

Montclair State Online: Enrollment Growth, Challenges, and Opportunities

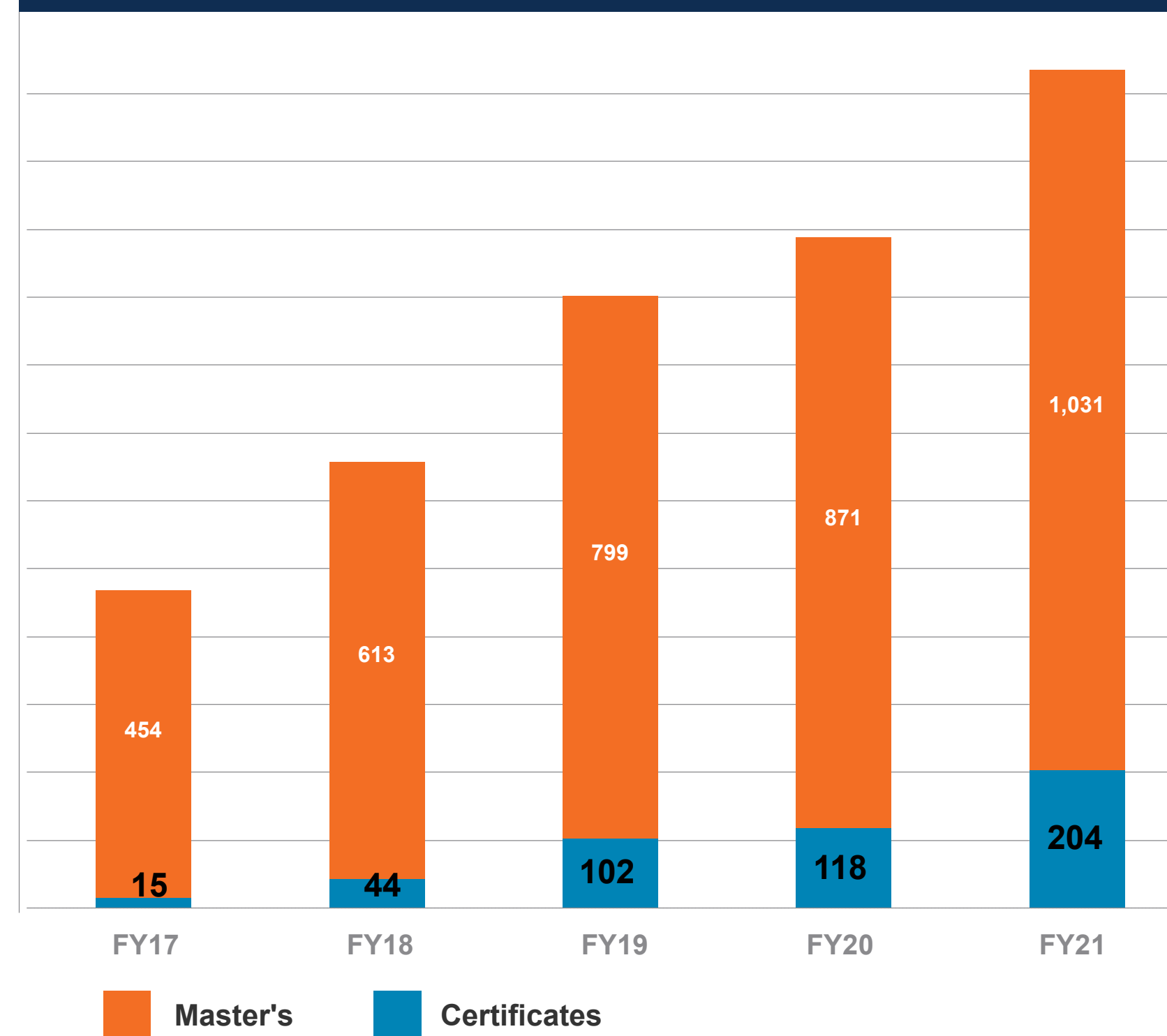
Background

Montclair State Online is a centralized office that provides specialized program management for fully online, low-residency, and hybrid programs across the University. This includes marketing, recruitment, and lead management support and close collaboration with the department and campus support services. For a program to be included in the suite of online programs managed by this office, the programs must have a budget approved to show sustainability of the program over time. Faculty develop the courses for this programs in coordination with Instructional Design experts.

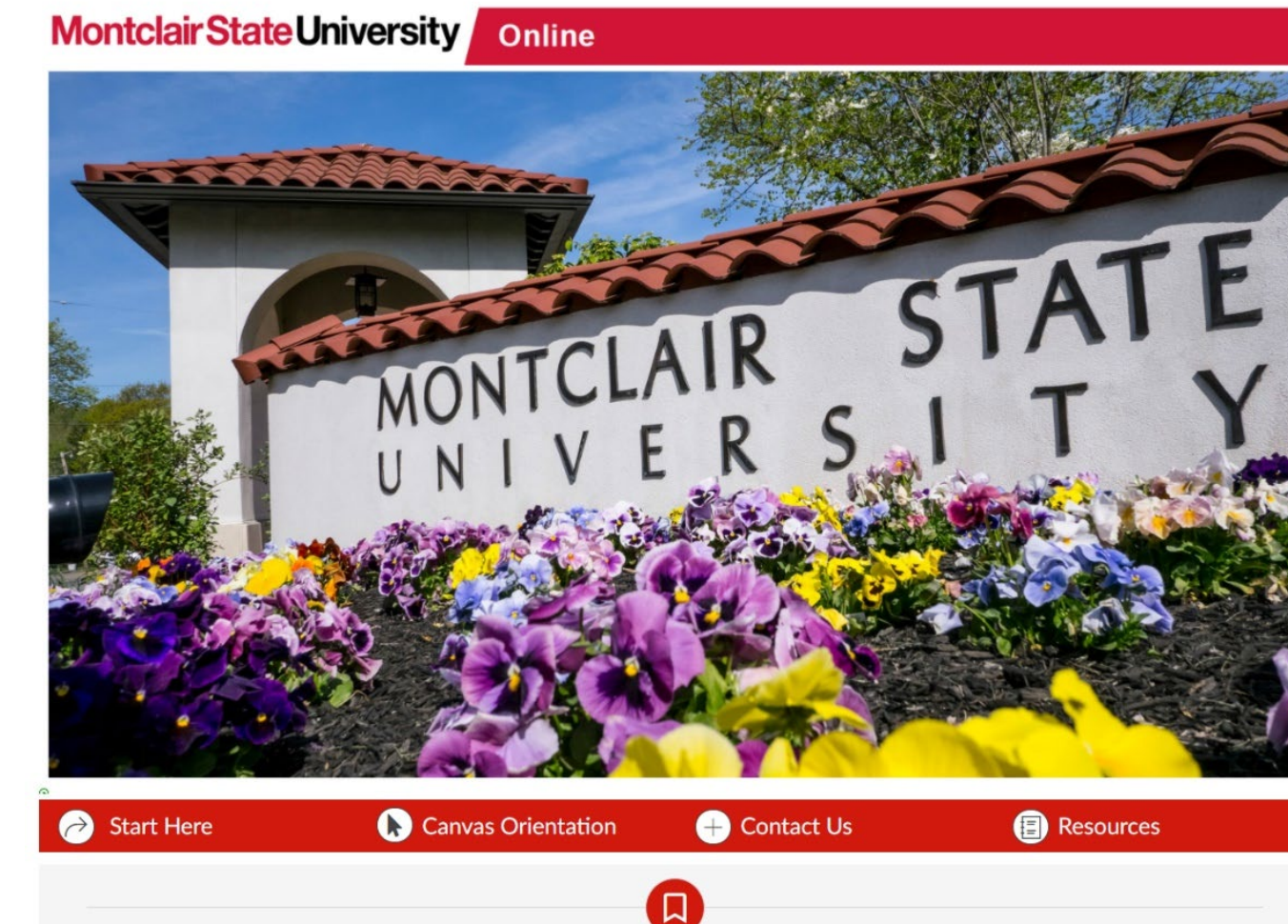
Current programs designated as part of the Montclair State Online portfolio:

Certificate programs	Master's programs
<ul style="list-style-type: none"> Bilingual/Bicultural Education Business Analytics Child Advocacy and Policy Computing Technology Digital Marketing Educational Assessment Elementary School Certification with Subject Matter Specialization: Mathematics in Grades 5-8 (and Graduate Certificate option) Gifted and Talented Education Human Resources Management K-12 Computer Science Teaching Project Management Virtual Learning for Students with Disabilities 	<ul style="list-style-type: none"> Business Administration (MBA) Business Analytics (MS) Child Advocacy and Policy (MA) Dance (MFA) - Low Residency Educational Leadership (MA) Information Technology, Applied IT (MS) Nursing (MSN) Sustainability Science, Sustainability Leadership (MS) <p><small>NOTE: A majority of programs are fully online and asynchronous. The MFA program is online with month-long summer residencies on campus. The MSN is a hybrid program with on campus and fully online coursework.</small></p>

Growth of Online Graduate Enrollment



Students in online programs comprise between 17% and 28% of the total graduate student population at Montclair State.



Online Student Engagement Initiatives

As we develop institutional capacity, we have implemented new ideas to better serve and engage with our students. Some examples include:

- New approach to orientation:** Required modules in Canvas and live session focused on engagement and interaction with program faculty and staff
- Student Success Series:** Designed to enrich the graduate online experience
- Canvas Online Student Center**

What will online education look like in the future?

- Impact of the pandemic: blurred lines between on-campus and online student experience
- Flexible formats in graduate education program design
- New combinations of delivery formats: for example, online with brief, intensive residencies in the summer/ winter

What our students are saying about the Montclair State Online experience.

- ★ The most positive experience I've had with the online program is the accessibility. Canvas is easy to navigate; the professors are super accessible. It's just been a wonderful experience.
- ★ I have a bachelor's degree in dance and wanted to get a master's so I can apply for tenure position. I chose Montclair because I can work while attending the program and excellent faculty.
- ★ I have 9 year old twins, teach, and coach. I have no time to go to campus.
- ★ It's great! I'm able to complete things on my own timeline.

montclair.edu/online

For more information and to send your feedback:

