begins Mar 1
- Budget Call deadline April 15
- Budget Call hearings May—June
- Old Fiscal Year ends June 30
- New Fiscal Year begins July 1

*Dates are approximate.*
Systems & Data Integration

Systems Used for Budget Management:

• **Workday Financials** is the official financial transaction system for procurement and accounting. It also stores approved budgets, and budget-checks transactions against the remaining budget.

• **Adaptive Insights** is the system for developing the annual operating budget, which is then uploaded to Workday Financials. It also provides reports using data imported from Workday. Training: Contact Kevin Andreano, X7053.

Systems that Interface with Workday and Adaptive Insights:

• **Workday – Human Capital Management (HCM).** Position budgets, payroll distributions, and all HR business processes.

• **Student/Banner.** Systems for student registration and student billing. Feeds tuition and fee revenues to Workday.
Budget Managers

• VPs and Deans have budget responsibility for their division or college. Each division and college also has a designated budget manager, referred to in Workday as division manager.

• A cost center manager is a Workday user, typically a department head, that is responsible for approving purchases and managing their budget.

• Division manager and cost center managers are accountable for financial performance against their budgets, and must follow University policies.
Worktags

• Worktags enable accountability through financial tracking and reporting. Each budgetary or financial transaction contains required worktags such as:
  
  • **Fund** segregates funding sources that have different allowable uses and policies. See next slide for list.
  
  • **Cost Center** code such as: **CC10118 Psychology**, designates the organization such as a department or program. In Adaptive this is called a **Level**.
  
  • **Ledger Account** is used to specify a type of revenue or expense such as **70405-Computer Equipment**.
  
  • **Program** is a NACUBO classification system used for reporting.
  
  • **Revenue Category** or **Expense Category** classifies at a more granular level than ledger account.
  
  • **Gift**, **Grant** or **Project** are required when those funds are being spent.
**Fund Worktag**

**Fund** segregates funding sources and their allowed uses.

- F10: Unrestricted Operating Fund
- F11: Auxiliary Fund (e.g. residence life, recreation center)
- F12: Self-Supporting Fund (revenue centers)
- F13: Special Program Fees
- F14: Indirect Cost Share (grant F&A overhead)
- F16: Grants Cost Sharing Fund
- F20: Sponsored Awards Fund (restricted grants, sponsored research)
- F30: Financial Aid
- F60: Gifts – Unrestricted Fund
- F61: Gifts – Restricted Fund
- F79: Investment in Plant Fund
- F90: Agency funds “held for others” such as clubs.
Budget Call

• MSU uses Adaptive Insights to develop the annual budget for the next fiscal year, a process referred to as **Budget Call**.

• Budget Office sets divisional **base budget targets** for Fund F10. Divisions make non-personnel reallocations within their target.

• Funds F11-F14 are self-supporting. Managers forecast revenue and expense budgets that meet net income goals.

• VPs and Deans request “supplemental” budget for new positions or incremental costs.

• Budget Office reviews submissions, and budgets personnel and fringe. Divisions attend budget hearings with the President.

• Approved budgets for the coming year are loaded from Adaptive to Workday.

• In July, the Board of Trustees approves the new budget.
Budget Call - Planning Factors

• Projected future enrollment or clients are the key drivers of revenues such as tuition, fees and sales. These factors also drive instructional or program expenses such as adjunct salaries or supplies.

• Prior and current spending patterns help managers predict future spending patterns.

• Planned program enhancements may indicate the need for budget re-allocations or supplemental funding.
Budget Call - Entry Sheets

- Adaptive Insights has **sheets** for entering proposed budgets, and making supplemental requests.

<table>
<thead>
<tr>
<th>ACCOUNTS</th>
<th>FY2018</th>
<th>FY2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>40000 - REVENUE POOL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>43000 - RENTAL INCOME POOL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>43012 - RENTAL INCOME</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
</tr>
<tr>
<td>44000 - OTHER INCOME POOL</td>
<td></td>
<td></td>
</tr>
<tr>
<td>44242 - CONTRIBUTION REVENUE</td>
<td></td>
<td></td>
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<tr>
<td>(Inactive)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>44245 - OTHER REVENUE</td>
<td>67,059</td>
<td>0</td>
</tr>
<tr>
<td>44252 - INTERNAL REVENUE</td>
<td>-262</td>
<td>8,200</td>
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<tr>
<td>Total</td>
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<td>9,050</td>
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<td>47000 - NON OPERATING INCOME</td>
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<td></td>
</tr>
<tr>
<td>47209 - GIFTS&amp;NON-EXCHG GRAN</td>
<td>259</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>259</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>67,056</td>
<td>122,029</td>
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<td><strong>Expenses</strong></td>
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<td>50000 - PERSONNEL POOL</td>
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<td></td>
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<tr>
<td>54000 - SUPPORT STAFF POOL</td>
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<td></td>
</tr>
<tr>
<td>55000 - PT (NON-INSTR) STAFF POOL</td>
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<td></td>
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<tr>
<td>55005 - TEMPORARY EMPLOYEES</td>
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<tr>
<td>55011 - SUPPLEMENTAL PAY - NON-INSTRUCTION</td>
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<td>500</td>
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<tr>
<td>Total</td>
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Budget Call - Planning in Fund F10

• Fund F10 cost centers generally consist of expenses only. Budget one cost center at a time. Get your target from your division budget manager.

• Unless instructed otherwise by the Budget Office, copy full-time personnel, adjunct, and fringe budgets into your proposed budget for next year. The Budget Office will forecast the negotiated salary increments. Budget managers will then re-balance, as needed.

• For temporary personnel and non-personnel accounts, do not simply copy your base budgets to the next year. Review your actuals and upcoming plans, and re-allocate funds based on where you plan to spend. Run the Adaptive Insights report to make sure the budget is within target.
Budget Call - Funds F11-F14

• First, review prior and current year actual revenues.
• Forecast increases or decreases in your future revenues. For example, will enrollment or sales go up or down and by how much? What fee rates will you charge next year?
• Next, budget Personnel expenses with projected salary increases. Contact the Budget Office for the estimated % increase.
• Budget for non-personnel costs using prior year as a guide.
• For revenue centers/fund F12, budget 20% of total expenses, excluding equipment, as the indirect cost recovery charge for University facilities and administrative overhead. Auxiliaries are charged directly for services, so do not budget indirect cost.
• Adjust expense budget so as not to exceed revenue budget.
New Program Budget Planning

• Departments seeking approval of a new program submit a business plan and 3-year budget forecast to their VP or Provost. Use the *Budget Worksheet for New Programs* available on the Budget and Planning website.

• If the program is a revenue center, revenues and expenses should balance show a surplus.

• If a program has been approved and requires separate accounting, the manager may request a new cost center worktag using the *Worktag Request Form* available on the Finance & Treasury website.
Weekly Adaptive Reporting

• After budgets are approved and the new fiscal year begins, budget managers can also use Adaptive Insights reports to monitor budgets. Data are imported weekly from Workday into Adaptive.

• Adaptive reports can be exported to Excel.

• Note: Use Workday reporting for real-time actuals and budget availability, procuring goods and services, or investigating invoices.
Workday Financials & Reporting

• Workday Financials is the official financial transactional system for MSU and it is updated continuously.

• Workday shows current approved budgets which should be checked for availability before spending. Purchase requisitioning requires sufficient available budget.

• The report, Operating Budget Variance, shows budget availability, summarized by account for a particular cost center.
Workday Budget Checking

• Workday tracks budgets, actuals, obligations (purchase orders), commitments (requisitions), reserved journals, and the remaining budget.

• Budget-checking stops transactions that exceed remaining budget.

• Transactions are budget-checked against the remaining budget in the **ledger account summary** (pool) such as General Operating, Travel, or Advertising and Marketing. This pool is the sum of the ledger accounts that roll up to it.

<table>
<thead>
<tr>
<th>Report run on 12/11/2019 for Period FY 2020 - 09 Dec</th>
<th>Original Budget</th>
<th>Amendments</th>
<th>Revised Budget</th>
<th>Actuals</th>
<th>Obligation</th>
<th>Commitment</th>
<th>Reserved Journals</th>
<th>$ Remaining</th>
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<tbody>
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<td>(400.00)</td>
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<td>277.00</td>
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<tr>
<td>60401 Postage and Delivery</td>
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<td>2,069.00</td>
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<tr>
<td>60501 Services and Fees</td>
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<td>11,201.00</td>
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<td>0.00</td>
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<td>0.00</td>
<td>11,201.00</td>
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<tr>
<td>Travel</td>
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<td>400.00</td>
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<td>Advertising and Marketing</td>
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<td>60301 Advertising and Marketing</td>
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<td>1,801.00</td>
</tr>
</tbody>
</table>
• Cost center managers are responsible for managing their budgets.
• Fund F10 spending may not exceed the approved expense budget, except for fringe benefits.
• Self-supporting programs use funds F11-F14. These budgets forecast both revenues and expenses. Managers keep spending within actual revenues, not the budgeted revenue which was an estimate.
• If total actual revenues are greater than total actual expenses, the revenue center has a surplus.
• In October, managers may request carry-forward budget equivalent to prior year cumulative surplus (net assets).
• If expenses are greater than revenues, the cost center has a deficit and must underspend future revenues to eliminate the deficit.
Budget Types

- **Original** budget reflects the original Board approved budgets imported from Adaptive Insights.

- **Permanent** budget amendments are changes to the original budget that will be included in next year’s base budget.

- **Temporary** budget amendments are changes to the original budget during the current fiscal year, and not part of next year’s base budget.

- **Revised Budget** reflects the current budget, after any budget amendments to-date.
Budget Amendments in Workday

• A **budget amendment** is used to increase or decrease a budget in Workday. Since we require all budget amendments to be balanced, they are essentially budget transfers.

• Budget re-allocations made during the annual Budget Call become the base budget, reducing the need for budget amendments later on.

• Once the new fiscal year begins, authorized staff enter budget amendments online in Workday and require approval by the cost center manager and the Budget Office. Most amendments are temporary for the current fiscal year only, and will not alter your base budget for the next fiscal year.
Budget Office Contacts

• David Josephson, Executive Director, x6956
• Carole Schaffer, Associate Director, x6946
  Liaison to CART, CSAM, Finance and Treasury, University Advancement,
• Deborah Fernbacher, Senior Budget Analyst, x4056
  Liaison to President’s Office, Provost, Graduate School, Library, Office of Information Technology
• Kerry Semple, Budget Analyst, x4293
  Liaison to CEHS, SBUS, Human Resources, Finance, and Facilities
• Kevin Andreano, Assistant Director of Data Management, x7053
  Liaison to Student Development & Campus Life
• Nikyia Rogers, Data Analyst, x6808
• Maria Wellins, Professional Services Specialist/Admin, x7428