Since its inception on the campus of Montclair State University in 2014, Women Entrepreneurship Week (WEW) has grown into a global movement with the goals of celebrating female founders and inspiring young women.

When we were last able to gather in person in 2019, WEW events were organized at more than 240 colleges and universities across 32 countries and 49 states.

Last year when we pivoted due to COVID, we still gathered virtually, conducting over 20 full-length interviews with amazing female founders. Our virtual series garnered almost 500 registrants, over 2k views and 75 hours of viewership.

The 8th annual Women Entrepreneurship Week at Montclair State University gives our partners and participants the opportunity to engage with fellow female founders, small-business owners and community leaders as they look for advice and inspiration to help guide their entrepreneurial journey.

SOME OF OUR PAST FEATURED SPEAKERS

Tiffany Aliche
Founder: The Budgetnista

Jessica Gonzalez
Founder and CEO: InCharged + VendX + Lux Disinfect

Denise Woodard
Founder: Partake Foods

montclair.edu/entrepreneur/
OUR PLAN FOR WEW 2021

In 2021 we’re looking to build off our WEW legacy, while offering virtual and in-person engagement options based on COVID restrictions and concerns.

Our 2021 WEW event at Montclair State will take place on Wed. October 20th (1pm - 3pm). Participants will have the opportunity to attend in person (with limited capacity) or view the event via livestream.

Our event format will feature a speaker showcase with a series of 10-minute digestible presentations, plus an interactive panel.

Speaker programming and content will center on “Innovation in a Post-COVID World”, featuring inspirational take-aways for how to navigate and thrive in the post-COVID entrepreneurial landscape. Specific topics are TBD, but we are looking to foster conversations across various sectors, discussing topics that are both timely and relevant to our audience (e.g. sectors hard-hit in the pandemic, thriving sectors, creative problem solving in the face of customer attrition, government/overarching perspective on the road ahead, inspirational roadmapping, etc.)

BRINGING WEW TO YOUR COMMUNITY

We invite you to join us in celebrating Women Entrepreneurship Week at your campus or university, by creating an event or multiple events that speak directly to your community. The sky's the limit! Some examples could include:

- Virtual Workshop on Zoom
- Book Signing
- Female Founder Lecture
- Entrepreneur Panel
- In-Person Networking Luncheon
- Faculty Symposium

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