CHILD ADVOCACY & POLICY

AREA: Pre-School/Day Care

• Teaching; Administration

PLACES OF EMPLOYMENT:

• Religious organizations; Montessori schools; Private, Public, Franchise and Corporate Day Care Centers; Private Homes; Family Day Care; Head Star Programs; Preschools

STRATEGIES:

Develop physical stamina for working with children. Acquire appropriate certification or licensure for day
care and public school teaching. Obtain experience working with children through volunteering or part-time
jobs. Demonstrate patience with children and the ability to work well with people of various backgrounds.
 Develop strong communications skills to deal effectively with parents.

AREA: Community Services

• Administration; Development; Programming; Research; Evaluation

PLACES OF EMPLOYMENT:

• Community Centers; YMCA or YWCA; Consumer Protection Agencies; Summer Camp Programs; Adult Day Care Providers; Hospitals; Rehabilitation Organizations; Religious Organizations; Adoption Agencies

STRATEGIES:

 Seek related work experience; particularly summer camps or special needs areas. Learn to work well with all types of people through volunteer or paid positions. Obtain Child Life Certification for some areas.
 Develop strong presentation and public speaking skills. Be willing to wear multiple hats within an organization. Learn how to write grants. Develop research and writing skills.

AREA: Social Services

Case Management; Counseling; Administration

PLACES OF EMPLOYMENT:

 Profit and Nonprofit Organizations focused on youth, children, families or senior citizens; Adult and Child Day Care Providers; Group Homes; Half-way Houses; Youth Services Agencies; Senior Citizen's Programs; Foundations and Funding Organizations

STRATEGIES:

Supplement curriculum with courses in social work, sociology or psychology.

Obtain a master's degree and appropriate licensure in mental health counseling, social work or rehabilitation counseling to provide therapy. Earn a graduate degree to obtain most administrative positions. Gain experience through volunteer positions or internships.



CHILD ADVOCACY & POLICY

AREA: Education

• Teaching; Early Childhood Education; Early Childhood Special Education; Home Economics; Family and Consumer Sciences; Curriculum Development; Research; Counseling; Administration; College and Student Personnel; Parent-Child Education

PLACES OF EMPLOYMENT:

Public/Private Schools (K-12); Public Preschool Programs (e.g., Head Start); Private Preschool Programs;
 Montessori Schools; Adult Education Programs; Colleges/Universities; Programs Servicing Children/Adults with Special Needs

STRATEGIES:

Acquire appropriate certification for public school teaching. Obtain Ph.D. for college and university teaching
and research opportunities. Acquire certification for day care and parent-child education. Obtain graduate
degree for counseling, student affairs and administrative positions. Find part-time or summer jobs working
with children. Serve as a tutor, peer mentor, resident assistant or student advisor.

AREA: Communication

• Social Services; Rehabilitation; Program Coordination; Research; Program Evaluation; Legislation; Advocacy

PLACES OF EMPLOYMENT:

 Federal, state and local government agencies (i.e. Departments of Health, Education and Welfare, Criminal Justice Departments, Sanitation, Fire/Safety, Nutrition, and Cooperative Extension; Vocational Rehabilitation; Mental Health Agencies; Military Child Care Programs; Overseas Child Care and Education Programs; Health and Wellness Agencies; Women's Protective Agencies

STRATEGIES:

• Take additional courses in area of interest. Develop strong presentation and public speaking skills. Obtain specialized training for opportunities in protective services or law enforcement. Complete an internship with a government organization. Learn federal, state and local job application procedures.

AREA: Business

Management; Sales; Customer Service

PLACES OF EMPLOYMENT:

 Manufacturing companies of children's clothes, toys, furniture and food; Department and Retail Stores Service Organizations

STRATEGIES:

• Minor in business; develop skills in areas such as management, marketing or sales. Secure leadership positions on campus. Get related experience through internships or part-time jobs. Build computer skills in word processing, database management and spreadsheet programs.



CHILD ADVOCACY & POLICY

AREA: Business

• Journalism; Public Relations; Writing; Editing; Research

PLACES OF EMPLOYMENT:

• Organizations geared toward children/family including: Book Publishers; Professional Associations; Radio and TV Stations; Nonprofit Organizations; Manufacturers; Newspapers; Magazines

STRATEGIES:

• Minor or double major in a communications field. Develop excellent communication skills, both written and verbal. Submit articles or books for publication. Work for campus publications or radio stations. Complete internships with related organizations.

AREA: Medical

• Child Care Programs; Education

PLACES OF EMPLOYMENT:

• Hospitals; Healthcare Facilities; Health and Wellness Agencies; Hospices

STRATEGIES:

• Earn a master's degree in Social Work, Counseling or related areas for the most opportunities. Obtain experience in advocacy. Acquire licensing or certification for some areas. Volunteer in a healthcare setting.

GENERAL INFORMATION

- Bachelor's degree is sufficient for entry-level positions.
- Advanced degrees are essential for clinical and therapeutic counseling positions.
- Master's degree or Ph.D. is often needed for administrative and supervisory positions.
- Ph.D. is required for college teaching and advanced research positions.
- Additional or specialized training qualifies one for higher paying and positions of greater responsibility.
- Obtain part-time, summer, internship or volunteer experience in child care, schools, hospitals, camps or
 overseas programs or in advocacy or service-oriented programs dealing with alcoholism, drug abuse, family
 violence, aging, poor or disabled populations.
- Obtain certification in CPR, safety and first aid for adults, children and infants.
- Develop interest and gain experience in computers, arts, crafts, music or physical activity.
- Obtain certification for specialized areas including Child Life Specialist or Child Advocacy.

RELATED RESOURCES

Association of Child Life Professionals: https://www.childlife.org/

International Congress of Infant Studies: https://infantstudies.org/

National Association for the Education of Young Children: https://www.naevc.org/

Child Welfare League of America: https://www.cwla.org/

US Department of Health and Human Services Administration for Children and Families:

https://www.acf.hhs.gov/

