



September 2010 Volume 11, Issue 1

Aug '09, May '10, Aug '10 Grads in the Field:

GREGORY ADDO

Multimedia Producer, Cory Booker Team Newark, NJ.

KRISTINE BATES, Editor, AT&T Tech Channel, Bedminster, NJ. **TIM FEELEY**, Assistant, SoundOne, New York, NY.

JOHN FLANAGAN, Owner, Flanagan Productions Corporate Media & Videography, Secaucus, NJ.

STEPHANIE GOMEZ, Production Assistant, *White Collar* series, USA Network, Silver Cup Studios, Long Island City, NY.

BILL HIGGINS, Audio engineer All Mobile Video, NY, NY.

KIM MAYAS, Executive Assistant and Junior Copywriter, Concepts TV, Boonton, NJ.

STEVE MILONE, Production Assistant, Ticker Operator / YES Network, NY, NY.

NICOLE PICA, Advisor, Academy for Independent Studies, North Bergen, NJ.

ANNICA RILEY, Production Assistant, *White Collar* series, USA Network, SilverCup Studios, Long Island City, NY.

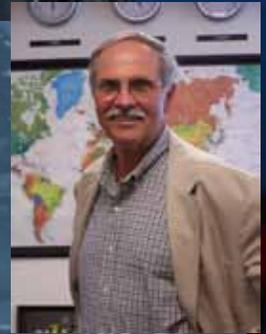
BOB ROWE, Technical Assistant, CNBC, Englewood Cliffs, NJ.

ERICA SCOTT, Production Freelancer, God Bless the Child Productions, Newark, NJ.

TANYA TAYLOR, Broadcast Operations Supervisor, Westwood One, NY, NY.

LEAH TEPPERMAN, Intern Coordinator, *Inside Edition*, NY, NY.

Just after lamenting Tiger Woods' lack of a major championship in 2009 in last year's newsletter, I submitted the revision of the biography I did on him in 2005. Several weeks



later his wife tried to straighten out a 5-iron over his head for his "indiscretions," and my publishers wanted an update. One man's downfall led to another man's 15 minutes (well, maybe seconds) of fame as I became a media darling for a few weeks (NBC Dateline, MSNBC, Fox, BBC). Well, I can say definitively that the Department of Broadcasting had a better year than Tiger.

We continue to work diligently on developing a curriculum for a proposed School of Media Arts and Communications. We're trying to retain our departmental objectives (writing and producing) while joining with the Communication Studies program and Film. In the long run we feel that this new configuration will significantly enhance our facilities and opportunities for revenue generating projects. Toward that end we have begun preliminary drawings of what the new facilities might look like. We've all been busy trying to identify and cultivate possible funding sources for the new school. So if any of you have contacts that might be useful in this regard please let us know. Of course, if any of you have an extra few million dollars that you would be willing to donate, please let me know as well.

Meantime, the DuMont Television Center is fast becoming a showcase for media education in the region. Jeff Friedman has been untiring in his efforts to squeeze enough funding from the university to completely modernize our studios. The redesign of the control room will allow for more opportunity for students to observe. The new audio room will significantly improve control room communication, and the new windows into the control room will undoubtedly increase outside folks watching us work...which can't hurt promoting the program.

We were finally able to wrestle away the space above the studios when the Music Department moved over to the Cali School. This has allowed us to set up a decent editing classroom and new Green Room. It's pretty impressive, and assures that our students will continue to be trained on state-of-the-art facilities. I like to correct anyone who distinguishes between what we do in our classes from "the real world." What we do here IS the real world! We are convinced that this attitude is what distinguishes our graduates from those of most other programs.

As always, I look forward to seeing all of you at the Alumni Reception (Sept 30) to personally show you around the new space.





Brenda Blackmon Named 2010 DuMont Broadcaster of the Year

Award for Broadcast Excellence. Additionally, she has won more than a dozen Associated Press Awards. Blackmon received a 2010 "Inspiration through a Legendary Lifetime in Broadcasting" award from the McDonalds Corporation. WWOR presented a special salute in honor of her career that began in her hometown of Columbus, Georgia where she was recognized as "One of the Century's Most Influential."

Throughout her broadcast career, she has covered KuKluxKlan rallies and Presidential inaugurations, the funeral of Pope John Paul and 9-11. Blackmon has delivered exclusive interviews with Jack Kevoorkian and a highly-coveted one-on-one interview with former vice presidential candidate Sarah Palin in her only local New York area interview. Blackmon has covered politics and personal tragedies, breaking news and public affairs.

Her community involvement dates back to her early days in television with the Jerry Lewis MDA Telethon and the Lou Rawls Telethon. Today she continues to volunteer for special events with SHARE-(Self-Help for Women with Breast or Ovarian Cancer) and the Bergen Volunteers. She was selected as Woman of the Year

by the Queens Courier News in 2010. Also in 2010, she was selected by New Jersey's Speaker of the House in the General Assembly to receive the Shirley Chisholm Award in Public Service. She is an active participant in the national campaign to find a cure for Lupus, through the Alliance for Lupus Research and The Kelly Fund for Lupus, Inc.

Blackmon graduated magna cum laude from Fairleigh Dickinson University and has received two honorary doctorates of humane letters from Caldwell College and FDU. Fairleigh Dickinson University recognized her in June, 2010 with the highest honor the college bestows: The Pinnacle Award-recognizing the University's most distinguished and accomplished alumni.

--Marc Rosenweig

My 9 News anchor Brenda Blackmon will visit the Montclair State Broadcasting Department October 8 to receive the Allen B. DuMont Broadcaster of the Year Award. Alumni are invited to attend the event which starts at 9:30 a.m. Blackmon will be interviewed by Assistant Professor Marc Rosenweig for a special edition of "Carpe Diem". Then she will receive the award and speak to a master class of students. Blackmon is co-anchor of My9 News for WWOR-TV's 11:00 pm newscast. In 2010, she won her fourth Emmy Award for Best Single Newscast and has been nominated for 15 additional Emmy Awards. Blackmon is also the recipient of the Edward R. Murrow



SAVE THE DATE!



THE 17TH ANNUAL
BROADCASTING ALUMNI RECEPTION
WILL BE HELD ON
THURSDAY, SEPTEMBER 30
6:00PM-8:00PM

ALL ARE INVITED!

PLEASE RSVP BY
SEPTEMBER 24. EMAIL
PIROHP@MAIL.MONTCLAIR.EDU,
OR CALL 973-655-5158.

Department of Broadcasting 2010

Award Winners

ANDREW JUPINA, Bill Puskas' Most Promising New Student Award; NICK CORREA, Achievement in Production; ANNICA RILEY, Achievement in Production; TIM FEELEY, Achievement in Production; BILL HIGGINS, Achievement in Production; MAGGIE KROL Achievement in Production; KIM MAYAS, Achievement in Production; BRITTANY PARKER, Achievement in Production; LEAH TEPPERMAN, Achievement in Production; BOB ROWE, Broadcasting Faculty Award; STACEY SOMMER and IAN ELLIOTT, John D. Sharkey Award; ERIC RAMOS and KIRSTEN LAGRECA, Carol J. McCracken Award; HEATHER ALTSCHULER, JAMES CAROLAN and BRIAN LUTZ, Radio Club of America Scholarship; ANDREW JUPINA, Angelo and Margaret J. DiFlauro Scholarship; KRISTINA MARABONDO, Christopher Stasheff/Al Prieto Scholarship; FELIPE HENRIQUEZ and NELSON DEPASQUALE, Cento Amici Scholarship. JAMES CAROLAN, Stephanie Wood Public Service Award. ASHA MCKENZIE and PAMELA CRUZ, Kaufman Travel Award.

Broadcasting Department in China

The Broadcasting Department played a major role in MSU's Chinese Festival of the Arts and Humanities during the Spring of 2010. Larry Londino, assistant professor Marc Rosenweig, senior Bob Rowe and William Paterson Art Professor Zhiyan Cong visited China



Chair Larry Londino with student Bob Rowe and Faculty member Marc Rosenweig.

and taped interviews with some of China's top artists in Beijing and Guanzhou. The group visited the artist's studios and some of China's top art museums last October as part of the Global Education Program. In the spring, the work of these artists was displayed in MSU's George Segal Gallery. The edited television interviews were played in the gallery during the exhibition. The interviews were also part of a special edition of Carpe Diem.
--Marc Rosenweig

Another Piroh Production

With great fanfare, drama and much anticipation, Zoe Margaret was born to Patty and Doug Piroh on November 22, 2009. She joins Holly (a completely spoiled dog).



On-Air

PATRICIA PIROH.....Editor
STEPHANIE WOOD.....Writer
MARC ROSENWEIG.....Writer
LARRY LONDINO, Chair
DAVID SANDERS, Faculty
MARC ROSENWEIG, Faculty
BEVERLY PETERSON, Faculty
PATRICIA PIROH, Producer/Director
STEPHANIE WOOD, Secretary

GEOFFREY NEWMAN
Dean, CART

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Broadcasting Alum Guides Us Through Traffic

"You have to give a lot, nothing is given to you," says Broadcasting alumna Ines Rosales of her career in Broadcasting. Rosales gave her all at her last job at Metro Traffic, where she was responsible for running cameras for channels 2, 5, 7, 11 and Univision. Hard work paid off: at Metro Traffic, she was encouraged to go on the air. She took the opportunity, and it got her where she is today, as the traffic reporter for Fox News. "It's a door that was opened for me," and it changed her life.

The 2004 grad originally had other things in mind. "I wanted to be a director, I wanted to stay behind the cameras - that was my goal." As a student, someone else usually hosted her projects; she only hosted one show. She finds reporting the news on air exciting and challenging; "it's a lot more fun than I expected it to be."

There is still a lot of behind the scenes work that she has to do, researching her stories - "I stay on top of the Dept. of Transportation web sites" - and "trying to stay on top of a big news story." With a difficult traffic situation, where things can change minute by minute, "trying to predict what will happen is rough."

She's still working just as hard, or harder; she's up at 1:30 AM to prepare for her morning report: "My job is not only about the traffic, it's to greet the morning viewers and start their day."

She doesn't just report the traffic, but produces other informative stories: "Other stories broaden my horizons." She once produced a story on how to buy the right tires. The story is still available on the Fox website archives, and worth checking out. She is also involved in fundraising efforts for AYUDA for the Arts, an organization that helps young students pursue their careers in the arts by provid-

ing scholarships and financial aid.

Not long ago, Rosales was a student herself. How did Montclair State's Broadcasting Department prepare her for her career? "Most people would go into the business surprised at how rough it is," she says, but, unlike most people, Ines was guided by "ideas that Montclair instilled in me - long hours, working on projects," and, most of all, "be better, be better." It helped being in a small department with one-on-one faculty mentoring: "Everybody knew everybody - David, Patty, Larry - they supported you in your career." When she had a problem with a project, Thom Gencarelli devoted extra time to help her. She found Television Production Company (TPC) a valuable class, and the work ethic and professionalism which is the hallmark of the department provided valuable discipline: "Go to class, be on time, they expect the best out of you."

While she obviously doesn't

have much leisure time, when she gets time off she tries to go away with friends and family. She isn't always able to attend reunions, but she is close to a group of eight Broadcasting alums who keep in touch, go to each other's weddings, and try to get together at least once a year. These grads once worked together in crews in their Broadcasting classes where "students always helped each other - it helped develop us in our careers." She has found this cooperative atmosphere at Fox; not only do they discuss ideas, they enjoy each other's company. "There on the show interacting with everyone - it's really a family - we take care of each other. Everyone's nice, (we have) so much fun." The give and take of a busy academic department was replicated in the news room.

If she hadn't taken that opportunity at Metro Traffic, where would Ines Rosales be today? She has this advice to give to students: "In order to be successful, just look for those open doors."

--Stephanie Wood



Premiere at Workplace Bullying & Harassment Conference

Increasing opportunities to self-distribute on the Internet allow established producers like Beverly Peterson a new venue to explore topics like Workplace Bullying that are not ordinarily on a programmer or funder's radar. "The hardest part of this project," says the award-winning documentary filmmaker, "has been to make others understand that these heart-wrenching stories are credible and deserve to be heard."

Bullying bosses are rarely held accountable for indiscriminately targeting one employee after another to destroy careers and lives and it's hoped a law will change that. Almost three years ago Peterson began filming the grassroots activists in their struggle to pass broader harassment legislation and in 2009 launched her video blog, THERE OUGHTA BE A LAW: NoJobIs-WorthThis.com. Their efforts were featured on CNN, TIME, and major headlines when the New York State Senate passed the bill this Spring.

"The site evolves constantly with new chances to tell people's stories through YouTube, Facebook, Twitter, Wordpress etc," says Peterson. "If I had to stop and raise the funding to do this project for broadcast I never would have been able to accomplish all that I have so quickly." Last month she presented her website and videos at the prestigious 7th International Conference on Workplace Bullying & Harassment in Cardiff, Wales. "I told them that normally I premiere my work at a film festival, museum or on television – but for this topic I was delighted that their venue would serve that purpose."

For Peterson, this New Media exhibition format has changed the way she looks at producing videos. Site visitors can click the RESOURCES page to find updated links to free HR Policy Templates, Gov't & Non-Profit Orgs offering counseling and help, a News Archive, Research papers, Books on this topic



Filmmaker Beverly Peterson (at right) on-location at the Albany State Capitol.

and more. New videos are uploaded regularly throughout the site and users can click FEATURED VIDEOS to witness victims' stories from all across the country. Unlike traditional documentaries, this cutting edge approach lets viewers hit the pause button while watching a video and just "click" on a link to get important information and answers whenever they want. "It's an editor's dream--immediate, intimate and powerful," says Peterson. The DEFINITION page can help victims put words to what they or a loved one may be going through and the BLOG contains alternative commentary and updates on this topic. A newly added feature is a "take action link" to the International Educational Coalition on Workplace Bullying that Peterson helped form. The coalition brings together Researchers, Practitioners, and Victims to share free resources, ideas and global dialogue.

***Beverly Peterson's documentaries have been broadcast internationally, and screened at major festivals including: HBO, PBS The Sundance Channel, The Sundance Film Festival, Human Rights Watch, Museum of Modern Art, Brooklyn Museum of Art, The Walker Art Center, The Warhol Museum, The Kitchen. 71 West Broadway: Ground Zero, New York, NY was selected as part of the memorial presentation at the Library of Congress, which has included it in the national 9/11 Film archive. Portions of Invisible Revolution, were featured on ABC's 20/20, Dateline, and HBO specials on domestic terrorism.*

Department of Broadcasting in Madrid

Excited. Curious. Nervous. Anxious. With a seven and a half hour flight ahead of us, we had plenty of time to think about how our month was going to go, what we were going to see and what we were going to do. When we reached the beautiful Espana, what we actually saw and experienced went beyond the boundaries of our thoughts. By the first week, strangers became



Above: Preparing for their radio show. Above right: broadcasting majors in Madrid, and on-location in El Escorial.

friends, our beds became comfy and Madrid became home. There were still a few things we had to get used to like the metro, siesta, which wasn't hard to conform to, and the food, and by food I mean the Spanish person's love for ham.

Spain is full of vibrant and exciting culture and our assignment for the month was to capture a part of it. One group chose the delicious topic of food. We satisfied our sweet tooth with San Gines' famous chocolate and churros and dined at the oldest restaurant in the world, Casa Botin. Botin is famous for its suckling baby pig. Another group focused on the beautiful sound of the Spanish guitar. They interviewed experts on how they are made, what materials they use and how they are unique guitars in other countries. The last group

focused on Flamenco, which is a culture that has embodied the voice of the people for centuries. We were able to see an exceptional flamenco show that was rated one of the best in Madrid.

In between classes and going on shoots for our projects, we had some opportunities to explore Spain outside of Madrid. We went to Don Quixote's home town of Toledo, saw the famous Roman aqueducts in Segovia, and even planned our own weekend getaway to beautiful Barcelona. We learned so much while on our visits to these cities but there was much to explore within our "home town" as well. One of the most breathtaking trips we took was to the second largest palace in the world, El Palacio Real.

With over 2,800 rooms, each was flawless in décor and themed to suite the taste of the Spanish royalty. By the end of the tour we all wanted to pack up our stuff, and move in! We had the opportunity, thanks to Professor Marc Rosenweig, to visit "El Mundo," one of Spain's largest and most popular newspapers. We learned about Spanish media and what they're doing to accommodate the dying art of paper news in the form of Internet press. El Mundo, along with other Spanish papers, are starting to add more news to their websites for monthly subscribers. They are working hard to get ready for the day when news is no longer able to be held in our hands but at the reach of our fingertips. We were also lucky enough to hear from a famous Spanish war reporter and heard about her first hand experiences being a woman war correspondent in countries like Mexico and Iraq. We even got to write and record our very own international radio news show! We definitely got a taste of Spanish journalism and



broadcasting not only from those experiences but also from the most obvious one, the World Cup!



During our month stay, our comprehension of the Spanish language went beyond, "hola." We saw a variety of famous paintings and landmarks and we were present to see history in the making. "Yo soy Espanol, Espanol, Espanol!" was the chant all over Madrid, when Spain's futbol team scored their final goal to become the 2010 World Cup Champions! At that point, we forgot we were American and joined in the festivities with our faces painted, waving our flags, chanting and dancing with the natives. What an amazing event to be a part of, one that many of us will never experience again. As the Spaniards climbed the statues and fountains in the plazas it was clear to see the raw, pure, unending love they have for their country.

Whether spending down time with friends in the dorm, shopping in the streets, enjoying the scenery and history of that amazing city or becoming one with Spanish life, we all felt, in some way, shape or form that during that month, we were Spanish. Studying abroad is an experience that everyone should have and will forever be one that none of us will soon forget. Que viva Espana!—Asha Mckenzie & Kristina Marabondo

ALUMNI NEWS

KEVIN LEE ALLEN, '81 This past year I published a book on a 3D CAD application, Vectorworks, that is the entertainment industry standard for set and lighting design and computer visualization. I designed sets for the Transportation Safety Administration, The Teaching Company, several pharmaceuticals and a space/studio for a NYC based Asian cultural organization. (right: sets designed by Allen).



JIM BENSON, '86 On Saturday, July 31, 2010, the Boy Scouts of America celebrated its 100th Anniversary with a historic nationwide



broadcast, "A Shining Light Across America," from the National Scout Jamboree in Fort AP Hill, Virginia.



The Shining Light broadcast was seen by over one million viewers via closed-circuit satellite transmission, on local cable outlets, local PBS stations, DirecTV, the Dish Network and as a webcast on the internet.

The Boy Scouts of America hired Vision Quest Productions to produce the live television broadcast. Vision Quest Productions specializes in



live multi-camera remote satellite broadcasts and has produced hundreds of live television events, from around the world, for its clients.

Jim Benson is the president and owner of Vision Quest Productions.

Benson said, "It was an honor to produce the television broadcast for BSA's Shining Light. We had a great team and produced a flawless five-hour broadcast. BSA certainly created a sense of community with this 100th Anniversary broadcast. The feedback from our viewers

has just been phenomenal." Benson is an Eagle Scout and has been a Boy Scout leader for the past eight years.

The live broadcast featured 24 cameras, two jibs, an RF steadicam and five satellite backhauls (13 cameras were at the remote satellite sites). The live satellite feeds originated from Times Square, NYC, the Crazy Horse Memorial in South Dakota, Ft. Wayne, Indiana, Durham, NC and Jacksonville, FL. Vision Quest also provided 38 satellite downlinks at BSA closed circuit venues throughout the U.S. All told, the Vision Quest team consisted of over 100 technicians and operators across the country.

Locked On Communications provided one of the seven satellite uplink trucks used for this broadcast. Locked On Communications is owned by Dean Hovell, MSC-TV class of 1976. Hovell also assisted Benson at the origination site in Fort AP Hill, VA. "I have worked with Jim for years on a

variety of projects, but the BSA show was very special,” said Hovell.



ASHLEY CLOSE, '06 In the last year, Ashley Close has gone through some significant events. On September 29, 2009, Ashley and Phil exchanged wedding vows in an intimate ceremony in Las Vegas, NV a ceremony that was officiated by the King himself, Elvis Presley! Since very few friends and family attended the Las Vegas wedding, the couple reaffirmed their vows on July 11, 2010 in a ceremony on the beach in Cape Cod. Four days after their Las Vegas wedding, Ashley and Phil purchased their first home; they now reside in Boonton, NJ. When she's not working around the house, Ashley spends her free time preparing for her student teaching assignment, which takes place this fall. Ashley will graduate from MSU in January of 2011 and she is hoping to earn a teaching position in the district she currently substitute teaches in.



JANNA CHILDS, '04 Janna DiBartolo and Evan Childs '98 are pleased to announce our recent marriage on March 21, 2010 at a ceremony in Laguna Beach, California. We look forward to a lifetime of love, happiness and children whom we hope will follow in our footsteps and attend MSU as well!



VINCENT DESIDERIOSCIOLI, '91 This year I won a Telly Award for a quarterly program I produce for Marriott's International General Managers. It's called the Worldwide Business Forum and is an hour long video broken into 7 minute segments and packaged similar to news shows like Dateline. The program goes out to the management teams internationally and the regional offices. They share it with their staff. <http://www.tellyawards.com/>



PETE FLORES, '97 Pete Flores is now the host of the online web show called Hook, Line and Skillet. "Working against the current of your typical "Catch & Release" fishing program, Hook, Line & Skillet attempts to bring the exciting realm of "Catch & Eat" sport fishing to the viewer in a format that is a part travelogue, part sport fishing, and part cooking show." Catch the show at www.hooklineandskillet.com Pete continues to work as a Production Manager for the Fox News Channel in NYC.

MARTA FERNANDEZ, '02 Marta has recently been promoted to Vice President, Original Programming at the cable network, STARZ. Marta joined the network in 2007 and is the Executive in

ALUMNI NEWS, *CONTINUED*

charge of Development and Production on the network's first hit series, **SPARTACUS: BLOOD AND SAND**. Her next project **TORCHWOOD**, a co-production with the BBC, debuts next summer. On the personal front - Marta will always hold a special place in her heart for Jason Strother, but recognizes their love was never meant to be.

WILLIAM KING, '07 is currently working in the Audience Department of *Who Wants To Be A Millionaire* for Valleycrest Productions in New York City. William continues to enjoy working his way up the production ladder to become a production executive in the near future.



MIRJAM LABLANS, '00, '04 Mirjam is currently working as an Associate Producer for The Rachel Maddow Show at MSNBC. She recently trained for and finished the Lake Placid Ford Ironman, which consists of a 2.4 mile swim, a 112 mile bike and a 26.2 mile run. Her next challenge will be qualifying for the Boston Marathon.

LISA MARIE LATINO, '06 In September of 2009, Lisa Marie left her producing position with the Caucus Educational Corporation (Emmy- award winning anchor and MSU alumni Steve Aduato's production company) to start her own multimedia production company, Long Shot Productions, LLC. LSP specializes in video & event production and marketing/promotions. The company already boasts an eclectic list of clients, including companies in the sports, entertainment and corporate industries. Long Shot has two television pilots currently in production. "Single Parenthood: New Jersey" follows the lives of five middle-class, Garden State single parents as they raise their families and try to better themselves. "The Godfather of New Jersey" chronicles the lives of a very colorful Italian family as they run a successful pizzeria in East Hanover (and try not to kill each other in the process!) Already "on air" for Long Shot is a sports/entertainment features show called "In the Zone with Lisa Marie Latino". Lisa Marie has interviewed celebrities such as Buddy Valastro ("Cake Boss"), Bernie Williams (New York Yankees), Alyssa Milano ("Who's the Boss", "Charmed"), Mark Sanchez (New York Jets), Joe Pantoliano ("The Sopranos"), various members of the New York Giants & New York Knicks, and many more. For more information on Long Shot Productions, LLC, please visit www.longshotproductions.tv.

ASTRID MARTINEZ, '05 Astrid Martinez is the primary news anchor for a new Spanish language newscast produced by KGBT 4 in Harlingen-Weslaco-Brownsville, Texas.





LUIS MIRANDA, '08 tells us that he moved to south Brazil and founded The Real Agenda at <http://www.real-agenda.com>, with the purpose of re-establishing an old mission of journalism: to serve the best interests of the readers. The content can be read in three languages: English, Spanish and Portuguese. It publishes articles with meaningful and detailed information readers can use to make informed decisions. The project is in its early stages. Future steps include video and audio content as part of the material offered to readers who, in just three months of existence, visit The Real Agenda by the thousands a month.

THE REAL AGENDA

The Facts Behind the Issues.

KIM MILLER, '90 Kim Miller has been promoted to Vice President of Television Productions for Martha Stewart Living Omnimedia from Supervising Producer of the Martha Stewart Show. She oversees creative content of all television and video production for the company. Kim is very excited about all of the original programming and prime-time specials MSLO is currently producing to air on the Hallmark Channel. This summer she also had the pleasure of travelling to Singapore with Martha to produce an hour of television programming from there.

DEBBIE MOREO MUNOZ, '94 Debbie is happily married to Al Munoz. They have a beautiful 3 year old daughter Alexa and are currently living in the Washington DC area. Debbie is currently the Post Production Coordinator at Sirens Media. Sirens produces one of Bravo's top reality shows "Real Housewives of NJ," along with many other shows for various networks including Discovery Channel, TLC, Investigation Discovery, MTV and MSNBC.



JARED MORGAN, '03 In September I will be moving to Baltimore, going Active Army to produce television for the United States Army Field Band at Fort Meade Maryland. They have given me a budget to start a small production studio, and I will be producing promotional material, music videos, instructional videos, and live concerts. It's a great opportunity I just couldn't pass up. If there are any Montclair alums in the DC/Baltimore area, look me up.

MATT REMZA, '06 So after interning at MTV my junior year at MSU in 2005 I finally made it back. It started out as a 9 month freelance gig to program MTV Mobile, but in my 8th month they made me staff. I started out by doing just the Mobile requirements for my job but made it clear to my team that I can do more, they gave more and more responsibilities and now I work with the entire programming department (MTV, MTV2, MTVU, MTV Mobile) and do work across all channels. My core responsibilities are to make sure MTV Mobile is airing their programming simultaneously with MTV or as closely as they can due to licensing issues. Outside of that I am in charge of all trailers (scheduling and delivery) for upcoming shows across the MTV networks

ALUMNI NEWS, *CONTINUED*

stated above. I also personally assist the VP of programming with all kinds of different tasks ranging from creating PowerPoint docs (I have an editor's eye and they love it) for her meetings, to organizing theatrical screenings for upcoming greenlit shows. I am 100% in love with my job and the things that I am learning, I finally feel like my career is taking off in the right direction and I have great things to look forward to.



SAMANTHA RODRIGUEZ, '09 After graduation Samantha began to work for RLS Media Solutions, which is a production company that works with the Star Ledger and FIOS 1. The company broadcasts high school sporting events. There she was the Administrative Assistant to the Chief Operating Officer as well as Production Manager/Associate Producer. In January 2010 Samantha

was given the opportunity for a second job working for a wholesale company called FLOMO in Teterboro NJ. There she currently works in the Marketing Department as the company's editor and videographer. You can check out her videos for FLOMO at Youtube.com and search flomousa. Samantha also freelances as an OutReach Producer for MSG Varsity, which is a new network from MSG, owned by Cabelvision. Still part of the sports industry, she's a one man show. Samantha shoots and edits high school sports and feature stories. Samantha is also interning at a film company called Starline Films, in order to broaden her horizons, and is currently applying to go back to school for her Masters.



LEIGH SCHEPS, '08 Leigh Scheps was part of a news team that won a New York State Broadcaster's Association Award for a one year anniversary special on the American Civic Association Shootings. Leigh contributed a story on one of the families who lost a loved one in the massacre.

DARYN STRAUSS '00 alum Daryn Strauss is currently at work on the second season of her critically acclaimed web series, *Downsized*. Named one of YouTube's Top 10 Made-for-the-Web Shows in 2010, *Downsized* is an original satirical made-for-the-web drama which has been compared to "Up in the Air meets Hung". Written and directed by Strauss, the show follows several characters

from different financial and cultural backgrounds as they adjust to life during the economic crisis and has received mentions in *Variety*, *Nikki Finke*, *Daytime Confidential*, and *Script Magazine*. You can watch the first season at www.downsizedthewebseries.com or subscribe at www.youtube.com/show/downsized. The second season is slated to begin Fall 2010. One of the first twenty-two digital media signatories to the Writers Guild of America, East, Daryn has spoken on several WGAE panels on digital storytelling and will be appearing on GritTV speaking on the subject of women in



digital media. In August 2010, Daryn launched a new website devoted to online programming for women, Digital Chick TV (www.digitalchicktv.com).

JASON STROTHER , '03 “If you would’ve asked Jason back in 2003 what he hoped to be doing by the time he was 30, he would have responded. “working as a journalist in Asia”. After producing for News 12 the Bronx and then earning a MA in International Relations at a university in Belgium, Jason set off in 2006 for South Korea. He took with him only a microphone, a laptop, a nickel and a wish and soon began freelancing for several radio stations including PRI’s The World, NPR and Voice of America. Jason has also filed from North Korea, China, Japan, Cambodia and most recently Brazil. His homepage is www.jasonstrother.com.” Jason had also hoped by the time he was 30 to marry Marta Fernandez, but is still waiting for her response.



BRITTANY TURK, '06 Brittany Turk has been repositioned at Martha Stewart Living Omnimedia to be an Associate Producer within the newly created Special Projects Unit. This team will focus on the 10 Primetime specials to air during the coming season as well as other corporate projects as needed. Also this summer, Brittany got married over 4th of July weekend to Tom Skomial.



RON TOMAINO, '08 Earlier this summer, Ronald Tomaino was hired as a full-time director at News 12 New Jersey in Edison. Originally hired as a part-time freelancer, Tomaino was thrilled to receive the promotion. He is responsible for executing weekly newscasts through the coordination of the show’s producers, anchors, editing and graphic teams.

STACEY WEAVER, '02 I am still living in Los Angeles and have been working continually for reality television guru Bunim-Murray Productions since I moved out here in January of 2002. This past May 22, I married Trevor M. Carlee in Malibu, California, whom I met through work. We honeymooned for 3 weeks in Tanzania, Africa and currently reside in Studio City with our warring dog and cat.



NICOLE WHETSTONE, '07 “Still at MTV Networks, I have recently been promoted to Segment Producer for both the MTV and CMT Cribs series. This promotion has brought me more time and

experience working with the editors and other producers at the post-production facility and a far greater understanding of field producing. Now living in Astoria, NY I am enjoying and embracing my chance to not only expand my television production work, but also my chance to better concentrate on side interests like photography, singing/songwriting and performing. Looking forward to the fall and finishing up my first official year living in NYC!"

CRAIG VIECHEC, '07 Craig Viechec has been working for *Good Morning America* for the past 4 years as a Script Coordinator/Producer. Recently he's gained a promotion as a Director's Production Associate. With this promotion he has joined the DGA (Directors Guild of America). As a DGA PA he'll be working to help build and air graphics as well as build the rundown and time the show in the control room during the live 2-hour broadcast. He's recently engaged to Javier Cribas. The couple purchased a condo in Rutherford, NJ last year.

JEFF ZARRILLO, '95 In May 2009, Jeff Zarrillo and his partner, Paul Katami, filed a lawsuit in SF Federal Court along with another California couple (Kris Perry and Sandy Stier), challenging the constitutionality of proposition 8, the voter approved ballot measure that passed in 2008. It says the state only recognizes marriages between one man and one woman. Famed Bush vs Gore adversaries, Conservative Ted Olson and Liberal David Boies team up to represent our case along with the American Foundation for Equal Rights. By having Ted and David join together it underscored the fact that this was not a right/left issue, not a Republican/Democrat issue, it was a civil/equal rights issue. An American issue. Prop 8 enshrined in the California constitution discrimination. We claimed in the lawsuit that Prop 8 violated our rights to equal protection and



Above: Zarrillo and partner Paul Katami at a press conference w/ Ted Olson looking on

Below, from left: the 4 plaintiffs: Paul Katami and Jeff Zarrillo, Kris Perry and Sandy Stier.

due process under the US Constitution's 14th amendment. We had a 12-day trial in January and as most people are aware, Judge Vaughn Walker struck down Prop 8 on August 4th - calling it unconstitutional. He upheld our claims that it violated the equal protection and due process clauses of the 14th amendment. The case is currently being appealed in the 9th Circuit with oral arguments on 12/6/10. It is expected to reach the Supreme Court in the next 18 months. For information about Perry v. Schwarzenegger visit equalrights-foundation.org or on Facebook at American Foundation for Equal Rights (AFER).



Left: Zarrillo and Katami at victory rally hugging - David Boies looking on.

DAVID SANDERS HOSTS NATIONAL MUSIC COUNCIL 2010 AMERICAN EAGLE AWARDS

NATIONAL MUSIC COUNCIL CELEBRATES 2010 AMERICAN EAGLE AWARD HONOREES



*Awardee Kenny Rogers
at the 2010 American
Eagle Awards*

Kenny Rogers, Suzanne Vega, Anne Johns Ruckert, and Dr. John J. Mahlmann comprised the all-star roster of renowned music personalities who received this year's highly coveted American Eagle Awards from the National Music Council. The awards were presented at a gala luncheon ceremony produced and hosted by Montclair State Broadcasting Professor David Sanders on Tuesday, May 25th, at the Hard Rock Café Times Square in New York City.

The American Eagle Award is presented each year in celebration of an individual's or an organization's contributions to the musical culture of the United States. The 29th anniversary Awards spotlighted a particularly gifted and memorable group of creators, as well as honoring the achievements of the newly opened Musical Instrument Museum in Phoenix, AZ.

Dr. David Sanders, director of the National Music Council, highlights the fact that recipients are honored "not just for the great gifts they have given generations of music lovers throughout the world with their creative output... but also for their dedication in encouraging young musicians - and potential musicians - through their great support and commitment to music education and mentorship."

Country music superstar Kenny Rogers was recognized for his contribution to America's musical heritage, his career long dedication to charitable causes, and his steadfast support for the rights of creators throughout the world; Suzanne Vega was honored for her voice of rare eloquence, integrity and social responsibility that continues to inspire generations of American singers and songwriters; Anne Johns Ruckert was celebrated for her ceaseless dedication to mentoring young musical artists and songwriters, and for fostering the advancement of creators' rights in America; John J. Mahlmann was honored for his invaluable work toward making music an integral part of every American child's education; and The Musical Instrument Museum was recognized for creating an innovative learning environment where one can marvel at the uniqueness of cultural expression from around the globe and re-discover that music truly is a shared and universal human experience. Past American Eagle Award recipients include Quincy Jones, Herbie Hancock, Van Cliburn, Benny Goodman, Lionel Hampton, Dizzy Gillespie, Morton Gould, Dave Brubeck, Marian Anderson, Max Roach, Lena Horne, Roy Clark, Elliott Carter, Roberta Peters, Odetta, Leonard Slatkin, Stephen Sondheim, Sesame Street, and VH1 Save the Music Foundation.

The National Music Council is celebrating its 70th Anniversary as a forum through the cooperative work of its member organizations, the National Music Council promotes and supports music and music education as an integral part of the curricula in the schools of our nation, and in the lives of its citizens. The Council provides for the exchange of information and coordination of efforts among its member organizations and speaks with one voice for the music community whenever an authoritative expression of opinion is desirable. It was founded in 1940 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in our life and culture. The Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity.



*David Sanders and Awardee
Suzanne Vega as Steve Addabbo
presents Vega with a 2010 Amer-
ican Eagle Award.*

FROM THE DESK OF JEFF FRIEDMAN

DuMont Television Center UPDATE



Exciting times continue at YOUR DuMont Television Center. We are currently building and installing the second phase of DuMont's high definition upgrade. Remember your control room? I'm pleased to share the very latest photos of your beloved (or not) television production space :



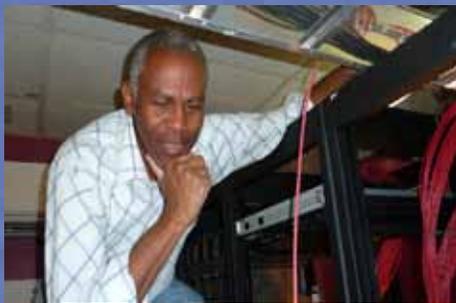
That's right...it will be all HD, all-the-time at DuMont's new



high definition teleproduction center. We are creating

three control room spaces, including Control Room A, Audio Control Room A and a Central Machine Room that will service both Studio A and Studio B. Our highly skilled technical team projects an October

1st completion. In fact, they're hard at work right now.



I'm truly looking forward to my next report, when I'll share photos of the completed project. Oh, and aren't the new cables colorful and pretty?



Please visit us soon. Hope to see you for a tour at our Alumni Reception on September 30th. And remember... reality is what you see on TV, not what happens in your real life.