



B.A. in Public Relations

Recommended Four-Year Plan (Fall 2015)

This recommended four-year plan is provided as an **outline** for students to follow in order to complete their degree requirements within four years. This plan is a **recommendation** and students should only use it in conjunction with their academic advisor. Students should be aware that this plan assumes that no developmental courses are required. If developmental courses are needed, students may have additional requirements to fulfill that do not appear on the four-year plan.

First Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
GenEd A – GNED 199: New Student Seminar	1		GenEd C2: ENWR 106: College Writing II	3	
GenEd C1 – ENWR 105: College Writing I	3		GenEd K1– American/European History	3	
GenEd C3 – CMST 101 Fund. of Speech	3		GenEd G – CSIT100: Intro to Computer Concepts	3	
Gen Ed D – Fine & Performing Arts	3		CMST130 – Public Relations Principles	3	
CMDA110 – Intro to Comm & Media Arts	3		Major Elective	3	
Free Elective	3		CMDA490 Colloquium Series	0	
CMDA490 Colloquium Series	0				
Total:	15		Total:	15	

Second Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
World Language Requirement	3		World Language Requirement	3	
GenEd H – Mathematics	3		GenEd K2 – Non-Western Cultural Perspective*	3	
CMDA210 – Theorizing Comm & Media Arts	3		Gen Ed J – Physical Education	1	
CMST233 – Public Relations Writing	3		CDMA220 – Writing for the Media	3	
Major Elective	3		CMST280 – Investigative Research Methods	3	
CMDA490 Colloquium Series	0		Free Elective	3	
			CMDA490 Colloquium Series	0	
Total:	15		Total:	16	

Third Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
GenEd I – Natural/Physical Science	4		GenEd F1 – World Literatures / General Humanities	3	
GenEd F2 – Philosophy/Religion	3		GenEd K3 – Social Science	3	
CMST333 – PR Cases & Campaigns	3		CMST339 – PR Techniques in a Digital Age	3	
Major Elective	3		Major Elective	3	
Major Elective	3		Free Elective	3	
CMDA490 Colloquium Series	0		CMDA490 Colloquium Series	0	
Total:	16		Total:	15	

Fourth Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
GenEd L – Elective	3		CMST430 – Public Relations Management	3	
CMDA320 – Transmedia Projects	3		Major Elective	3	
Major Elective	3		Free Elective	3	
Free Elective	3		Free Elective	3	
Free Elective	3		CMDA490 Colloquium Series	0	
CMDA490 Colloquium Series	0				
Total:	15		Total:	12	

Total Required: 120 credits